



The first whole-of-government approach to global women's economic empowerment

“Societies that empower women to participate fully in civic and economic life are more prosperous and peaceful.”

PRESIDENT TRUMP'S NATIONAL SECURITY STRATEGY

“Investing in women is vital for our collective economic prosperity and global stability. When we empower women, communities prosper and countries thrive.”

IVANKA TRUMP, ADVISOR TO THE PRESIDENT

ESTABLISHING THE W-GDP INITIATIVE:

- In February 2019, President Donald J. Trump signed a National Security Presidential Memorandum to establish the Women's Global Development and Prosperity (W-GDP) Initiative, the first whole-of-government effort to advance global women's economic empowerment.
- W-GDP aims to reach 50 million women by 2025, through the work of the United States Government and its partners.
- W-GDP coordinates all women's economic empowerment efforts across Federal departments and agencies, including a new fund managed by the U.S. Agency for International Development to source and scale the most innovative and impactful programs across the United States Government to boost women's economic empowerment across the developing world.
- W-GDP operationalizes the National Security Strategy and aligns with the Administration's objective to support developing countries on their journey to self-reliance.
- **W-GDP focuses on three key pillars:**
 - 1 Women Prospering in the Workforce:** Advancing women in the workforce by improving access to quality education and skills training, enabling women to secure jobs in their local economies;
 - 2 Women Succeeding as Entrepreneurs:** Promoting women's entrepreneurship and increasing access to capital, markets, technical assistance, and mentorship; and
 - 3 Women Enabled in the Economy:** Identifying and reducing the legal, regulatory and cultural barriers that constrain women's full and free participation in the global economy, and promoting improved practices.
- W-GDP, led by the White House through the National Security Council, National Economic Council, Office of Economic Initiatives, will track metrics across the Federal Government and report outcomes on an annual basis.

WOMEN'S ECONOMIC EMPOWERMENT IS SMART ECONOMIC AND SECURITY POLICY

- When women are economically empowered, they invest back into their families and communities, producing a multiplier effect that spurs economic growth and stability.

ECONOMIC PROSPERITY:

- Despite women making up half the world's population, women remain one of the greatest underutilized resources and continue to face significant barriers to full and free economic participation.
 - ▶ Women around the world face a \$1.5 trillion credit gap and 2.7 billion women are legally restricted from having the same job choices as men.
 - ▶ Research shows that if women participated in labor markets equally to that of men, as much as \$12 trillion could be added to global annual GDP by 2025.

DEFENSE AND NATIONAL SECURITY:

- Global stability is only realized when women and men alike are able to participate economically and politically at all levels.
 - ▶ The larger the gender gap the more likely a country is to be involved in inter- and intrastate conflict.
 - ▶ Studies have found that when women participate in the negotiation of peace agreements, those agreements are 35 percent more likely to last at least 15 years.

For more information, visit: www.wgdp.gov