



PROGRAM HIGHLIGHTS

(OCTOBER - NOVEMBER 2020)



3 PPP reactivated

USAID facilitated partner commitments to revitalize three Public-Private Partnerships (PPP) to improve coffee, cacao, and *ñame* value chains.



Municipalities on board

USAID celebrated the launch of new Municipal Land Offices (MLO) in Cáceres, Chaparral, Sardinata and Planadas, building local capacity for land formalization.



Private sector boosts formalization

USAID inks agreement with Tolima's largest coffee cooperative Cafisur to support land formalization activities among coffee growers.



Land formalization moves forward

Massive land formalization pilots advance in rural Colombia with target municipalities creating their Participatory Rural Land Use Management Plans and implementing parcel 'sweeps'.

The Land for Prosperity activity supports the Government of Colombia in improving rural households' conditions to achieve licit economic development through land tenure strengthening, based on massive access to land titles, development of **local government capacity** for land administration, and citizens' integration to **licit socioeconomic opportunities**.

USAID facilitated partner commitments to revitalize three Public-Private Partnerships (PPP) to improve coffee, cacao, and *ñame* value chains. The campaign to re-launch these partnerships, which were facilitated by USAID, gained an important commitment from the Agency for Territorial Renovation (ART), which will help link infrastructure development initiatives, like tertiary roads and economic reactivation programs, to the needs of producers and private sector members of the coffee and cacao value chains in Tolima.

MONTES DE MARÍA

ÑAME



- Will promote new marketing channels and extension services
- **1,000 growers** benefited
- **706 land** titling beneficiaries

SOUTHERN TOLIMA

COFFEE



- Supports Cafisur to finish the installation of a coffee drying plant in Chaparral
- More than **\$19mn USD** worth
- **24,000 coffee** growers benefited
- **386 land** titling beneficiaries

CACAO



- Renovates more than **6,000ha** of cacao farms
- More than **\$4.5mn USD** worth
- **2,000 families** benefited
- **144 land** titling beneficiaries



“This is a great opportunity for our farmers and the people of Cáceres. This opens the door that people have been waiting 30 or 40 years for: become official landowners of their parcels.”

Juan Carlos Rodriguez,
Cáceres' Mayor.

USAID launched four new Municipal Land Offices (MLO) in Cáceres, Chaparral, Sardinata and Planadas, building local capacity for land formalization. USAID held re-launch events for six MLOs previously created by USAID in San Jacinto, Fuentedeoro, Tumaco, El Carmen de Bolívar, Ovejas, and Ataco. Since USAID supported the creation of the first Municipal Land Office in Ovejas, Sucre, more than two dozen municipalities have followed suit, allowing local mayors to formalize and title public parcels in the name of their municipalities. In addition, MLOs prepare and arm public servants with the skills and knowledge to understand where and what land conflicts are preventing property from being formalized and registered. MLOs also create a link between residents and the national government in land and property matters. Each office includes an average of five public servants specialized in law, land surveying, and social work.

USAID inks agreement with Tolima's largest coffee cooperative Cafisur to support land formalization activities among coffee growers. Under the agreement, Cafisur has committed to covering at least 15 percent of the costs associated with titling and registering coffee farms of smallholder farmers in Southern Tolima. This partnership is indicative of the private sector's willingness to contribute to improving the land tenure security in Colombia, especially for their clients. After mapping support for massive formalization efforts, the Activity identified potential partners in every region.

CAFISUR, has worked for the past fifty years in the nine southern Tolima municipalities to fill gaps in the coffee value chain, building farmers' skills and knowledge and giving them a better chance at equitable prices.

Participatory Rural Land Use Management Plans:

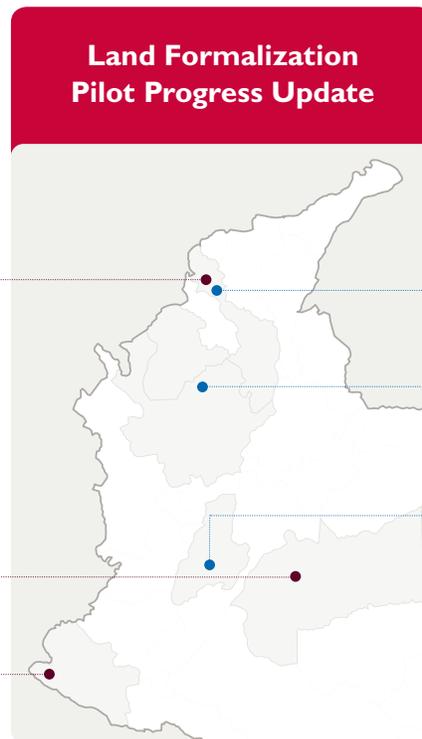
A tool critical to understand the needs of land administration, property informality, and land conflicts and first step towards massive land formalization.

3 MUNICIPALITIES CREATING THEIR POSPRs

El Carmen de Bolívar
(Montes de María)
Started on September 25

Fuentedeoro (Meta)
Started on August 28

Tumaco (Nariño)
Started on October 8



Implementing Parcel 'Sweeps':

Field works to document parcels are part of massive land formalization efforts.

3 MUNICIPALITIES IMPLEMENTING PARCEL SWEEPS

San Jacinto (Montes de María)
Starts on December 20

Cáceres (Bajo Cauca y Sur de Córdoba)
Started on October 15

Ataco (Tolima)
Started on August 12

