EVALUATION, RESEARCH AND COMMUNICATION (ERC) PROJECT

Quarterly Report (October 1 – December 31, 2014)

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JANUARY 2015

DISCLAIMER

CONTENTS

ACRONYMS AND ABBREVIATIONS

BFS	USAID's Bureau for Food Security
CCRO	Certificate of Customary Rights of Occupancy
CIAT	Comité Interministériel d'Aménagement du Territoire
CFP	Community-based Forest Management Program
CFS	Committee on World Food Security
CLPP	Community Land Protection Program
CNIGS	Centre National de l'Information Géo-Spatiale
CO	Contracts Officer
COP	Chief of Party
CoP	Community of Practice
COR	Contracting Officer's Representative
CSA	Climate Smart Agriculture
CSO	Civil Society Organization
DATS	Deliverable Approval Tracking System
DOCS	Development Outreach & Communications Specialist
dTS	Development and Training Services (a USAID implementing partner)
E3	Bureau for Economic Growth, Education, and Environment
ELAP	Ethiopia Land Administration Program
ELTAP	Ethiopia Strengthening Land Tenure and Administration Program
ERC	Evaluation, Research, and Communication project
FtF	Feed the Future Initiative
GCC	Global Climate Change
GPS	Global Positioning System
GoBF	Government of Burkina Faso
GUCM	Grants Under Contract Manual

IE	Impact Evaluation
IOM	International Organization for Migration
IQC	Indefinite Quantity Contract
IRB	Institutional Review Board
KJP	Kenya Justice Project
LAND	Ethiopia Land Administration to Nurture Development project
LPA	USAID's Bureau for Legislative and Public Affairs
LSLA	Large Scale Land Acquisition
LTRM	USAID's Office of Land Tenure and Resource Management
LTPR	Land Tenure and Property Rights
MCA	Millennium Challenge Account
MCC	Millennium Challenge Corporation
MEDA	Mennonite Economic Development Associates
MOOC	Massive Open Online Course
MSI	Management Systems International
MTP	Mobile Technology Pilot
NGO	Non-governmental Organization
NLO	National Land Observatory
OAA	USAID's Office of Acquisition and Assistance
ONACA	Office National du Cadastre
PRADD	Property Rights and Artisanal Diamond Development project
RAI	Principles for Responsible Investment in Agriculture and Food Systems
REDD+	Reducing Emissions from Deforestation and Forest Degradation
RFP	Request for Proposals
RT	Retweet
SOW	Statement of Work
STARR	Strengthening Tenure and Resource Rights IQC
TT	Tetra Tech
TGCC	Tenure and Global Climate Change project

USAID	United States Agency for International Development
USG	United States Government
USGS	United States Geological Services
USIP	United States Institute for Peace
VGGT	Voluntary Guidelines on the Responsible Governance of Tenure of Land, Fisheries, and Forests
XML	Extensible Markup Language

1.0 INTRODUCTION AND BACKGROUND

The Evaluation, Research, and Communication (ERC) project is a five-year Task Order (# AID-OAA-TO-13-00019) beginning in May 2013, under the USAID Strengthening Tenure and Resource Rights (STARR) Indefinite Quantity Contract (IQC) implemented by Cloudburst Consulting Group, Inc. (Cloudburst). The purpose of ERC is to create, expand, and communicate the results of evidence-based knowledge around best practices in land tenure and property rights (LTPR). ERC will enhance internal USAID and external U.S. government (USG) learning, guide program design and implementation, and make the most effective use of limited development resources to accomplish key USG development objectives, including expanding economic growth, improving food security and agricultural productivity, limiting conflict, empowering women, addressing global climate change, and improving natural resource management.

The project supports achievement of USAID's Climate Change and Development Strategy under Strategic Objective 1, Intermediate Result 1.2, that includes "ensuring the rights and engagement of local and indigenous communities" in conjunction with a focus on improving tools and capacity for land-use planning to reduce deforestation. ERC also supports biodiversity conservation through collection and dissemination of evidence-based knowledge on how secure land tenure and property rights can incentivize sustainable land use and protection of valuable ecosystems including the forest, water, and wildlife within them. ERC employs a multidisciplinary approach that aligns with USAID Forward principles of learning and evidence-based programming as well as gender equality and female empowerment.

This project includes five task areas that will be overseen under the direction of USAID's Office of Land Tenure and Resource Management (LTRM). These include:

- Impact evaluation (IE), including conducting evaluation of Land Tenure and Property Rights (LTPR) activities and components and supporting enhanced impact evaluation capacity of USAID staff;

- Research, focusing on providing rigorous evidence for LTPR theory of change and testing development hypotheses as well as innovative approaches;

- Communication of LTPR-related messages, information, knowledge, and research results to raise awareness and advance cost-effective LTPR programming in USAID and other implementing organizations;

- Training of USAID staff and partners in LTPR principles and programming approaches; and

- Conducting pilot activities of promising innovative approaches in LTPR.

2.0 EXECUTIVE SUMMARY

QUARTERLY PROGRESS AND LEARNINGS

During this quarter the project continued to expand field activities, support joint LTRM/Bureau for Food Security (BFS) efforts related to land tenure and agriculture, improve approaches to data collection, and strengthen collaboration and communication across the STARR partners' network.

Under Tasks 1 and 2 ERC worked closely with the LTRM Office to implement field data collection and improve survey and interview instruments. We have developed a robust review process for survey instruments that involves internal and external review, which is then incorporated into documents. We have developed flexible processes that allow for rigorous impact evaluations even under challenging conditions, such as the PRADD II Impact Evaluation (IE) in Guinea where the Ebola outbreak required a shift from in-person training and electronic data collection to remote training and paper-based data collection. However, working closely with Tetra Tech (TT), the implementing partner for PRADD II, we were able to address safety and health concerns and complete data collection.

By the end of the quarter, baseline data collection was completed for TGCC, LAND, PRADD II and CLPP. ERC had completed planning for and developed or revised survey instruments for the endline data collection for ELAP/ELTAP and had also developed survey instruments for the complex Community Forestry Program (CFP) in Zambia. We began discussions with the LTRM Office about how best to publicly share this data to meet USAID open data requirements and to meet the needs of researchers and others who will help build an evidence for the value of land tenure interventions and programs. Finally, we held a conference call with STARR partners to discuss impact evaluation and share experiences and lessons learned between implementing partner TT and Cloudburst.

This quarter activities under Tasks 3 and 4 continued to highlight STARR project work by featuring implementing partner projects on the USAID Land Tenure Portal, in presentations (Mercedes Sticklers' presentation for the African Union's Land Policy Conference) and through engagement with the new land tenure Community of Practice (which discussed the USAID program in Ethiopia implemented by TT and USAID programs in Columbia implemented by Chemonics). Our editorial calendar process helped STARR partners coordinate media outreach and messaging around land tenure and we continued to focus on expanding and leveraging the LTRM Office's social media presence to drive more viewers to the USAID Land Tenure Portal.

We continued to support joint LTRM/BFS efforts. This quarter we developed a video for internal USAID promotion announcing a new joint statement on land tenure and agricultural productivity that features E3 Bureau Assistant Administrator Charles North and Tjada McKenna of BFS. We revised the operational guidelines for responsible land-based investments and supported the LTRM Office at the CFS plenary meetings where the Principles for Responsible Investment in Agriculture and Food Systems were endorsed.

ERC made good progress this quarter towards the goal of building capacity within the USG to understand and address land tenure issues. We filmed another module of the 14-module Land Tenure and Property Rights Massive Open Online Course (MOOC) and coordinated with 10 other presenters to help them develop materials. As noted above, we launched the Land Tenure Community of Practice

(CoP) for USG staff, and we conducted a specialized LTPR training for USAID Mission staff in Haiti. These three activities support the ERC goal of deepening the pool of USG talent that can address land tenure and property rights issues.

Activities under Task 5 have also moved beyond start-up phases. The Mobile Technology Pilot, which has been renamed the Mobile Application for Strengthening Tenure (MAST) project finalized contracting with the technology developer, technology development started and we negotiated with a strong local implementing partner to conduct capacity building and legal awareness raising in our pilot village. We also collaborated with the impact evaluator for this project, MSI. This project is generating interest from the Government of Tanzania and may help the Government achieve ambitious goals related to mapping and registering rural land rights under its Big Results Now program.

The second pilot project, the Land Governance Partnership in Burkina Faso, presents a number of challenges. ERC consultants and staff provided remote support to the National Land Observatory staff, whose primary activities during this quarter were largely administrative and logistically-oriented. A significant amount of NLO staff time was dedicated to completion of administrative formalities and moving into and preparing a permanent office. NLO development was hindered due to the political turmoil in Burkina Faso which resulted in the delay of onsite ERC support to the NLO. Fortunately, the ERC task lead, Kent Elbow was able to return in December to work directly with the NLO staff. Significant progress towards further defining the 5 year plan for the NLO was realized during the visit. Initial concepts for the Transparency Initiative were also presented to USAID during this quarter.

3.0 PROJECT ACTIVITIES

TASK 1—IMPACT EVALUATION

This quarter, activities under Task 1 were focused on preparation for endline data collection in the field in Ethiopia. This endline data collection is an important project because it provides an opportunity to conduct a rigorous analysis of changes to social and economic conditions following USAID's widely acclaimed land work in Ethiopia: the Ethiopia Land Administration Program (ELAP) and the Ethiopia Land Tenure and Administration Program (ELTAP). During the quarter an RFP was issued for a data collection firm, four survey instruments were reviewed by external experts then finalized, and after an internal technical committee review process an Ethiopian firm (EIFTRI) was selected to manage data collection.

SUBTASK 1.A: EVALUATION OF LAND CERTIFICATION PROGRAMS IN ETHIOPIA

Through a competitive solicitation process, ERC completed the review of five applicants' proposals and selected a firm to conduct the endline data collection. The technical review committee met several times before making a final selection. During the review process we requested input from several of the responding firms for additional information and reached out to points of contact and references from prior survey work to obtain diligence and client feedback. The data collection firm, EIFTRI, was notified early in the quarter and communications began in earnest to finalize the contract details, while securing USAID CO approval for the subcontract. Although training of supervisors and mobilization of the survey firm's resources was originally anticipated to begin in December, due to delays in CO approval data collection activities were postponed to early January, 2015.

The collection of endline data is being carried out using computer assisted personal interviewing (CAPI) methods. In consultation with the selected data collection firm it was determined that CSPro would be used for collecting and recording interview data. CSPro was selected as it had the necessary functionality to accommodate the intricacies and data input needs for this type of large household survey. In addition, the survey firm indicated that many of the prospective field supervisors and enumerators were familiar with these types of data entry techniques and this particular data entry software. In preparation for the training and work planning sessions to start in January, the preliminary data entry programs have been created for the revised household and wives survey instruments as well as the supplemental community and woreda questionnaires.

ERC also sought and received IRB approval for two data collection instruments (the community and woreda land administration survey) from Clark University for IRB review with minor revisions recommended (IRB approval had been received for the general household and wives survey instruments previously).

To facilitate USAID policy for 3rd party review, a timeline for making IE materials available for the reviewer was developed in consultation with LTRM. In addition, a matrix was prepared as part of the deliverables provided outlining responses to reviewer input and the updating to the IE documents as a result.

TASK 1 ACTIVITIES PLANNED DURING THE NEXT QUARTER

Next quarter, ERC team members will be traveling to Ethiopia in early January to work with the survey firm's staff and supervisors to finalize the plans for the endline data collection and to participate in and oversee training. As part of their trip to Ethiopia in early January, ERC team members will be discussing the objectives of the project and conducting a 'training of trainers' whereby the ERC team will be going through each question in each of the survey instruments to clarify the data being collected and provide additional explanations as to the purpose/intent of questions as needed. A field pilot with the ERC team, core staff and supervisors will be carried out in an area of the Ethiopian Highlands that was not part of the original baseline sample to test the sample instruments and technology. The experience and results of this field test will be used to modify and adapt the survey instruments, data collection program, field manuals, and data collection and logistics plan as appropriate. Following this, survey firm supervisors and core staff will then conduct training of enumerators including an additional round of field testing starting in late January with field data collection commencing immediately thereafter.

TASK 2—RESEARCH

During the quarter Task 2 reached several milestones: all data collection for the Ethiopia LAND project was completed. Despite a very challenging environment due to a major outbreak of Ebola in West Africa, all data collection was completed for the PRADD II baseline. At the same time, survey instruments for the complex Community Forestry Program in Zambia were developed and reviewed externally. During external review the high quality of ERC survey instruments were recognized by a major forestry organization (CIFOR) which led to a request by CIFOR that they be allowed to use the survey format in their own research. Finally, five (5) papers based on Task 2 work were submitted for consideration to the World Bank's Land and Poverty Conference organizers. All five papers were accepted, which means that USAID's important work on impact evaluation in the land sector will be prominently featured at the 2015 Conference.

SUBTASK 2.A: ALTERNATIVE LAND TENURE ARRANGEMENTS IN THE CONTEXT OF LSLA

No activities under this task.

SUBTASK 2.B: FEASIBILITY OF UTILIZING MOBILE TECHNOLOGY TO GATHER AND COMMUNICATE LAND RIGHTS INFORMATION

As agreed with the LTRM Office, this subtask will not have activities. Rather, attention is focused on Task 5.A.

SUBTASK 2.C: IMPACT OF REDD+ PROJECTS ON TENURE AND PROPERTY RIGHTS

ERC continued to work closely with the LTRM and GCC Offices on the development of a joint evaluation strategy to measure the impact of the CFP on LTPR development outcomes. The joint approach was adopted by LTRM and GCC as both were interested in conducting an IE under their respective research agendas and a joint approach would allow for cost sharing. Uncertainty over when and where the company implementing the CFP program would operate has resulted in a number of challenges in terms of planning for the baseline data collection. To address this ERC is working to increase communications with the implementing firm and USAID to develop an appropriate and rigorous plan.

Also this quarter, drafts of IE design document and survey instruments were revised incorporating preliminary review comments from GCC and LTRM. In addition, a detailed qualitative research methodology and sampling framework for focus discussion groups, and participatory mapping exercises were added to the IE design. Then, CFP IE design and survey instruments were finalized and distributed for external review. Additional revisions are being made to address and incorporate the external review comments. ERC was also asked to develop one additional survey instrument: a wives' survey. Work to revise and finalize these instruments will continue into Q4.

Finally, ERC issued a Request for Proposals (RFP) for the CFP baseline data collection. Proposals were reviewed, scored, and ranked by the technical review committee. The committee selected a winning proposal and will issue a contract for this work once CO approval is obtained. After multiple discussions with the implementing partner, USAID/Zambia, and the LTRM Office to discuss the evaluation timeline

and the implications of alternative data launch dates, the launch for the data collection has been scheduled for early March, 2015. IRB materials for submission to Clark University and the Zambian in-country approval board were prepared in preparation for the data collection.

SUBTASK 2.D: DEVELOP AND IMPLEMENT A RESEARCH AGENDA

2.D.1: DEVELOP RESEARCH AGENDA AND ANALYTICAL SUPPORT

In anticipation of the array of research products to be produced under the various IE's, ERC drafted a set of guidelines for posting documents and data for a proposed IE document and data hub, to be housed at www.usaidlandtenure.net. The guidelines included technical details and documentation requirements for preparing and making datasets available on the portal. This is an important element of the ERC mission: to build an evidence base and share information from research efforts to build this base of knowledge. This effort also aligns with USAID's emphasis on and requirements for open data. As a result, USAID's land tenure data sets will be available to researchers, advocates, government offices and others.

In addition, during this quarter ERC hosted a conference call with STARR research partners. The call focused on lessons learned from the IE process. It featured two presentations - one from the perspective of the program implementer, in this case as represented by Tetra Tech's land tenure lead Dr. Mark Freudenberg, and one from the perspective of the evaluation designer, represented by Cloudburst's Dr. Daniel Monchuk. The call included an interactive discussion.

2.D.2: IMPLEMENT RESEARCH AGENDA

2.D.2.A: LAND IMPACT EVALUATION

Baseline data collection activities for the LAND IE in Ethiopia were completed this quarter. The quantitative data has been merged into one dataset, and data cleaning and managing activities were initiated. All qualitative data was transcribed and translated, and qualitative analysis will begin next quarter. In addition, work on the draft baseline report began. Also this quarter, the LAND IE Design document and survey instruments were formatted and prepared for external review by MSI.

2.D.2.B: PRADD II IMPACT EVALUATION

Despite the complex situation with the Ebola outbreak, the PRADD II baseline data collection was successfully completed this quarter. The quantitative data entry is underway along with the translation and transcriptions of the qualitative data, all of which is expected to be completed by the end of January. Since the PRADD II baseline was collected using pen and paper rather than electronic devices, additional time will be required for transcribing the data. Also this quarter, the PRADD IE design document was submitted for third party review.

2.D.2.C: TGCC IMPACT EVALUATION

With the baseline data collection efforts complete, ERC focused on cleaning the TGCC baseline data and drafting the TGCC baseline report. The preparation of the baseline data sets to be shared also began. ERC anticipates that these materials will be the first set of IE/research data posted to the USAID

land tenure portal for researchers, and others, to analyze. Also this quarter, the TGCC survey instruments, design document, and revision matrix were submitted for third party review.

2.D.2.D: CLPP IMPACT EVALUATION

In early July, the data from the Lofah area in Liberia was collected and shortly afterwards the data entry process began. After completing data collection, the field manager had planned to work with the Namati/SDI program implementation team on monitoring and evaluation, however, operations were impacted by the Ebola outbreak. Namati evacuated their program manager from the country after a travel warning was issued from the U.S. Centers for Disease Control and Prevention. As a result there was no program manager in Liberia and so a "stop-work" order was issued for SDI. At present, it is not clear when the situation will improve so that activities can continue in the study area. Nonetheless, work on the baseline report, including cleaning the survey data, generating descriptive statistics, and drafting the baseline report continued this quarter. Survey instruments were also finalized, and the baseline datasets are being organized and prepared to be shared.

TASK 2 ACTIVITIES PLANNED DURING THE NEXT QUARTER

Next quarter, any additional comments on the CFP IE design document or survey instruments will be incorporated as appropriate and feasible so they can be factored into the work plan and logistical plan for the baseline data collection. Training and field piloting for baseline data collection will begin in early March and two team members will travel to Zambia to work with the data collection firm on planning and training. Baseline data cleaning and processing for LAND will continue next quarter. Work on the draft of the baseline report will also continue, and the IE materials will be prepared for external review. ERC will continue work on the draft of the TGCC baseline report next quarter. The baseline report and baseline dataset with documentation will be prepared for external review. ERC continues to monitor the Ebola situation in Liberia. While monitoring continues, ERC will continue work on the draft of the CLPP baseline report.

Further development of the document and data hub portion of the portal will take place this quarter. This includes updating guidelines for materials posted to the IE document and data hub section of the portal and will incorporate feedback received from LTRM. Once the data hub is developed, completed and approved baseline reports and baseline datasets will be placed on the USAID land tenure portal.

Leading up to the World Bank conference on Land and Poverty, ERC will be preparing working papers on current research activities as well as preparing presentations for these meetings taking place in late March. In an effort to continue to engage STARR partners on timely research topics, we will be holding another conference call with STARR research partners (the tentative topic is on the use of remote-sensed and low-cost aerial imagery).

TASK 3—COMMUNICATIONS

Over the quarter, ERC worked to strengthen the foundational aspects of a solid communications practice. Activities included planning monthly themed campaigns around a single issue or project, sharing a calendar of events and messages with STARR Partners, working with the LTRM Office to create editorial calendars, developing marketing materials for LTRM to use at various events, promoting the activities and lessons learned of the core project work under STARR, developing more actionable guidance for STARR partners to encourage guest commentaries, cross-promotion, supporting the Office's offline activities by providing talking points based on the communications goals, and increasing the promotion and reach of the STARR work and project deliverables by utilizing a variety of promotional tools (including the portal, Twitter, LinkedIn, public blogs and coordination across STARR Partners and with USAID communications staff). Although the portal redesign (a component of Task 3) is on hold, ERC continued to identify communication products or pages that experience lower-than-expected clicks and made simple changes to content or page layout that make the content more engaging or encourage further reading, additional clicks, easier downloads.

SUBTASK 3.A: MANAGE, UPDATE AND REFINE LTPR WEBSITE

PORTAL CONTENT UPDATES

Under 3.A ERC has developed a process to review all the documents from STARR partners when they are approved to be posted to the USAID land tenure portal. We determine which pieces contain content that could be used in an upcoming campaign or is interesting enough to be developed further in coordination with other STARR partners. Because the quarterly activities of each STARR partner are evidence of the innovative programming of the LTRM office, these activities are highlighted through portal spotlights, commentaries, and links to documents, as well as through Twitter and LinkedIn. For the time being, "commentaries" are the most prominent content type and, as a result, most important content pieces are normally highlighted under this section of the portal. In the future, based on traffic patterns on the portal, a redesign of content layout and hierarchy should allow ERC to feature different types of content for more variety and improved viewer engagement.

This quarter we also noticed and changed some practices to increase and measure clicks of content. We identified that portal spotlights are clicked more often when they feature a country name and are specific about project activities as opposed to when general statements about why land rights are important are used. We also began embedding pictures and videos in commentaries as well as in tweets. That is consistent with evidence that tweets with images are more often re-tweeted.

DELIVERABLE APPROVAL TRACKING SYSTEM (DATS)

Over the course of this quarter there was a great deal of discussion among STARR partners and USAID regarding potential improvements to the DATS, many of which would greatly improve work flow. The decision was taken to hold off for the time being for any significant changes. In November, Tetra Tech submitted their first deliverable in DATS for approval under the Tetra Tech STARR IQC Management role, however, the COR could not process the submission for approval on DATS' back-end. ERC investigated the issue and found that Tetra Tech's STARR IQC Management role did not have a corresponding COR role. Before November, deliverables under the Tetra Tech STARR IQC Management role had been submitted for acknowledgement or review. Any LTRM office member with a team role is able to process these submissions, which meant that the issue did not arise earlier. ERC

addressed the problem by creating the IQC Management role; this was successfully tested as a fix. While significant upgrades were not authorized, specifically requested and/or needed technical updates were implemented as described below.

PORTAL TECHNICAL UPDATES

- Applied Drupal patch so that the portal is not vulnerable to hacks

- Added password protection procedures for the portal

- Developed options for comment platform for operational guidelines, implemented the selected option

- Researched how to track clicks on portal spotlights and implemented solution

- Updated DATS to allow submitters to format their notes

SUBTASK 3.B: DEVELOP LAND TENURE AND PROPERTY RIGHTS SUCCESS STORIES, ISSUE BRIEFS AND ARTICLES FOR GENERAL READERS INCLUDING, BUT NOT LIMITED TO, FRONTLINES ARTICLES, OPINION EDITORIALS, AND OTHER PRODUCTS FOR PUBLIC CONSUMPTION

SUBTASK 3.B.1: CONTENT & OUTREACH

DEVELOP AND IMPLEMENT STRATEGIC COMMUNICATION PLAN

This quarter, we carried out several communications activities to reach a wider audience:

- Drafted a public piece on the operational guidelines

- #16Days of Activism Against GBV global campaign

  - Made the connection to a larger issue by recommending, planning and running a webinar, designed to engage people already participating in the campaign and use that large interest to grab the interest of others in the agency

  - Took part in the global campaign by tweeting project material and providing content for the Agency toolkit

- Proposed using the LTRM Office's LinkedIn accounts to promote content in LinkedIn groups

- Submitted a draft article on PRADD II: Guinea to the West Africa Mission's STIP newsletter

- Reached out to Chicago Council and secured their agreement to post and promote a piece on the international consensus emerging around the need for private sector guidance on responsible agriculture investments

- Reached out to FAO and they agreed to post Chicago Council blog in the VGGT newsletter

- We received clarification from Devex about the kind of stories they would like to see

COMMUNICATION ACTIVITIES TO SUPPORT LTPR DIVISION'S STRATEGIC OBJECTIVES

OCTOBER CAMPAIGN
To correspond with the Committee on World Food Security's endorsement of the RAI principles, in October, ERC executed a month-long campaign around agricultural investment. A public editorial calendar and social media toolkit to share with USAID and STARR partners was also created. ERC worked with our Devex contacts to post a blog about RAI principles and smallholder farmers as investors, and successfully got it posted during the week of the RAI endorsement. This post was included in one of Devex's e-newsletters.

NOVEMBER CAMPAIGN
In November, ERC communications staff tied all portal and social media content to the major events in the month. During President Obama's trip to Burma, we posted and promoted a guest commentary by Robert Oberndorf, Tetra Tech's Resource Law Specialist on the Tenure and Global Climate Change project. During the Kimberley Process plenary session, we promoted PRADD content. In order to memorialize the ten-year anniversary of the Indian Ocean tsunami, we promoted the disaster issue brief as a tool that development practitioners can use to improve planning and prevent such devastation and loss of life in the future.

DECEMBER CAMPAIGN
USAID participated in the #16Days of Activism against gender violence campaign, so in addition to preparing tweets for the Agency toolkit, we recognized an opportunity to more strongly tie the focus on gender-based violence to insecure land rights by expanding on a piece written by Cloudburst's gender expert, Cynthia Caron, during the previous year's campaign. ERC planned a webinar that was co-hosted by USAID's GenDev Office and held on December 9. In only 6 business days, we promoted it on MyUSAID, the public #16Days calendars, Twitter (ads with images embedded, USAID Social Media toolkit, Bureau handles, LTRM office), and around the Ronald Reagan Building with fliers. We engaged and reached out to STARR partners both before and after and were able to generate an audience of 34 online participants (some of whom were groups participating through a single log-in).

PHOTO CONTEST
Recognizing that it is often difficult to find good project photos or photos that convey concepts and ideas related to land tenure, ERC proposed that the LTRM Office sponsor a photo contest. The goals of the contest are a) to encourage the submission of more photos, building a library of materials from which to draw for other LTRM Office needs and b) to support STARR IQC reporting requirements related to photographs. ERC will promote the contest once approved. We expect that this new creative outlet will be of interest to a variety of potential participants, including USAID Missions, STARR Partners, and members of the development community and will serve as a platform to amplify and personalize the LTRM Office's key messages.

SUPPORT
On several occasions, the ERC communications team supported the Office's activities. In November, we prepared and supported Mercedes Stickler in developing a powerpoint presentation for the AU-LPI conference. We also searched and compiled the five best photos that represent USAID's land tenure

work for a bureau-wide marketing and messaging effort. For the announcement of the E3 and BFS joint statement on land governance, the team edited videos of Charles North and Tjada McKenna into a more unified product with text and photos, as well as updated a LTRM Office marketing piece for use in internal USAID promotion.

ISSUE BRIEFS

TENURE IN DISASTERS
Once the Land Tenure and Disasters Issue Brief was approved, ERC began to identify opportunities to promote its messages by building on existing conversations, hashtags, and events through Twitter. This quarter, we linked to the issue brief in tweets related to disaster and disaster risk reduction events, and the anniversaries of disasters in which unclear land rights were a factor both before and in response efforts (a conference on Indian Ocean Tsunami; Typhoon Haiyan anniversary). Looking forward to the five-year anniversary of the Haiti earthquake, ERC is planning a webinar and panel discussion in January based on the issue brief. This is an important outreach effort to parts of the development community – humanitarian responders – who may not often have the opportunity to hear from, and actively engage with, land tenure experts.

CLIMATE-SMART AGRICULTURE
A first draft of the Climate-Smart Agriculture (CSA) Issue Brief was submitted and reviewed by the LTRM Office and by an expert on CSA. The brief will be revised and re-submitted in the next quarter. Once the brief is approved, ERC will develop a promotional plan to build interest in and grow the readership of the brief, hopefully ultimately resulting in more USAID (and other donor) funds being allocated for LTPR in CSA projects.

CONTENT

TWEETS
- Tweeted on behalf of USAID LTRM Office and E3 Bureau handles 40 times to promote USAID's work and be part of the global conversations through original tweets, replies, and retweets of strategic handles (those that are influential and have large followings) on the following topics:
- @devex blog piece
- Theme of agricultural investment and food security, with focus on events and related hashtags: #CFS41, #BorlaugDialogue, #WorldFoodDay, #ruralwomen
- LPI conference, promoting Mercedes and Yuliya's presentations, content (projects and operational guidelines)
- promoting the Land Coalition's online discussion
- Prepared tweets on COP20, KJP
- Created tweets for USAID Indonesia tsunami anniversary toolkit

COMMENTARIES

With the introduction of editorial calendars to help coordinate and use existing public campaigns to discuss the importance of land rights for many audiences, we are proactively communicating and strategically promoting:

1. The Office's global leadership at the RAI negotiations and Global Donor Working Group on Land. We have also used content pieces in a variety of ways - repurposing in a variety of locations and cross-posting as allowed (such as posting an excerpt from Tim Fella's piece in Devex on the portal, so others will see it long after the Devex piece is buried); and

2. STARR project work. We have focused on linking to content other than commentaries in the spotlights, on Twitter, and by adding more engaging content into the commentaries, such as photos and videos. We have also added more technical pieces to the portal by proactively requesting guest commentaries related to the editorial calendar from STARR partners. We anticipate as STARR partners become more accustomed to receiving a calendar of events and messages and see each other's work highlighted on the portal that ERC will get increasingly better partner-provided content on the portal.

TABLE 1. COMMENTARIES POSTED THIS QUARTER

Date	Title
Dec-29	Progress on Land Rights in 2014: Our Year in Review
Dec-29	To Strengthen Women's Land Rights, Don't Forget Boys and Men (Guest: Cynthia M. Caron)
Dec-22	Three Promising Approaches for Strengthening Land Rights in Africa
Dec-15	Harmonizing Land Tenure in National Protected Areas in Honduras (Guest: Christopher Seeley)
Dec-09	Kenya Justice Project Pilot Ready to be Scaled-Up Nationwide
Nov-24	Honoring Anniversary of Indian Ocean Tsunami with Lessons Learned
Nov-17	Burma Draft National Land Use Policy Open for Public Consultations (Guest: Robert Oberndorf)
Nov-10	Donors Welcome Principles for Responsible Agricultural Investment
Nov-05	Tajikistan: Legal Aid Boosts Food Security & Agricultural Investment (Guest: Tiernan Mennen)
Nov-03	Feed the Future Proves Commitment to Securing Land Tenure
Oct-28	Improving Donor Coordination to Deliver Results
Oct-24	USAID Launches E-Consultation on Practical Guide for Land-Based Investments
Oct-20	Investing in Smallholder Farmers to Feed the Future
Oct-17	Global Principles for Responsible Agricultural Investments Endorsed

SUBTASK 3.B.2: KENYA JUSTICE PROJECT (KJP) FOLLOW-ON

During this quarter the Kenya Justice Project follow-on activities did not receive any additional funding from DCHA and so a plan to close out the project was developed. ERC, together with implementing partner Landesa, DCHA's new leads for this project, Sara Werth and Sara Logon, USAID's Laura Young-Sing'oei, and the LTRM Office held a conference call to discuss next steps. USAID remains very impressed with the outcomes achieved with little financial support. Landesa will submit a final

implementation plan for the project and plans a final visit to Kenya in early 2015 to share the plan with stakeholders and with the Government of Kenya through strategic briefings.

SUBTASK 3.D: DEVELOP AND REFINE RELEVANT LTPR TOOLS

SUBTASK 3.D.1: DEVELOP AND REFINE LTPR TOOLS

During the quarter ERC submitted Draft 4 of the Operational Guidelines for Responsible Land-Based Investments, along with a brief 3-page document that summarizes key messages of the main text. This draft was based on comments received during a public comment period that ended on December 1, 2014. ERC also updated Matrix of comments to capture the comments on Draft 3 of the text.

SUBTASK 3.D.2: LTPR / SOCIAL IMPACT INTEGRATION INTO SMALL SCALE GUIDELINES

Most of the activities related to the development of USAID Social Safeguards are internal to USAID. A conference call was held with ERC and USAID to plan for the next roundtable scheduled for February.

TASK 3 ACTIVITIES PLANNED DURING THE NEXT QUARTER

During the upcoming quarter ERC will continue to actively promote the project work and thought leadership of the LTRM Office and STARR partners in order to deepen understanding of land tenure issues and its many connections to desired development outcomes.

Communications activities planned for next quarter will work to put a human face on sometimes abstract land tenure issues. We will focus on three themes as we do this: participatory approaches, gender, and innovative approaches to strengthening LTPR. The first six weeks of the quarter will highlight USAID's use of participatory approaches in various LTPR projects. The gender theme will center on the Kenya Justice Project's strong program design, sustained impact, and efficient use of program funds to empower women with stronger and clearer land rights. The innovation theme will span the end of February through the World Bank Land and Poverty Conference in March. USAID's Impact Evaluation work - specifically the endline findings from ELAP/ELTAP - will also be featured in outreach at the World Bank conference and throughout the year. In view of this, an ERC communications TDY to Ethiopia will take place in early January.

In order to reach target audiences more consistently and directly, ERC will begin hosting in-person events to promote LTRM communication products and STARR projects. In the next quarter, the Land Tenure and Disasters Issue Brief will be officially launched through a breakfast panel discussion/webinar. In the upcoming quarter we will also launch an LTPR photo contest and conduct a photo training for STARR partners. We also plan to work with the LTRM Office to conduct a branding exercise to visually enhance and harmonize all communications products. Lastly a second roundtable will be convened to continue USAID stakeholder dialogue towards the establishment of social safeguards in USAID programming.

TASK 4—TRAINING

During this quarter ERC continued to work with USAID's LTRM Office to develop and implement a suite of targeted training activities that improve capacity within USAID and the broader U.S. Government to understand and address complex LTPR issues. The first of these activities this quarter was a customized in-person training program for USAID/Haiti Mission staff. Recognizing the key role that land tenure issues play in USAID's efforts to support Haiti's rebuilding, recovery and development efforts, LTRM and ERC staff travelled to Haiti for a 3-day capacity building workshop that included USAID/Haiti Mission staff, Government of Haiti officials and selected civil society partners. The second training initiative launched this quarter was a Land Tenure Community of Practice design to provide a platform for experienced land tenure practitioners within the Agency to share experiences, best practices and lessoned learned. Further, ERC continued the development of a Massive Open Online Course (MOOC) – which will be launched in 2015 – that is designed to provide an introductory level training tool on land tenure for a wide segment of USAID, U.S. Government foreign assistance staff, and others interested in the subject. In addition to these activities, ERC continued to support USAID's engagement in key conferences, events and international mechanisms with a focus on elevating land and resource governance priorities on the global agenda and improving coordination among development partners in addressing this critical issue.

SUBTASK 4.A: DEVELOP LTPR TRAINING MATERIALS AND MODULES

The development of training materials and modules for each activity is addressed in the relevant subtasks below.

SUBTASK 4.B: CONDUCT ONE WASHINGTON, DC AND ONE REGIONAL LTPR TRAINING PER YEAR

SUBTASK 4.B.1: CONDUCT DC LTPR TRAINING
There is no update on this subtask.

SUBTASK 4.B.2: PREPARE FOR REGIONAL LTPR TRAINING

SUBTASK 4.B.2.A: CONDUCT HAITI TRAINING
Note that as the LTPR Issues and Best Practices Training for the USAID/Haiti Mission overlapped the end of the previous quarter and the start of this one (September 30 - October 2, 2014), a summary of the training was presented in the previous quarterly report and will not be repeated here. However, this report presents additional information on the results of the follow-up survey and post-training test.

Due to time constraints during the training, the post-training test and participant survey were not administered in-person (at USAID's request) and had to be sent to participants via email after the training was concluded. This resulted in a lower number of respondents (4). Because only 4 participants completed the post-test and survey, it is difficult to draw general conclusions from such a small sample size. The results of the survey are presented below in Table 2. Participants were asked to rate various

aspects of the training on a scale of 1-5 (1 = strongly disagree; 2 = somewhat disagree; 3 = somewhat agree; 4 = agree; 5 = strongly agree).

TABLE 2. HAITI TRAINING PARTICIPANT FEEDBACK

Question	Average Score (scale of 1–5)
This activity met my expectations.	4.5
The workshop material was high quality	4.5
The instructors were knowledgeable and effective at facilitating learning	4
The workshop provided me with a deeper understanding of land tenure and property rights concepts, theories, and issues applicable to development and in particular to USAID/Haiti's operating areas and programs	3.75
The workshop provided me with a deeper understanding of the institutional and legal framework for land tenure and property rights in Haiti and the different, complex sources of tenure security and insecurity	4

Due to the low level of participation in the post-training test, we are not able to compare results from the pre- and post-training tests to measure knowledge gained as a result of the training.

SUBTASK 4.C: DEVELOP AND CONDUCT ONLINE OR OTHER LTPR TRAINING COURSE OFFERINGS

SUBTASK 4.C.1: MASSIVE OPEN ONLINE COURSE (MOOC)

This quarter, ERC continued development of the LTPR MOOC. ERC worked with subject matter experts from Yale, Michigan State, Duke and Clark Universities as well as USAID, Tetra Tech, Chemonics, and Land Alliance to prepare presentations. The MOOC provides a cost-effective strategy to achieve the LTRM Office's goal of developing and strengthening the capacity of USAID, USG and other interested parties to address land tenure issues either in donor programming, in host government projects and activities and, as applicable in research.

Two modules were scheduled to be recorded this quarter: 1) Economic Growth (Malcolm Childress/Land Alliance), which was filmed on December 17; and 2) Food Security (Thom Jayne/Michigan State) which was scheduled for filming on December 10 but had to be postponed to January due to travel scheduling issues.

ERC worked with other MOOC presenters to assist them in developing their presentations: Introduction to LTPR (Jolyne Sanjak/Land Alliance); LTPR Climate Change & Environment (Mark Freudenberger/Tetra Tech); LTPR, Gender Equity and Empowerment (Cheryl Doss/Yale); LTPR Monitoring and Evaluation (Mercedes Stickler/USAID); LTPR and Human Rights (Tiernan Mennen/Chemonics); LTPR and Dispute Resolution/Peace Building (Maureen Lempke/Duke); LTPR and Post-Disaster Management and Disaster Risk Reduction (Cynthia Caron/Clark), LTPR Term and Concepts (Karol Boudreaux/Cloudburst), and the Colombia country case study (Amy Regas/Tetra Tech).

ERC also worked to secure a new presenter for the Land Administration module after the original presenter, Frank Pichel, resigned from USAID. The new presenter will be Dr. Grenville Barnes from the University of Florida.

Next quarter, ERC will select a technology platform to support the MOOC, record the remaining presentations and continue post-production editing and course development.

SUBTASK 4.D: SUPPORT LTPR CONFERENCES / EVENTS

USAID's LTRM Office continues to play a leading role in promoting land and resource governance priorities in key international fora. This quarter, ERC continued to support USAID's engagement with two of these global bodies: the UN Committee on World Food Security (CFS) and the Global Donor Working Group on Land (GDWGL). In October, ERC's Jeremy Green traveled to Rome with USAID's Tim Fella for the 41st CFS Plenary and the third physical meeting of the GDWGL. The CFS Plenary featured the official endorsement of the Principles for Responsible Investment in Agriculture and Food Systems (RAI) after a two-year negotiation and consultation process in which USAID's LTRM Office, with support from ERC, played an important role (as the lead of the U.S. Government delegation for the negotiations).

The October meeting of the GDWGL, hosted on the sidelines of the CFS Plenary, marked a transition in leadership, with USAID, represented by Mr. Fella, assuming the role of group's Vice Chair. ERC supported Mr. Fella in logistics and planning for this role and supported his participation in a public side event at CFS highlighting the work of the GDWGL to a broader audience of stakeholders.

SUBTASK 4.E: DEVELOP AND CONDUCT LTPR COURSE FOR USG PARTNERS AND NGOS, INCLUDING BILATERAL AND MULTILATERAL AGENCIES

SUBTASK 4.E.1: UNITED STATES INSTITUTE FOR PEACE (USIP) LAND, PROPERTY AND CONFLICT COURSE

No update on this subtask.

SUBTASK 4.E.2: COMMUNITY OF PRACTICE

This quarter marked the official launch of the USAID Land Tenure Community of Practice (CoP), a training initiative for an advanced group of U.S. Government foreign assistance practitioners with significant experience in this sector. The CoP allows members to share lessons learned and best practices on land tenure programming. This should increase positive outcomes for USAID programming with land components, build capacity and expand the cadre of land tenure practitioners within the Agency.

The first webinar in the series was held on October 9 and featured a presentation on Land Tenure and Food Security: Lessons from Three Projects in Ethiopia by USAID/Ethiopia's Zemen Haddis. In addition to Ethiopia, six USAID Missions participated in the first webinar: Colombia, Rwanda, Kosovo, Burkina Faso, Niger, and Nigeria. The webinar was also attended by several representatives from USAID's E3 Bureau and the Bureau for Food Security (BFS).

The second webinar in the series was held on December 18 and featured a presentation on Land Tenure and Conflict: Lessons from Colombia by USAID/Colombia's Marcela Chaves. This webinar was originally scheduled for December 11, but had to be postponed due to technical difficulties with the audio platform/telephone system (as a result, we have stopped using the Adobe Connect platform and switched to GoToWebinar). In addition to Colombia, three USAID Missions participated in the webinar: Afghanistan, Kosovo, Liberia. Representatives from USAID's Global Climate Change Office and BFS also participated.

SUBTASK 4.F: USE OF GRANTS UNDER CONTRACT, SUPPORT NGOS, AND CIVIL SOCIETY ADVOCACY FOR THE VOLUNTARY GUIDELINES

SUBTASK 4.F.1: UNIVERSITY PROGRAMS

This quarter, ERC revised its Grants Under Contract Manual to clarify that both individuals and organizations will be eligible to receive research grants under the university grants program when it is launched in 2015. The revised Grants Manual was submitted to USAID for review in October. No additional activities are planned for this subtask until 2015.

TASK 4 ACTIVITIES PLANNED DURING THE NEXT QUARTER

Next quarter, ERC will continue to work with LTRM to develop and implement its suite of training initiatives. Implementation of the USAID Land Tenure Community of Practice will continue with the third webinar in the series, schedule for February 2015, which will focus on gender and land rights. Development of the MOOC will continue next quarter as all remaining modules will be finalized and recorded. Work will also begin on video editing of the recorded lectures and post-production integration into the MOOC platform, which is expected to continue in the second quarter of 2015. A marking and promotional plan for the MOOC will also be developed next quarter. Finally, ERC will support USAID's participation in the largest annual event in the land and resource governance sector, the World Bank Conference on Land and Poverty, scheduled for March 2015.

TASK 5—PILOT ACTIVITIES

During this quarter, the ERC team focused on furthering the progress of implementation of two pilot activities: The Mobile Application to Secure Tenure (MAST), formerly the Mobile Technology Pilot (MTP) in Tanzania and the Land Governance Partnership in Burkina Faso.

SUBTASK 5.A: USING MOBILE TECHNOLOGIES AND CROWDSOURCING TO INFORM LAND ADMINISTRATION SYSTEMS—TANZANIA

During this quarter, the ERC team focused on two key activities: effectively launch the development of the technology platforms for the pilot project and reach agreement with a local implementing partner to build capacity and raise legal awareness of project beneficiaries. ERC made progress on both activities: we finalized a sub-contract with mobile technology developer, RMSI, which allowed technology development to begin. ERC also continued discussions and negotiations with proposed local implementing partner, Care Tanzania and collaborated with impact evaluation lead MSI to support the upcoming performance and impact evaluations of the Pilot project. However, due to unanticipated delays in the contracting process, ERC did not travel to Tanzania this quarter.

Technical Lead Jeffrey Euwema worked closely with technology developer RMSI to begin production of the mobile application and data management infrastructure for the pilot. The mobile data capture application will record spatial data, attribute data, multi-media data, verify data and sync data to cloud-based database. The application will allow user to review and approve data also. Software for initial landing pages, map view pages, spatial and attribute capture pages, and review and validate pages has been developed. The data management infrastructure is in development and will include an easy-to-use land rights data management tool, a spatial editing tool and an attribute editing tool. The system will allow users to generate land adjudication forms as well as Certificates of Customary Rights of Occupancy (CCROs). RMSI continues to meet production deadlines and ERC anticipates field testing this technology in Y2Q4.

ERC had hoped to conclude contracting with proposed local implementing partner Care Tanzania during this quarter however, due Christmas/New Year holidays and the unanticipated need for Care US to review the subcontract this was not possible. However, during the course of the quarter ERC had productive conservations with Care Tanzania about the scope of work and proposed budget. We reached agreement on these issues and ERC issued a sub-contract to Care TZ in mid-December, 2014. We anticipate finalizing the contract in early Y2Q4.

Also during this quarter ERC participated in conversations with the LTRM Office and with MSI to discuss next steps regarding the performance evaluation of pilot village #1 (Ilalasimba) and the planned impact evaluation of pilot village #2 (yet to be determined). ERC raised concerns about the appropriateness of several of MSI's proposed research questions. We anticipate having further discussions around these points in early Y2Q4.

Finally, technical lead Jeffrey Euwema continued to engage with Government of Tanzania (GoT) officials in the National Land Use Planning Commission and in the Ministry of Lands. Mr. Euwema was able to coordinate with these officials to ensure their participating in an upcoming field visit (in January, 2015). During this visit Mr. Euwema will present the MAST project to the GoT as possible support for the Government's Big Results Now initiative.

SUBTASK 5.A ACTIVITIES PLANNED DURING THE NEXT QUARTER

During Q4, ERC will finalize contracting with its local implementing partner, Care Tanzania, and move to the next phase of the pilot project: field-level testing and implementation. MAST Technical Lead, Jeffrey Euwema, will travel to Tanzania in January 2015 to meet with USAID/Tanzania and Care Tanzania in order to discuss how the project will be implemented and finalize planning and logistics. He will also meet with other donors and with Government of Tanzania officials who are supporting the project and who have expressed interest in the potential to scale the project. During the quarter sub-contractor RMSI will complete the technology development and work with ERC to field test the application and data storage framework. We will launch activities to create local governance institutions related to land and begin to raise community awareness around formal land rights. ERC expects to finalize construction of a village land registry in pilot village #1 – Ilalasimba. Throughout this time frame ERC will also continue its collaboration with MSI, which is conducting a performance evaluation of pilot village #1 and which will design and conduct an impact evaluation for pilot village #2. Finally, if selected, ERC will support USAID presentation of MAST at the 2015 Land and Poverty Conference's Innovation Fair.

SUBTASK 5.B: NATIONAL LAND OBSERVATORY—BURKINA FASO

The second pilot project, the Land Governance Partnership in Burkina Faso, presents a number of challenges. The NLO is currently funded through firm fixed priced contracts under ERC while we work, in concert, with the NLO President to support him in what has become an arduous process to register the NLO in the various USG government database systems to enable them to be a formal subcontractor under ERC. ERC consultants and staff over this quarter provided remote support to the National Land Observatory staff, whose primary activities during this quarter were largely administrative and logistically-oriented. A significant amount of NLO staff time was dedicated to completion of administrative formalities (and negotiations) with MCA for transfer to the NLO of materials, equipment and vehicles and moving into and preparing a permanent office. Further development of NLO programs were hindered due to the political turmoil in Burkina Faso which resulted in the delay of onsite ERC support to the NLO.

Fortunately, the ERC task lead, Kent Elbow was able to return in December to work directly with the NLO staff. Significant progress towards further defining the 5 year plan for the NLO was realized during a site visit in December. During the December mission efforts to develop the NLO thematic framework adopted the approach of developing a *logical framework*, which is an exercise familiar to most development experts who have worked in project or program design and development. However, it was quickly decided that the concepts and terminology specific to developing a logical framework triggered preconceptions regarding exactly how the framework should be structure and how it should be labeled (for example, terms such as "goals" versus "general objectives" versus "specific objectives" can quickly bog down discussions). It was discovered that a more workable approach was to think of thematic structuring in terms of the chapters that would be included in the periodic reporting on the state of land tenure in Burkina Faso (the first and foremost of the products and services to be offered by the NLO).

The draft list of NLO organizing themes (a.k.a. principal land tenure issues in Burkina Faso) as it stood at the end of the December mission include:

A. Development of an appropriate policy and legislative framework for land tenure in rural and urban areas.

B. The challenge of applying land tenure legislation in rural and urban zones.

C. Prevention, resolution and management of land based conflicts.

D. Weaknesses in land tenure security (particularly challenges in formalizing land rights) that apply to several categories of actors.

E. Inequitable access to land and to land tenure security.

F. Decentralization of land tenure management authority.

G. Environmental degradation in zones of common property resources, particularly where customary management systems have eroded.

H. The imperative of achieving sufficient investment incentives at levels capable of sustaining economic development in rural and urban zones.

Although the above list of land tenure issues in Burkina Faso was achieved following a consultative process with NLO staff and board members, it is by no means a finished product. As this product develops it will need to be endorsed by Burkinabe stakeholders and will undoubtedly continue to undergo discussion. Nevertheless, by the end of the December the NLO staff and the Board President were comfortable with the list, and we remain optimistic that the thematic framework will be completed and endorsed by stakeholders in time to serve as the organizational foundation for the services and products to be developed and sustained in the course of NLO program implementation for several years to come.

In support of the Land Transparency Initiative of the G7 commitment, under which all Burkina Faso pilot activities are framed, the ERC Land Information Systems specialist provided initial concepts for the Transparency Initiative to USAID during this quarter.

SUBTASK 5.B ACTIVITIES PLANNED DURING THE NEXT QUARTER

NLO activities planned over the next quarter include:

- Continued technical assistance to the NLO staff and board through site visits and remote support

- Selection of a feasible and viable transparency initiative option for supporting a transparency.

- Near finalization of draft 5-year plan to clarify NLO role as a processor rather than a generator of land tenure information

- Recruit NLO Executive Secretary and Research Manager (in progress since early-Dec 2014)

- Complete drafts of missing sections of 5-year program (possibility of securing support of one or more consultants)

- Organize and conduct a 3-day workshop to examine, redraft and complete the 5-year work plan (including participation of to-be-selected land tenure experts in Burkina Faso)

- Conduct a meeting of NLO Board of Directors to validate the 5 year observation program

- Plan for a of the NLO General Assembly and stakeholders to 1) validate selection of Executive Director (required by NLO by-laws), 2) present the NLO 5-year program to the GA, and 3) officially launch the NLO and its 5-year observation program.

4.0 PROJECT SPECIFIC PERFORMANCE INDICATORS

Outcome Indicators	# This Quarter	# Overall
ERC Strategic Objective 1—Expanded evidence-based knowledge		
# Promotions of completed products	1 webinar (Gender and Land Rights)	12 (presentations of donor database, external blogs, interviews)
# Donors/Agencies that express interest in replication or scaling up a pilot	n/a	n/a
# Attendees or registrants of ERC content presentations	33	223 (DC training, est. WB & Paris Donor Map Pres.)
# New USAID project awards that incorporate LTPR lessons learned	0	0
# Pilot replication sites	n/a	n/a
ERC Strategic Objective 2—Best LTPR practices communicated to influence USG and global policies and practices		
# Downloads of uploaded products	327	5782
# Mentions in Media scan	-	-
- # Mention LTRM Staff	1	8
- # Mention LTPR Portal Content	6	10
- # Mention LTPR Projects / Work	5	11
# (Re)tweets	306	1437
# Shares in Linkedin	0	4
# Times USG requests data or LTPR info	n/a	n/a
# Requests for more information, meetings	n/a	n/a
Google, Twitter, Klout analytics	See Analytics Report	See Analytics Report
# Wiki contributors	n/a	n/a
ERC Strategic Objective 3—Greater USAID and USG capacity in LTPR		
% Increase between pre-and post-training evaluation scores	n/a	6%
% Training course participants from outside USAID	n/a	20%
# Portal users from countries of recent TDYs	232	2103
# Requests for TDYs from recent training attendees	n/a	n/a
# Downloads of tools	29	177
# Active members of Communities of Practice	10	10

# Comments, decisions by Communities of Practice	n/a	n/a
Output Indicators	**# This Quarter**	**# Overall**
Task 1—Impact Evaluation: Provides evidence-based social & economic findings to inform USAID programming		
# IE data collection instruments completed and approved	0	0
# IE evaluation methodologies completed and approved	I (Task IA)	I
# IE reports completed	n/a	n/a
# baseline & endline datasets	n/a	n/a
# Datasets available online	n/a	n/a
# Households surveyed	n/a	n/a
Task 2—Research: Builds knowledge, tests hypotheses, and devises innovative research methodologies & approaches to strengthen LTPR programming		
Research Designs	-	-
# Research concept notes completed and approved	n/a	I (REDD)
# Research work plans completed and approved	n/a	0
Research Reports	-	-
# Research papers / reports completed and approved	0	0
# Research reports completed	n/a	n/a
# Baseline and endline data sets	n/a	n/a
# Working papers available	n/a	n/a
# Datasets available online	n/a	n/a
IE Designs	-	-
# IE data collection instruments completed and approved	0	0
# IE evaluation methodologies completed and approved	0	0
IE Completed	-	-
# program IE completed and approved	n/a	n/a
# IE reports completed	n/a	n/a
# baseline & endline datasets	n/a	n/a
# Datasets available online	n/a	n/a
# Households surveyed	n/a	3593 (TGCC hh completed in 293 villages as of 9-30-14)
Task 3—Communication: Educates key audiences, facilitates knowledge sharing and LTPR program design, and promotes ERC research, evaluations, trainings and pilots and STARR projects		
% Recommended enhancements completed	n/a	100%
% response to portal user surveys	n/a	n/a
# Communications products developed (disaggregate by type, # times/variety of ways, frequency)	-	-
- Commentaries	14	50
- Tweets	206	861
- World Bank marketing materials created	n/a	7
# ERC product presentations (Gender and Land Rights Webinar, Urban Tenure Issue Brief, Global Donor Platform video interview, Global Donor Platform presentation in Paris, public presentation of Global Donor map at World Bank	I	7

Conference, presentation of Global Donor map to AU-LPI at World Bank Conference, presentation of Global Donor map to Global Donor Working Group on Land at World Bank Conference)		
# of issue briefs	1	2
# Wiki topics	n/a	n/a
# Communities of Practice facilitated	n/a	n/a
# of participants engaged in Community of Practice	n/a	n/a
% STARR partners that contribute	n/a	50%
# of tools developed or repackaged	1	1
Task 4—Training: Builds LTPR capacity among USG, host country & other key target audiences to support next generation of LTPR practitioners		
# Training materials developed	0	15 (modules)
# People trained	0	78
# of trainings conducted	0	2
# Online courses developed	0	0
# Participants trained through online courses	0	0
Task 5—Tests, analyzes and pilots approaches to strengthen LTPR for replication and scaling of future LTPR initiatives		
# Plots surveyed and property rights recorded by pilot intervention	n/a	n/a
% households participating & recording their land rights	n/a	n/a
% household land rights disputed in a community	n/a	n/a
% households with increased perception of tenure security at the end of the pilot from different demographic perspectives, especially gender disaggregated	n/a	n/a
% of crowdsourced land rights formalized	n/a	n/a
% of households requesting an upgrade in the information required to define their land rights during the pilot projects	n/a	n/a
Time, cost & ease of use in recording land rights information on mobile technology	n/a	n/a

Outcome Indicators	# This Quarter	# Overall
STARR Reporting Indicators		
# of improvements in laws and regulations affecting property rights of the urban and rural poor enacted with USG assistance	n/a	n/a
# of households who have obtained documented property rights as result of USG assistance (disaggregated by sex and individual/collective rights)	n/a	n/a
Person hours of training completed by government officials, traditional authority, or individuals related to land tenure and property rights supported by USG assistance (disaggregated by sex)	n/a	1,600 (832 hours for men; 768 hours

		for women)
# of previously existing land and natural resource-based conflicts resolved in areas receiving USG assistance for land conflict mitigation	n/a	n/a
# of people attending USG-assisted facilitated events that are geared toward strengthening understanding and awareness of property rights and resource governance-related issues (disaggregated by sex)	10	1156
Biodiversity and Sustainable Landscape Indicators		
# of people with increased economic benefits derived from sustainable natural resource management and conservation as a result of USG assistance	n/a	n/a
# of hectares of biological significance and/or natural resources under improved natural resource management as a result of USG assistance	n/a	n/a
# of person hours of training in natural resources management and/or biodiversity conservation supported by USG assistance	n/a	n/a

ANNEX A: ERC SUCCESS STORY

A Success Story from this quarter is provided on the following page.

SUCCESS STORY
Building Capacity to Address Land Tenure Issues in Haiti

Michel Oriol, Director of Haiti's Comité Interministériel d'Aménagement du Territoire (CIAT), discusses land tenure and property rights issues with USAID/Haiti Mission staff at an October 2014 workshop.

Telling Our Story

U.S. Agency for International Development
Washington, DC 20523-1000
http://stories.usaid.gov

Five years after the devastating 2010 earthquake, land tenure and property rights issues remain central to ongoing recovery, reconstruction and broader development efforts in Haiti. Weak land administration systems, lack of government capacity and a complex bureaucratic legal system have led to confusion, insecurity and disputes over who has what rights to which pieces of land. These challenges have greatly impeded the Government of Haiti and the international community's efforts to rebuild infrastructure and housing, enhance food security, improve resilience to future disasters and reduce extreme poverty in the Western Hemisphere's poorest nation.

Recognizing the importance of land tenure and property rights issues to USAID/Haiti's core development objectives, USAID/Washington's Office of Land Tenure and Resource Management (LTRM) organized a training program to improve capacity within the Mission to better understand and address this issue. In September and October 2014, USAID/LTRM and a team of specialists from the Evaluation, Research and Communication (ERC) program traveled to Haiti for a 3-day workshop on Land Tenure and Property Rights Issues and Best Practices.

The workshop brought together practitioners from across USAID/Haiti's various operating units – from economic growth to agriculture to democracy and governance – along with civil society partners and Government of Haiti representatives from the various agencies with oversight over land tenure issues. Over the course of the workshop – through presentations, facilitated discussions and small group exercises – participants gained a deeper understanding of the institutional and legal framework for land tenure in Haiti, as well as the different, complex sources of tenure security and insecurity.

The final day of the workshop was devoted to working with USAID/Haiti staff to identify cross-cutting land tenure issues affecting different aspects of the Mission's development portfolio and identifying specific strategies to better address this critical issue in current and future programming. While important progress was made in improving understanding of Haiti's unique land tenure challenges and identifying possible solutions, this workshop was only an initial step in USAID's efforts to affect positive change on this complex topic in Haiti.

ANNEX B: ERC PROJECT BRIEF UPDATE

An updated project brief is provided on the following page.

PROJECT BRIEF
EVALUATION, RESEARCH AND COMMUNICATION PROJECT

BACKGROUND

USAID's Evaluation, Research and Communication (ERC) project is a 5-year initiative, launched in 2013 under the Strengthening Tenure and Resource Rights Indefinite Quantity Contract. The purpose of the project is to create, expand, and communicate evidence-based knowledge around best land tenure and property rights (LTPR) practices in order to enhance internal USAID and external U.S. Government learning, guide program design and implementation, and make the most effective use of limited development resources to accomplish key development objectives.

The project consists of five tasks:

- **Task 1) Impact Evaluation:** Promotes evidence-based policy by designing and implementing innovative approaches to measure the impact of USAID LTPR programming
- **Task 2) Research:** Strengthens knowledge and understanding of LTPR by undertaking innovative research and generating evidence-based results
- **Task 3)** Communication: Facilitates knowledge sharing and LTPR program design, and promotes ERC research, evaluations, trainings and pilots
- **Task 4)** Training: Builds LTPR capacity among USG, host country and other key target audiences to support the next generation of LTPR practitioners
- **Task 5)** Pilots: Tests, analyzes and pilots approaches to strengthen LTPR for replication and scaling of future initiatives

> **Sample Research Activities:**
>
> - Designing an impact evaluation and collecting baseline data for the TGCC Climate Smart Agriculture pilot in Zambia focusing on the relationship between strengthened customary tenure and household adoption of agroforestry practices
>
> - Conducting an impact evaluation of the REDD+ Community Forest Program on LTPR in Zambia

PRELIMINARY OUTCOMES

Under Tasks 1 and 2, USAID is continuing to implement a series of rigorous impact evaluations to more precisely determine the impact on livelihood outcomes of land tenure interventions. In Ethiopia, we have conducted baseline data collection on the Land Administration to Nurture Development project and preparations are underway to carry out endline data collection for an impact evaluation of the completed Ethiopia Land Administration Program and the Ethiopia Strengthening Land Tenure and Administration Program. ERC has collected baseline data as part of the impact evaluations of the Property Rights and Artisanal Diamond Development (PRADD II) project in Guinea and the Community Land Projection Program in Liberia. In Zambia, baseline data has been collected as part of the impact evaluation incorporating a randomized control trial to measure the impact of USAID's Tenure and Global Climate Change project land tenure and agroforestry interventions on rural farmers and we are in the process of designing and carrying out an impact evaluation of the Community-based Forest Management Project. The results of these impact evaluations are expected to provide USAID and the broader international development community with a much clearer picture of whether and how various

land tenure interventions contribute to enhanced food security, improved management of natural resources, reduced conflict, and greater economic growth.

A farmer in the highlands of Ethiopia surveyed on the impact of certifications.

Under Task 3, ERC conducts targeted communication campaigns to promote STARR project impacts, research, best practices, and lessons learned from the projects on-going under the STARR IQC and from USAID's broader land tenure portfolio. This quarter, we worked with STARR implementing partners to promote the World Food Security's endorsement of the RAI principles, through a month-long campaign related to responsible agricultural investment. We also contributed to the global "16 Days of Activism Against Gender Violence" campaign by active tweeting and by partnering with USAID's GenDev Office to host a webinar, Gender and Land Rights: Don't Forget Men and Boys (on December 9). As part of our global efforts to coordinate and document best practices on LTPR, we drafted Operational Guidelines for Responsible Land-Based Investments and facilitated the solicitation and incorporation of public comments on the draft. ERC develops tools, issue briefs, and other products to assist key audiences in understanding and addressing specific land tenure challenges. This year, we developed issue briefs on land tenure and disasters and land tenure in urban environments.

Under Task 4, USAID is developing training initiatives that include USAID's first Massive Open Online Course (MOOC), which is on LTPR; a Land Tenure Community of Practice for more experienced practitioners within the U.S. Government; and specialized Mission-oriented trainings (in Haiti this quarter). ERC has also drafted a grants mechanism to support academic research on LTPR. These initiatives are designed to build capacity within USAID, the U.S. Government, and the broader development community to better understand and address LTPR issues.

Impact evaluation teams survey households in the Chipata District of Eastern Zambia.

Under Task 5, USAID's Mobile Application for Strengthening Tenure or MAST (formerly Mobile Technology Pilot) looks to answer a question at the forefront of discussion within the land tenure community: can crowd-sourced property information collected using accessible and affordable mobile technology increase perceptions of tenure security? If so, does this change the manner in which individuals engage in the land market and does this affect investment decisions? The mobile technology is under development and ERC is working with a local partner to build local capacity and raise legal awareness of land rights of women and men. The technology platform developed for the pilot project is robust yet flexible enough to be used in other USAID land tenure project locations. ERC will expand this pilot to a 2nd village in Tanzania in 2015.

In support of 2014 G-7 commitments, USAID is supporting the start-up of the National Land Observatory (NLO) in Burkina Faso. The NLO is an independent organization that undertake research on land governance issues in the country and coordinate with regional stakeholders on land governance issues to promote transparency.

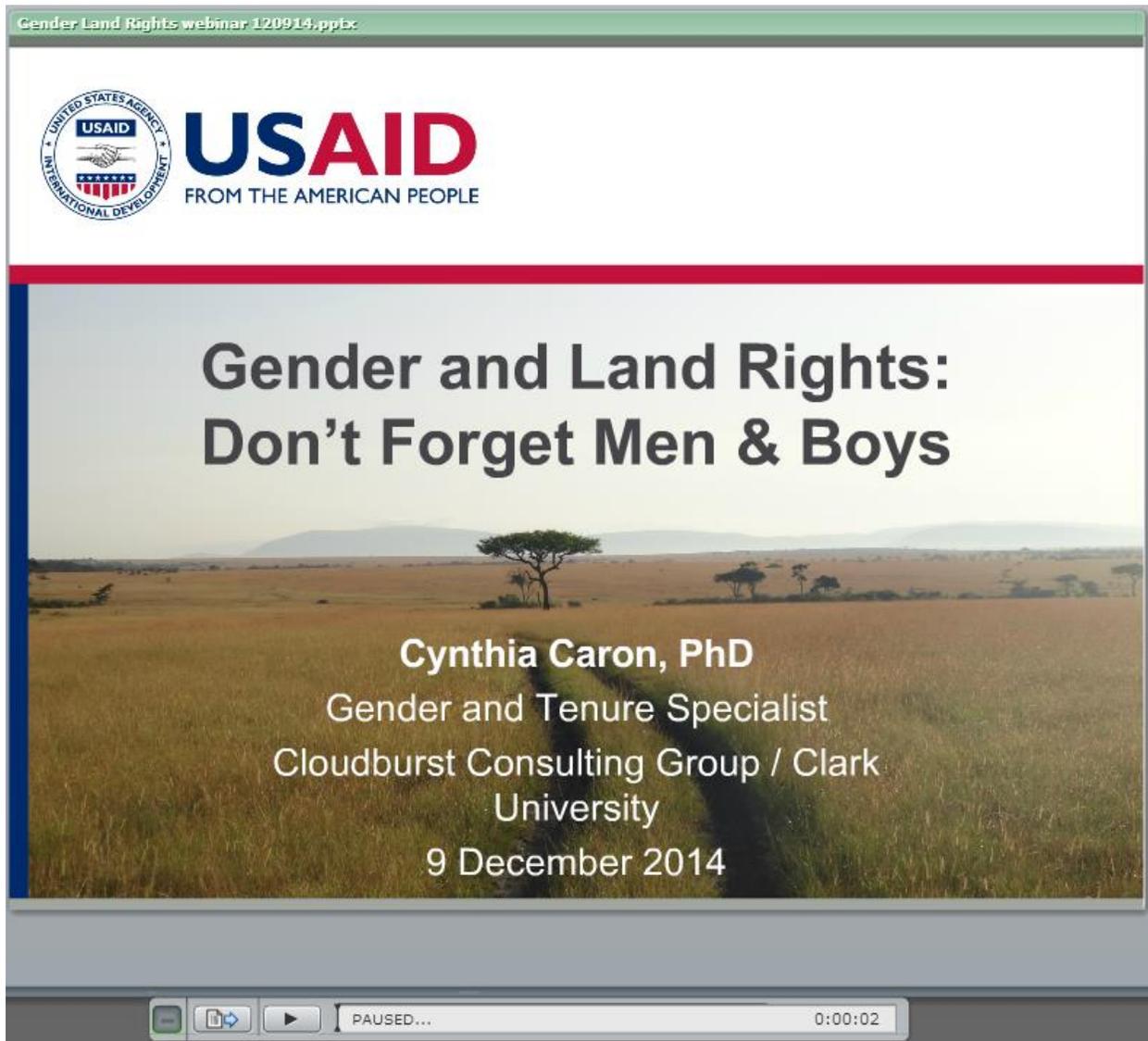**USAID ERC COR:** Mr. Anthony Piaskowy
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USAID LTPR Portal: http://usaidlandtenure.net

ANNEX C: ERC MEDIA

4 media products – 1 video, 1 article, and 2 Photos and Captions – are provided on the following pages.

MEDIA 1. VIDEO: GENDER AND LAND RIGHTS WEBINAR

Watch the full video: http://usaidlandtenure.net/video/webinar-gender-and-land-rights

MEDIA 2. INVESTING IN SMALLHOLDER FARMERS TO FEED THE FUTURE—WRITTEN BY TIM FELLA

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GLOBAL VIEWS » TIM FELLA ON LAND RIGHTS

Investing in smallholder farmers to feed the future

By Tim Fella   17 October 2014

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Smallholder farmers in Madagascar benefit from agricultural technologies training by Land O'Lakes and the U.S. Agency for International Development. Addressing the needs of smallholder farmers is important because they produce over 80 percent of food consumed in low-income countries. Photo by: Jennifer Hyman / Land O'Lakes / USAID / CC BY-NC

As the International Year of Family Farming winds down, a new set of United Nations principles recognizes that in order to promote global food security, we need to acknowledge and promote family farmers as key investors in agriculture and food systems.

Read the full article: https://www.devex.com/news/investing-in-smallholder-farmers-to-feed-the-future-84572

PHOTO AND CAPTION

Photo Credit: Kent Elbow/Cloudburst

Caption: The new National Land Observatory (NLO) in Burkina Faso works to move forward with plans to reinforce the land information management capacity of local governments – even while awaiting resolution of a judicial order removing mayors and closing land offices issued by the transition government following the sudden resignation and departure of the president from Burkina Faso in late-October 2014. The tape on the door states that the "office is sealed" and "do not open" by order of Burkina Faso's judiciary.

PHOTO AND CAPTION

Photo Credit: Jeremy Green/Cloudburst

Caption: In Port-au-Prince, Haiti, ERC and Land Tenure and Resource Management Office staff conducted a three day training on land tenure and property rights for USAID/Haiti Mission staff and implementing partners, September 30 - October 2, 2014.

ANNEX F: PROJECT STAFF

CLOUDBURST ERC PROJECT STAFF

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