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# LAND TENURE EVALUATION, RESEARCH, TRAINING, AND TECHNICAL ADVISORY SERVICES

## E3’s COMMUNICATIONS, EVIDENCE AND LEARNING (CEL) PROGRAM

The CEL contract—managed by the E3/Land and Urban Office—is a broad, multi-faceted support mechanism available for field Missions and USAID/Washington operating units to buy into for activities through May 2023. CEL can provide short- and long-term technical assistance, analytical services, and field implementation across six primary domains:

1. **Evaluations** – from simple performance evaluations to complex, rigorous impact evaluations
2. **Research** – both primary research and secondary, desk research
3. **Assessments** – targeted assessments available from subject matter experts across a wide variety of disciplines
4. **Pilots** – limited on-the-ground implementation of field activities to test promising approaches or technologies
5. **Communications and Knowledge Management** – strategic communications planning, digital storytelling, website management, and support for knowledge sharing events and webinars
6. **Training** – including in-person and online training programs and workshops

## CONTRACT OVERVIEW

CEL is a highly flexible GSA (MOBIS) Work Assignment Contract managed by the E3/Land and Urban Office in Washington. CEL covers three separate, cross-cutting sectors: land tenure and property rights; local sustainability; and urban development. USAID Missions and Bureaus can buy into CEL for individual Work Assignments (similar to small Task Orders) for a variety of services, from small assessments to large evaluations. Work Assignments do not need to be competed through a new solicitation. CEL can be used to support several strategic USG foreign assistance initiatives and earmarks, including:

### Key Contract Facts

**Ceiling: \$23.9 Million**  
**Period of Performance: May 2018 – May 2023**  
**Available for Mission Buy-in: Yes**  
**Competitive procurement required for new activities: No**

- Domestic Resource Mobilization
- WASH
- Democracy and Rule of Law
- Gender Equality and Women’s Empowerment
- Feed the Future
- Disaster Response and Management
- Conflict Mitigation and Management
- Economic Growth
- Global Health
- Biodiversity and Natural Resource Management
- Resilience and Climate Change Adaptation
- Waste Recycling

## TECHNICAL SERVICES

CEL provides a suite of technical services through evaluations, research, communications and knowledge management, training, and pilot projects, and on-demand technical assistance in the urban, land tenure, and local sustainability sectors. CEL can conduct a wide range of rigorous impact and performance evaluations of development programs across multiple sectors and geographies to help USAID missions maintain accountability, improve program design and implementation, inform policy decisions, and improve institutional capacity. CEL can also organize specialized trainings or workshops or provide missions with flexible, on-demand short-term technical assistance on a broad range of activities, such as needs assessments, CDCs development, and project planning. CEL can also support missions with capacity building activities, strategic communications, or in piloting innovative methods or technologies.

## THE CEL TEAM

The CEL consortium is made up of six partners with deep and complementary capabilities across evaluations, research, assessments, training, and communications.

CEL CONSORTIUM		
<b>TRAINING RESOURCES GROUP (TRG)</b>	Overall management, integration, training and capacity building, knowledge management	Prime
<b>LANDESA</b>	Specialized land tenure expertise; women’s property rights; customary and community tenure; resource rights	Sub
<b>NORC at the UNIVERSITY OF CHICAGO</b>	Impact and performance evaluations, research and analytical services	Sub
<b>URBAN INSTITUTE</b>	Urban research, assessment, analytical services	Sub
<b>ECODIT</b>	Environmental services and local systems technical support services	Sub
<b>FORUM ONE</b>	Digital communications, websites, information technology	Sub

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