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# EVALUATION, RESEARCH, AND COMMUNICATION (ERC) PROJECT

Quarterly Report (July 1–September 30, 2016)

OCTOBER 2016

This document was produced for review by the United States Agency for International Development. It was prepared by The Cloudburst Group for the Evaluation, Research, and Communication (ERC) Task Order under the Strengthening Tenure and Resource Rights (STARR) IQC.

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## **DISCLAIMER**

The authors' views expressed in this publication do not necessarily reflect the views of the United States Agency for International Development or the United States Government.

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# ACRONYMS AND ABBREVIATIONS

CCRO	Certificate of Customary Rights of Occupancy
CDLA	Chipata District Land Alliance
CFP	Community Forest Program
CLPP	Community Land Protection Program
COP	Chief of Party
COR	Contracting Officer's Representative
DATS	Deliverable Approval Tracking System
DDL	Data Development Library
DLO	District Land Office
ELAP	Ethiopia Land Administration Program
ELTAP	Ethiopia Strengthening Land Tenure and Administration Program
EOI	Expression of Interest
ERC	Evaluation, Research, and Communication Project
FGD	Focus Group Discussion
IE	Impact Evaluation
IQC	Indefinite Quantity Contract
KII	Key Informant Interviews
LAND	Land Administration to Nurture Development
LRFPR	Land Reform and Farm Restructuring Project
LSLA	Large-Scale Land Acquisitions
LTA	Land Tenure Activity
LTPR	Land Tenure and Property Rights
MAST	Mobile Application to Secure Tenure
MOOC	Massive Open Online Course

MOU	Memorandum of Understanding
NGO	Non-Governmental Organization
OAA	USAID's Office of Acquisition and Assistance
ONF	National Land Observatory (Observatoire National du Foncier)
PAD	Project Appraisal Document
PE	Performance Evaluation
PI	Principal Investigator
PRADD	Property Rights and Artisanal Diamond Development II
REDD+	Reducing Emissions from Deforestation and Forest Degradation
RFP	Request for Proposals
SEA	Indonesia Sustainable Ecosystem Advanced
SME	Subject Matter Expert
SOW	Scope of Work
STARR	Strengthening Tenure and Resource Rights
TDY	Temporary Duty
TGCC	Tenure and Global Climate Change
USAID	United States Agency for International Development
USG	United States Government
USIP	United States Institute for Peace

# I.0 INTRODUCTION AND BACKGROUND

The Evaluation, Research, and Communication project (ERC) is a five-year Task Order (# AID-OAA-TO-13-00019) under the USAID Strengthening Tenure and Resource Rights (STARR) Indefinite Quantity Contract (IQC). ERC began in May, 2013 and is implemented by Cloudburst Consulting Group, Inc. (Cloudburst). The purpose of ERC is to create, expand, and communicate the results of evidence-based knowledge around best practices in land tenure and property rights (LTPR). ERC will enhance internal USAID and external U.S. Government (USG) learning, guide program design and implementation, and make the most effective use of limited development resources to accomplish key USG development objectives. These objectives include expanding economic growth, improving food security and agricultural productivity, limiting conflict, empowering women, addressing global climate change, and improving natural resource management.

The project supports achievement of USAID's Climate Change and Development Strategy under Strategic Objective 1, Intermediate Result 1.2, that includes "ensuring the rights and engagement of local and indigenous communities" in conjunction with a focus on improving tools and capacity for land-use planning to reduce deforestation. ERC also supports biodiversity conservation through collection and dissemination of evidence-based knowledge on how secure LTPR can incentivize sustainable land use and protection of valuable ecosystems including the forest, water, and wildlife within them. ERC employs a multidisciplinary approach that aligns with USAID Forward principles of learning and evidence-based programming as well as gender equality and female empowerment.

This project includes five task areas that are under the direction of USAID's E3/Land office. These include:

- Impact evaluation (IE), including conducting evaluations of LTPR activities and components and supporting enhanced IE capacity of USAID staff;
- Research, focusing on providing rigorous evidence for LTPR theory of change and testing development hypotheses as well as innovative approaches;
- Communication of LTPR-related messages, information, knowledge, and research results to raise awareness and advance cost-effective LTPR programming in USAID and other implementing organizations;
- Training of USAID staff and partners in LTPR principles and programming approaches; and
- Conducting pilot activities of promising innovative approaches in LTPR.

# 2.0 EXECUTIVE SUMMARY

## QUARTERLY PROGRESS AND LEARNINGS

During this quarter ERC continued work on IE baseline reports, drafted new pre-analysis plans and accompanying data collection tools, prepared the new USAID LandLinks website for launch, planned activities for the Massive Open Online Course (MOOC) 2.0 (to launch in January 2017), completed one pilot project, supported the National Land Observatory (Observatoire National du Foncier, ONF) as it adapts the Mobile Application to Secure Tenure (MAST) for use in Burkina Faso, and received and reviewed concept papers from participants in the Responsible Land-Based Investment pilot project (Pilot 3). This represents progress in line with ERC's Year 4 work plan (May 2016-April 2017).

Under Task 2, ERC submitted a draft policy brief on mutually beneficial contracting in large-scale land acquisitions (LSLA). ERC continued work on three ongoing evaluations, and launched activities for a new IE of the Sustainable Ecosystems Advanced (SEA) project in Indonesia. A Baseline Report was submitted for the Land Administration to Nurture Development (LAND) Afar IE, the Tenure and Global Climate Change (TGCC) IE draft Pre-Analysis Plan was submitted, and TGCC IE endline survey instruments were updated. For the Community Land Protection Program (CLPP) performance evaluation, endline instruments were revised, pre-analysis planning occurred, and ERC supported a brief trip to Liberia. For the SEA project, ERC conducted a scoping trip to Indonesia and drafted a Concept Note detailing potential design options and proposed implementation processes for the evaluation.

Under Task 3, ERC continued to work closely with sub-contractor Bixal to re-design the USAID Land Tenure internet portal to improve content organization, functionality and user experience in preparation for launch of the new site. ERC also continued to craft strategic communications goals and procedures as part of the Year 4 work planning process. Throughout the quarter ERC supported efforts to develop a series of new fact sheets and to update country profiles. These will be promoted through focused activities and campaigns in the next quarter. In line with Year 4 work planning ERC supported a well-attended webinar on the topic of "Legitimate Land Rights." Finally, ERC also supported ad hoc requests to develop a Gender Analysis for the Urban Team at USAID, and began initial research into a new project on Gender-Based Violence and Land Tenure.

Activities under Task 4 were relatively light this quarter but will ramp up next quarter as ERC prepares to launch MOOC 2.0. During the quarter ERC worked with USAID's Geospatial Analysts Ioana Bouvier and Silvia Petrova to develop an outline and learning objectives for a new Geospatial module. ERC also worked with Dr. Cynthia Caron to develop an outline for a new module on Customary Tenure. Finally, ERC completed planning to film and edit new modules and also reviewed course readings, reviewed module questions and answers to develop quizzed and added questions as needed, and produced a new FAQ document for MOOC 2.0.

Under Task 5, ERC closed out MAST pilot project by supporting efforts at the District Land Office (DLO) in Iringa, Tanzania to print and record land rights documents for Kitayawa (village 3) and by providing materials to assist with a transition to the Feed the Future Land Tenure Activity (LTA) project. Also during this quarter, ERC conducted a TDY to analyze how best to support the

Government of Burkina Faso and the ONF in a new project that will adapt and implement the MAST technology. Finally, ERC conducted a co-creation workshop with Pilot 3 participants and supported the development of Concept Papers that were reviewed in September by a panel of Independent Scientific Experts.

# 3.0 PROJECT ACTIVITIES

## **TASK I—IMPACT EVALUATION**

### **SUBTASK I.A: EVALUATION OF LAND CERTIFICATION PROGRAMS IN ETHIOPIA**

There will be no further activities under this subtask.

## **TASK 2—RESEARCH**

ERC made significant accomplishments under Task 2 during this quarter. In August, a policy brief on mutually beneficial contracting in LSLA titled “Impacts of Large-Scale Land Acquisitions in Tanzania” was completed and submitted for E3/Land review. ERC also continued work on three ongoing evaluations, and began the design and preparation activities for a new IE of the Sustainable Ecosystem Advanced (SEA) project in Indonesia. More specifically, the LAND Afar IE Baseline Report was submitted for E3/Land review at the end of the quarter, in addition to the TGCC IE draft Pre-Analysis Plan and updated TGCC IE endline survey instruments. The CLPP performance evaluation tasks also moved forward this quarter, including endline instrument revisions, pre-analysis planning, and a brief trip to Liberia by a member of the ERC team. Lastly, a scoping trip to Indonesia was conducted by two members of the ERC team. Based on the findings of the scoping trip, a Concept Note was drafted to identify potential design options and implementation processes for the evaluation. Each of these accomplishments, as well as other Task 2 sub-task activities, are elaborated on in the following sections.

### **SUBTASK 2.A: ALTERNATIVE LAND TENURE ARRANGEMENTS IN THE CONTEXT OF LARGE SCALE LAND ACQUISITION**

During this quarter ERC submitted a draft policy briefer on the topic of large-scale land based acquisitions and beneficial contracting in the Kilombero Region of Tanzania. This briefer reflects field-based research done by Mr. Emmanuel Sulle of the PLAAS Institute at the University of Western Cape in South Africa. Mr. Sulle is noted expert on the intersection of land tenure concerns and commercial agricultural investments.

### **SUBTASK 2.B: FEASIBILITY OF UTILIZING MOBILE TECHNOLOGY TO GATHER AND COMMUNICATE LAND RIGHTS INFORMATION**

As agreed with E3/Land, this subtask will be met through activities described under Task 5.A.

### **SUBTASK 2.C: IMPACT OF REDD+ PROJECTS ON TENURE AND PROPERTY RIGHTS**

In Year 4 Quarter 1, ERC revised the IE Baseline Report for the Community Forests Program (CFP) in Zambia. This revision addressed external review comments. ERC also finalized the CFP IE baseline data package for posting on the Data Development Library (DDL). It is important to note that the ERC team is unable to finalize the CFP IE Baseline Report until additional information is received from BioCarbon Partners, Ltd. (BCP)—the CFP implementing firm—regarding the final set of villages selected for project implementation (IE treatment villages) in the Nyimba district.

It is expected that a member of the E3/Land team, Caleb Stevens, will work with USAID/Zambia to acquire this information from BCP next quarter.

## **SUBTASK 2.D: DEVELOP AND IMPLEMENT A RESEARCH AGENDA**

### **2.D.1: DEVELOP RESEARCH AGENDA AND ANALYTICAL SUPPORT**

Progress continued this quarter on the Tenure Security research paper, the final Task 2 carry-over deliverable from Year 3. The Tenure Security paper is a collaborative research effort between ERC and E3/Land and is focused on a cross-country analysis of land governance and tenure security across the ERC IE research portfolio. A rough draft of the paper was completed this quarter; the paper will be finalized and submitted for E3/Land review and approval in October.

ERC also began drafting two paper abstracts for submission to the 2017 World Bank Land and Poverty Conference, including one for a paper presenting the results of the LAND Afar IE Baseline Report, and another on the results of the ELTAP/ELAP Endline Report. Work on the abstracts will continue into next quarter. Additionally, under task 2.D.1, the ERC research team began supporting the ERC communications team in data visualization efforts. These efforts are further described in the Task 3 section of this report.

### **2.D.2: IMPLEMENT RESEARCH AGENDA**

#### **2.D.2.A: LAND ADMINISTRATION TO NURTURE DEVELOPMENT IMPACT EVALUATION (OROMIA, ETHIOPIA)**

There are no current activities under this subtask.

#### **2.D.2.B: PROPERTY RIGHTS AND ARTISANAL DIAMOND DEVELOPMENT PROJECT II IMPACT EVALUATION (GUINEA)**

There will be no further activities under this subtask.

#### **2.D.2.C: TENURE AND GLOBAL CLIMATE CHANGE IMPACT EVALUATION (ZAMBIA)**

ERC continued drafting the TGCC Pre-Analysis Plan this quarter. As a part of this effort, the main indicators and outcome families that will be used to measure impact during endline analysis were finalized. Statistical analyses were also conducted on the TGCC IEs balance and power and attrition. Viable sub-groups to measure any differences in impact across the target population were also identified and analyzed. Additionally, strategies for regression analysis were identified and an assessment of the balance between the TGCC treatment and control villages was conducted. ERC also developed analysis plans for M&E data collected from COMACO and the Chipata District Land Alliance (CDLA), including CDLA geospatial data.

Based on the findings from these efforts, ERC drafted the TGCC IE Pre-Analysis Plan and adapted the TGCC baseline survey instruments for endline data collection. Instrument revisions included the conversion of two Key Informant Interview (KII) qualitative protocols into two quantitative surveys. The revised KII instrument, in addition to the revised Focus Group Discussion (FGD) protocol and the updated household and headperson surveys were submitted for E3/Land review at the end of the quarter along with the TGCC IE draft Pre-Analysis Plan and M&E analysis plan.

In the next quarter, ERC will finalize the TGCC IE Pre-Analysis Plan and survey instruments based on feedback from an external review process. Based on feedback from USAID/Zambia, ERC might also

draft a wives survey for inclusion in the data collection package. We expect to have this decision point following Caleb Steven's TDY to Zambia in October 2016.

#### 2.D.2.D: COMMUNITY LAND PROTECTION PROGRAM PERFORMANCE EVALUATION (LIBERIA)

Work this quarter on the CLPP Performance Evaluation (PE) focused on preparation for the midline data collection and analysis and the draft of the CLPP PE Pre-Analysis Plan. As a part of these efforts, ERC adapted the CLPP PE baseline survey instruments for midline data collection. Additionally, the hypotheses and indicators to analyze project outcomes were developed. Monitoring & Evaluation (M&E) data collection tools were also drafted and submitted to E3/Land for review.

Additional tasks related to the PE and requested by Namati, though not funded by USAID, were completed by the ERC team. Such tasks included: documenting hypotheses, outcome, and indicator development; data analyses on land investment indicators and missingness; midline indicator prioritization; and development of budget for the collection of a supplemental M&E spot-check form that will be administered alongside the other midline instruments in treatment communities.

Also to prepare for the CLPP PE midline data collection, a member of the ERC team, Dr. Heather Huntington, conducted a one-week trip to Liberia. The initial purpose of the trip was to meet with in-country stakeholders, such as USAID/Liberia, LGSA and the Liberian Land Commission, in order to promote buy-in for the PE and to receive their comments on the midline survey instruments. However, deep concerns from Namati and the stakeholders noted above about the length of the quantitative survey instruments and the time it would take to conduct the surveys led to the added objective to conduct a pre-test pilot of instruments. The information gathered during the pre-test pilot will be used next quarter to inform the finalization of the survey instruments.

In preparation for the pilot, ERC completed revisions to the midline instruments, electronically programmed the survey instruments, and tested the programmed instruments for accuracy and overall length. ERC also assembled and managed a small team of in-country enumerators to collect this data. The pilot preparations and field costs represent another additional task requested and funded by Namati.

A main challenge faced this quarter in relation to the CLPP PE included the failure of the collaborative stakeholders to adhere to the agreed-upon timeline for midline instrument development. The subsequent delay means that survey instruments and the pre-analysis plan cannot be finalized until after the pilot next quarter, rather than prior to the trip as originally planned. This challenge was compounded by Namati's requests for analysis not covered in the ERC Year 4 Work Plan and for the early delivery of analysis scheduled for later in Year 4.

In the next quarter, ERC will finalize the M&E data collection tools and analysis plan and the midline survey instruments, begin collecting supplemental M&E data, submit a draft pre-analysis plan, and continue preparations for the midline data collection such as soliciting qualified data collection firms in Liberia.

### 2.D.2.E: LAND ADMINISTRATION TO NURTURE DEVELOPMENT IMPACT EVALUATION (AFAR, ETHIOPIA)

Progress on the LAND Afar IE was steady throughout this quarter. The ERC team completed analyses of the quantitative and qualitative baseline data and drafted the comprehensive LAND Afar IE Baseline Report. The draft of the report was submitted to E3/Land for review. Work also began on cleaning the data for third-party review, including the removal of any Personally Identifiable Information (PII). Data cleaning efforts will continue into next quarter. Also next quarter, the Land Afar IE Baseline Report will be revised to incorporate E3/Land's feedback and then submitted for external review.

### 2.D.2.F: SUSTAINABLE ECOSYSTEM ADVANCED PROJECT IMPACT EVALUATION (INDONESIA)

After receiving tentative approval to design and implement an IE of SEA in Indonesia, the ERC team began planning and preparatory activities this quarter. One activity included the identification of the SEA IE evaluation team. ERC identified two Subject Matter Experts (SMEs) and one Principal Investigator (PI) to assist with the design of the evaluation and survey instruments. ERC also drafted a Memorandum of Understanding (MOU) between Cloudburst, E3/Land, USAID/Indonesia, and TetraTech to establish a common set of objectives and protocols as well as clarify anticipated roles and responsibilities concerning the IE. Additionally, two members of the ERC team, Dr. Heather Huntington and Ms. Stephanie Fenner, traveled to Indonesia for a three-week scoping trip and fact-finding visit. The trip focused on the following objectives:

- Determining the key evaluation questions of interest for the IE;
- Identifying the types of outcomes and indicators that will be used by the evaluation team to measure project impacts;
- Developing an overall timeline and implementation process for the IE design and baseline data collection activities;
- Identifying potential sites and the defined interventions that could be studied as a part of the IE; and
- Identifying and assessing the capacity of subject-matter experts and local research and university partners to potentially assist with the IE design and baseline data collection activities.

Largely based on the findings of the scoping trip, ERC drafted a SEA IE Concept Note to present potential design options and proposed implementation processes for the evaluation. The SEA IE Concept note was submitted to E3/Land and USAID/Indonesia for review this quarter.

It is important to highlight that the SEA project sites at the district and community levels are not yet finalized and local intervention activities are still under development. Thus, the SEA IE Concept Note presented a preliminary and general approach to the IE design and implementation process. Information on the location and number of project sites, as well as the specifics of the community interventions that serve as the focus of the evaluation, will be required before the IE design can move forward.

It is expected that next quarter, following USAID/Indonesia review of the Concept Note and receipt of the necessary project information, the evaluation team will proceed with the development of a detailed SEA IE Design Report and associated baseline data collection instruments.

## TASK 2 ACTIVITIES PLANNED DURING THE NEXT QUARTER

- Integrate E3/Land comments and submit the LAND/Afar IE Baseline Report for external review
- Complete cleaning of the LAND/Afar quantitative baseline data package for MSI review
- Finalize CLPP M&E data collection plan and tools and submit to E3/Land for review

- Finalize CLPP PE midline survey instruments and submit to E3/Land review
- Draft CLPP PE Pre-Analysis Plan and submit to E3/Land review
- Draft Request for Proposal (RFP) for CLPP PE midline data collection and submit RFP Scope of Work (SOW) to E3/Land review
- Integrate E3/Land comments and submit the TGCC Pre-analysis Plan for external review
- Integrate E3/Land comments and submit TGCC endline survey instruments for external review
- Finalize Tenure Security paper and submit for E3/Land approval
- Draft SEA IE Design Report and submit to E3/Land and USAID/Indonesia for review
- Draft SEA IE survey instruments and submit to E3/Land and USAID/Indonesia for review
- Begin preparations for the SEA IE baseline data collection, including drafting the RFP for baseline data collection and submitting the RFP SOW to E3/Land and USAID/Indonesia for review
- Finalize and submit two paper abstracts for the 2017 World Bank Conference on Land and Poverty
- Support data visualization efforts, in collaboration with the ERC Communications team

## **TASK 3—COMMUNICATIONS**

During this quarter, communications activities focused on the follow priorities: (1) continuing work on the re-design of the USAID Land Tenure portal to improve content organization, functionality and user experience and in preparation for launch of the new site; (2) developing new strategic communications goals and procedures as part of the Year 4 work planning process; (3) developing a series of fact sheets and country profiles to be promoted later this year; and (4) developing evergreen content that can be re-purposed throughout the year.

### **SUBTASK 3.A: MANAGE, UPDATE AND REFINE LTPR WEBSITE**

This quarter, Cloudburst and subcontractor Bixal began the final stages of re-designing the USAID Land Tenure portal ([www.usaidlandtenure.net](http://www.usaidlandtenure.net)) prior to the launch scheduled for next quarter. During this quarter, Cloudburst and Bixal began the Design Phase, where design mock-ups were completed based on the wireframes and taking into account USAID branding guidelines and U.S. Government web development standards. Designs were finalized for desktop and mobile versions of the site, including final homepage and color palette. Cloudburst and Bixal also began work on the Content Migration Phase including planning for existing content to be mapped to the new website, developing new content, and identifying content relationships. A demo session and a training session were conducted with USAID E3/Land. A development site was created and submitted to Cloudburst in late September for content input and testing. Additionally, a replacement was identified and approved for the Deliverable Approval Tracking System (DATS).

Prior to website launch, Cloudburst and Bixal will develop a finalized style guide. The development site, released in late September, revealed some system errors, which Cloudburst and Bixal have identified and are working to resolve prior to website launch. The website is scheduled to launch by mid-October.

Next quarter, Cloudburst and Bixal will continue to review website systems, and Cloudburst will begin migration from DATS to WRIKE, including training STARR partners on its use, and Cloudburst will begin efforts to rebrand the website to the new E3/Land online brand, LandLinks. Additionally, next quarter Cloudburst will publish the data hub of IE results.

### **SUBTASK 3.B: DEVELOP LAND TENURE AND PROPERTY RIGHTS SUCCESS STORIES, ISSUE BRIEFS AND ARTICLES FOR GENERAL READERS INCLUDING, BUT NOT LIMITED TO, FRONTLINES ARTICLES, OPINION EDITORIALS, AND OTHER PRODUCTS FOR PUBLIC CONSUMPTION**

#### **SUBTASK 3.B.1: CONTENT & OUTREACH**

##### **COMMUNICATIONS ACTIVITIES TO SUPPORT LTPR DIVISION'S STRATEGIC OBJECTIVES**

###### **JULY CAMPAIGN**

July communications focused on Ethiopia with the publication of an evergreen Ethiopia photo essay on USAID's Exposure account. The photo essay shared IE results as well as illustrated the linkages

between land rights and food security. The photo essay was shared via an Ethiopia themed email and social media.

### **AUGUST CAMPAIGN**

The August communications campaign focused on an evergreen photo essay created from materials collected from the Tajikistan TDY (see success story). The photo essay was promoted via a series of tweets and a dedicated email on International Youth Day on August 12. Existing portal content relevant to International Youth Day and Ethiopia was also promoted through email campaigns and tweets for each topic.

### **SEPTEMBER CAMPAIGN**

The September Campaign primarily focused on an online panel event discussing the concept of “legitimate land rights.” The event featured experts from USAID, Illovo Sugar Ltd., International City/County Management Association, the Millennium Challenge Corporation, and the World Bank. The event had 268 registrations, the highest online registration compared to any previous event. The event also had high portal traffic with 616 sessions. Event registration was promoted via three emails, a social media toolkit, and promoted internally to USAID audiences through posters and a post to the USAID intranet.

During the event, ERC used Twitter Polls for the first time in addition to live Tweeting the event. The Twitter Polls were a series of hypothetical scenarios where the online audience was asked to decide who had legitimate land rights. The polls received 47 votes during the event, significantly more engagement than standard Tweets. The event was followed by a wrap-up email that included the event recording, a “You Asked We Answered” blog post of unanswered questions from the event, and the chance for audiences to both define what legitimate means to them and to suggest a topic for the next webinar.

### **PLANNING**

In September, ERC worked with the E3/Land Office to plan communications activities for next quarter, which will focus on: promotion of the new website and re-branding efforts for LandLinks; supporting USAID’s internal October communications’ campaign; conducting two webinars on revised Country Profiles (Kosovo and Tanzania); and developing additional communications materials related to a TDY to Tajikistan. Additional details are provided in the quarterly communications calendar

### **FACTSHEETS**

During this quarter ERC completed revisions on three factsheets: Land Tenure and Food Security, Land Tenure and Women’s Empowerment and Land Tenure and Conflict. Each factsheet went through a lengthy process of internal USAID review. A final factsheet on Land Tenure and Global Climate Change is being revised by ERC and will be submitted early in the next quarter.

### **ISSUE BRIEFS**

No Issue Briefs were produced this quarter.

### **AD HOC REQUESTS**

Under the Year 4 Work Plan ERC made provisions for ad hoc requests from the E3/Land Office. This quarter two such requests were received. One request was to draft a Gender Analysis for the project appraisal document (PAD) for the Land Office's new Urban team. A draft analysis was submitted and revised during this quarter. Further revisions (if needed) will be addressed next quarter. The second ad hoc request was to conduct research on the linkages between land tenure and gender-based violence or violence against women. During this quarter ERC conducted a preliminary literature review to being the process of identifying evidence related to causal linkages between land tenure interventions (such as efforts to promote joint titling of land or to provide legal aid to protect widows and other women from land grabbing) and gender-based violence. The outputs for this efforts will be a research paper and a toolkit.

### COUNTRY PROFILES

During this quarter ERC finalized update work on three country profiles: Kosovo, Peru and Tanzania. These profiles will be sent to USAID's email list next quarter and two webinars will be conducted to discuss the profiles and particularly, new legal, policy and other developments that are captured in the updated documents. While these webinars will be focused on a USAID audience, other donor organizations and civil society representatives will be invited to participate.

## SUBTASK 3.D: DEVELOP AND REFINE RELEVANT LTPR TOOLS

### SUBTASK 3.D.1: DEVELOP AND REFINE LTPR TOOLS

During this quarter there was minimal translation activity associated with this subtask.

### SUBTASK 3.D.2: LTPR / SOCIAL IMPACT INTEGRATION INTO SMALL SCALE GUIDELINES

During this quarter there were no activities associated with this subtask.

## TASK 3 ACTIVITIES PLANNED DURING THE NEXT QUARTER

- Launch the revised USAID E3/Land website
- Launch re-branding efforts (to promote the LandLinks brand)
- Issue a quarterly newsletter
- Support USAID's internal October communications campaign
- Conduct two Country Profile webinars (Kosovo and Tanzania)
- Finalize four more Country Profiles (Burma, Colombia, Ethiopia, Kenya) to enable Mission clearance

Additional activities will be outlined in detail in the October-December monthly communications plans.

## **TASK 4—TRAINING**

During this quarter, training activities focused support to develop the next iteration of USAID's MOOC on LTPR.

### **SUBTASK 4.A: DEVELOP LTPR TRAINING MATERIALS AND MODULES**

The development of training materials and modules for each activity is addressed in the relevant subtasks below.

### **SUBTASK 4.B: CONDUCT ONE WASHINGTON, DC AND ONE REGIONAL LTPR TRAINING PER YEAR**

#### **SUBTASK 4.B.1: CONDUCT DC LTPR TRAINING**

There is no update on this subtask.

#### **SUBTASK 4.B.2: PREPARE FOR REGIONAL LTPR TRAINING**

##### **SUBTASK 4.B.2.A: CONDUCT HAITI TRAINING**

There is no update on this subtask.

### **SUBTASK 4.C: DEVELOP AND CONDUCT ONLINE OR OTHER LTPR TRAINING COURSE OFFERINGS**

During this quarter ERC worked with USAID's Geospatial Analysts Ioana Bouvier and Silvia Petrova to develop an outline and learning objectives for a new Geospatial module. ERC also worked with Dr. Cynthia Caron to develop an outline for a new module on Customary Tenure. Finally, ERC completed planning to film and edit new modules and also reviewed course readings, reviewed module questions and answers to develop quizzed and added questions as needed, and produced a new FAQ document for MOOC 2.0.

### **SUBTASK 4.D: SUPPORT LTPR CONFERENCES / EVENTS**

There is no update on this subtask.

### **SUBTASK 4.E: DEVELOP AND CONDUCT LTPR COURSE FOR USG PARTNERS AND NGOS, INCLUDING BILATERAL AND MULTILATERAL AGENCIES**

#### **SUBTASK 4.E.1: UNITED STATES INSTITUTE FOR PEACE (USIP) LAND, PROPERTY AND CONFLICT COURSE**

During this quarter ERC reached out to Peter van der Auweraert of the International Organization of Migration to discuss support for the United States Institute for Peace (USIP) Course on Land, Property

and Conflict. Mr. van der Auweraert noted the course may take place in late November, 2016. The course may use several modules from the LTPR MOOC to support classroom training. Also, ERC has noted that it can support travel (airline) expenses for one participant.

#### **SUBTASK 4.E.2: COMMUNITY OF PRACTICE**

There is no update on this subtask.

### **SUBTASK 4.F: USE OF GRANTS UNDER CONTRACT, SUPPORT NGOS, AND CIVIL SOCIETY ADVOCACY FOR THE VOLUNTARY GUIDELINES**

#### **SUBTASK 4.F.1: UNIVERSITY PROGRAMS**

There is no update on this subtask.

### **TASK 4 ACTIVITIES PLANNED DURING THE NEXT QUARTER**

- Finalize materials for three new modules (Geospatial, Customary Tenure and the USAID Program Cycle) and one revised module (Introduction)
- Film three new modules; film one revised module and film a short introductory/promotional video on the MOOC, to be housed on the revised website
- Edit all modules and supporting materials
- Promote the launch of MOOC 2.0

## **TASK 5—PILOT ACTIVITIES**

During this quarter, pilot activities included: (1) finalizing and printing land rights documents for village 3 of the MAST project in Tanzania, transitioning support to the Feed the Future Land Tenure Activity (LTA) project, and conducting close out activities; (2) expansion of research and outreach efforts for the ONF and an ERC TDY to conduct a Needs Assessment; and (3) conducting a co-creation workshop with participants and supporting the development of Concept Papers that were reviewed in mid-September by a panel of Independent Scientific Experts.

### **SUBTASK 5.A: USING MOBILE TECHNOLOGIES AND CROWDSOURCING TO INFORM LAND ADMINISTRATION SYSTEMS—TANZANIA (PILOT 1)**

Under this subtask ERC supported efforts to close out the MAST pilot project. This involved providing support to the Iringa DLO to print and register Certificates of Customary Rights of Occupancy (CCROs) for villagers in Kitayawa (village 3) and for transferring the MAST database to the DLO. ERC also delivered a MAST Data Export Guide and a Transition Plan to enable smooth transition to the larger Land Tenure Activity being managed from USAID/Tanzania. ERC transferred most remaining project equipment for use in Burkina Faso however a server and printers were left with the DLO per an approved property disposition plan.

#### **SUBTASK 5.A ACTIVITIES PLANNED DURING THE NEXT QUARTER**

- Submit Final Project Report
- Review final budgeting and close out payments and accounts

### **SUBTASK 5.B: NATIONAL LAND OBSERVATORY—BURKINA FASO (PILOT 2)**

This subtask contains two discrete activities: ERC support for the National Land Observatory's (ONF) core operations of information gathering, analysis, and public outreach; and ERC support for development of the MAST technology for use in Burkina Faso by the ONF.

Concerning the ONF's core operations, highlights from the quarter include the production and distribution of "Zoom sur le Foncier," the ONF's quarterly bulletin about land issues in the country. The ONF also prepared an annual report that serves both as a summary of its activities over the June 2015-June 2016 time period and assesses progress on land issues across the country during that period. Also, in July the ONF held a restitution workshop to present the results of the peri-urban land tenure study.

On MAST development, an implementation work plan was prepared, consultants Jeff Euwema and Anne Girardin traveled to Burkina Faso to work with the ONF on technical tasks, consulting firm RMSI engaged on technical tasks as well and, most importantly, the ONF itself became more integrated into the MAST development process.

#### **SUBTASK 5.B ACTIVITIES PLANNED DURING THE NEXT QUARTER**

- Complete development of the MAST application for the Burkina Faso context
- Hold a public "launch event" at which mapping using MAST will be demonstrated in the field

### **SUBTASK 5.C: RESPONSIBLE LAND-BASED INVESTMENT (PILOT 3)**

During this quarter ERC organized and participated in co-creation workshops with members of the nine organizations that were invited to continue to the Concept Note stage. Two meetings were held simultaneously in Landover, Maryland and in Pretoria, South Africa (at the USAID Southern Africa Regional Mission). Participants met to discuss key constraints to responsible land-based investing and to brainstorm possible solutions over the course of two days. Participants could discuss ideas with those attending in the alternate location via a conference link. Following this meeting ERC held one-on-one calls with the five teams that formed during the workshops. ERC also provided support to the teams by reviewing draft concept papers and making recommendations for improvement. Towards the end of the quarter final concept papers were submitted by four teams (one team dropped out of the process). ERC organized a five-person Technical Review Panel, which evaluated the concept papers and drafted a panel report. This report was submitted for review at the end of the quarter and identified two teams as possibly being appropriate for funding.

### **SUBTASK 5.C ACTIVITIES PLANNED DURING THE NEXT QUARTER**

- Negotiate terms of possible awards with selected teams
- Work with teams to develop Work Plans, budgets and project timelines
- Submit required documents to CO for approval
- Issue awards to selected teams

# 4.0 PROJECT SPECIFIC PERFORMANCE INDICATORS

Outcome Indicators	# This Quarter	# Overall
<b>ERC Strategic Objective 1—Expanded evidence-based knowledge</b>		
# Promotions of completed products	2	36
# Donors/Agencies that express interest in replication or scaling up a pilot	0	1
# Attendees or registrants of ERC content presentations	268	1275
# New USAID project awards that incorporate LTPR lessons learned	0	0
# Pilot replication sites	0	4
<b>ERC Strategic Objective 2—Best LTPR practices communicated to influence USG and global policies and practices</b>		
# Downloads of uploaded products	160	5178
# Mentions in Media scan		
-- # Mention E3/Land Staff	1	28
-- # Mention LTPR Portal Content	4	75
-- # Mention LTPR Projects / Work	12	86
# (Re)tweets	219	3439
# Shares in LinkedIn	10	94
# Times USG requests data or LTPR info	N/A	N/A
# Requests for more information, meetings	N/A	N/A
Google, Twitter, Klout analytics	See Analytics Report	See Analytics Report
# Wiki contributors	N/A	N/A
<b>ERC Strategic Objective 3—Greater USAID and USG capacity in LTPR</b>		
% Increase between pre-and post-training evaluation scores	N/A	average—8%
% Training course participants from outside USAID	N/A	average—64%
# Portal users from countries of recent TDYs	N/A	3094
# Requests for TDYs from recent training attendees	N/A	0
# Downloads of tools	0	199
# Active members of Communities of Practice	N/A	20
# Comments, decisions by Communities of Practice	N/A	N/A

Output Indicators	# This Quarter	# Overall
<b>Task 1—Impact Evaluation: Provides evidence-based social &amp; economic findings to inform USAID programming</b>		
# IE data collection instruments completed and approved	0	3
# IE evaluation methodologies completed and approved	0	1
# IE reports completed	0	1
# Baseline & endline datasets	0	10
# Datasets available online	0	0
# Households surveyed	0	4332
<b>Task 2—Research: Builds knowledge, tests hypotheses, and devises innovative research methodologies &amp; approaches to strengthen LTPR programming</b>		
Research Designs		
# Research concept notes completed and approved	0	1
# Research work plans completed and approved	0	1
Research Reports		
# Research papers / reports completed and approved	0	13
# Research reports completed	0	0
# Baseline and endline data sets	5	24
# Working papers available	0	17
# Datasets available online	0	0
IE Designs		
# IE data collection instruments completed and approved	0	51
# IE evaluation methodologies completed and approved	0	7
IE Completed		
# program IE completed and approved	0	1
# IE reports completed (Design, Baseline)	1	6
# baseline & endline datasets (Qualitative)	0	13
# Datasets available online	0	0
# Households surveyed	0	1903
<b>Task 3—Communication: Educates key audiences, facilitates knowledge sharing and LTPR program design, and promotes ERC research, evaluations, trainings and pilots and STARR projects</b>		
% Recommended enhancements completed	N/A	100%
% response to portal user surveys	N/A	0
# Communications products developed (disaggregate by type, # times/variety of ways, frequency)		
-- Commentaries	2	93
-- Tweets	81	1909
-- World Bank marketing materials created	0	22
# ERC product presentations	1	29
# of issue briefs	0	7
# Wiki topics	0	0
# Communities of Practice facilitated	0	0
# of participants engaged in Community of Practice	0	50
% STARR partners that contribute	N/A	average—43%

<b>Output Indicators</b>	<b># This Quarter</b>	<b># Overall</b>
# of tools developed or repackaged	0	1
<b>Task 4—Training: Builds LTPR capacity among USG, host country &amp; other key target audiences to support next generation of LTPR practitioners</b>		
# Training materials developed	0	22
# People trained	0	2073
# of trainings conducted	0	4
# Online courses developed	0	1
# Participants trained through online courses	0	1969
<b>Task 5—Tests, analyzes and pilots approaches to strengthen LTPR for replication and scaling of future LTPR initiatives</b>		
# Plots surveyed and property rights recorded by pilot intervention	1886	3906
% households participating & recording their land rights	98%	Average—98%
% household land rights disputed in a community	2%	2%
% households with increased perception of tenure security at the end of the pilot from different demographic perspectives, especially gender disaggregated	N/A	N/A
% of crowdsourced land rights formalized	16%	16%
% of households requesting an upgrade in the information required to define their land rights during the pilot projects	N/A	N/A
Time, cost & ease of use in recording land rights information on mobile technology	N/A	N/A

<b>Outcome Indicators</b>	<b># This Quarter</b>	<b># Overall</b>
<b>STARR Reporting Indicators</b>		
# of improvements in laws and regulations affecting property rights of the urban and rural poor enacted with USG assistance	N/A	N/A
# of households who have obtained documented property rights as result of USG assistance (disaggregated by sex and individual/collective rights)	1,654	2591
Person hours of training completed by government officials, traditional authority, or individuals related to LTPR supported by USG assistance (disaggregated by sex)	0	31232.38
# of previously existing land and natural resource-based conflicts resolved in areas receiving USG assistance for land conflict mitigation	N/A	N/A
# of people attending USG-assisted facilitated events that are geared toward strengthening understanding and awareness of property rights and resource governance-related issues (disaggregated by sex)	0	4718
<b>Biodiversity and Sustainable Landscape Indicators</b>		
# of people with increased economic benefits derived from sustainable natural resource management and conservation as a result of USG assistance	N/A	N/A
# of hectares of biological significance and/or natural resources under improved natural resource management as a result of USG assistance	N/A	N/A
# of person hours of training in natural resources management and/or biodiversity conservation supported by USG assistance	0	600

# ANNEX A: SUCCESS STORIES

Success stories from this quarter are provided on the following page.

## EVALUATION, RESEARCH, AND COMMUNICATION

### Photo Essay: From Classroom to Community: How Tajikistan's Youth are Changing the Way We Look at Land Rights



Photo Credit: Sandra Coburn / Cloudburst

**Tamano is a high school senior who learned about land rights in Tajikistan's Jamoat Mohnatobod Bokhtar District.**

#### **Telling Our Story**

U.S. Agency for International Development  
Washington, DC 20523-1000  
<http://stories.usaid.gov>

In August 2016, USAID completed the successful food security-focused Land Reform and Farm Restructuring Project (LRFPR). ERC Senior Communications Specialist Sandra Coburn visited the project in June to document its successes and to capture photos and stories for communications products. Communications TDYs have a history of success for ERC and have produced some of the most popular and well-read content for ERC's audience. These communications materials also support the USAID missions, which may have limited communications capacity, and create new opportunities to reach a broader base of USAID global staff by adding a human face to development programming and demonstrating cross-sector impacts of land projects.

On International Youth Day, ERC created a photo essay about how the LRFPR project was utilizing a public information campaign to educate Tajikistan's youth through high school classes in the rural Khatlon Province and in law classes at two universities. Youth were identified by the project as influential within their communities, particularly in rural areas, because they can provide new information to families that often have limited education and understanding of legal reforms. The students that participated in the land reform courses were eager to share their knowledge and actively solve community land problems within their local villages.

The photo essay, "[From Classroom to Community: How Tajikistan's Youth are Changing the Way We Look at Land Rights](#)," captured the stories and photos of several students, demonstrating the ways that they were making a difference by resolving land rights challenges, as well as the linkages between secure land rights, food security, and education. This photo essay marked the first piece for USAID Environmental using Medium, Twitter's popular photo and storytelling website. This photo essay was promoted with a dedicated email to ERC's outreach list and through social media. Written to be an evergreen story, the photo essay can be shared multiple times throughout ERC. This public piece received praise from both land experts and mission audiences and provided USAID's Land Office with a new messaging platform.



**USAID**  
FROM THE AMERICAN PEOPLE

## MOBILE APPLICATION TO SECURE TENURE

### Sharing Lessons Learned from USAID's MAST Pilot Project



Photo Credit: Karol Boudreaux / Cloudburst

**In Tanzania, USAID used mobile technology to help villagers secure their most important asset: the land.**

#### Telling Our Story

U.S. Agency for International Development  
Washington, DC 20523-1000  
<http://stories.usaid.gov>

The Mobile Application to Secure Tenure (MAST) Pilot project in Tanzania came to end during this quarter. The pilot tested a new technology designed to assist local people and local government officials in the process of demarcating parcel boundaries, collecting demographic and tenure information, and then issuing formal documentation of land rights in a more transparent and participatory manner. The MAST pilot operated in Iringa Rural District in rural Tanzania, training local youth to use GPS-enabled smartphones to collect information to support community-driven land adjudication. The pilot also trained local officials and villagers on the formal land laws in the country, including the rights that women hold under these laws. These formal legal provisions can, in certain contexts, be at odds with local customary norms and practices that restrict women's ability to use, own, inherit and transfer lands in their own name.

Over the course of the pilot, hundreds of local people in three villages received this important training. Also important, formal documentation of land rights for thousands of land parcels was printed and delivered. In the initial pilot village, Ilalasimba, 910 parcels were mapped, registered and recorded. In the second village, Itagutwa, 1139 parcels were mapped, registered and recorded while in village three, Kitawaya, 1886 parcels were mapped, registered and recorded. Working closely with the Iringa Rural District Land Office, local villagers and the national government, USAID helped people secure land rights to just under 4,000 parcels during this effort.

Among the people whose land rights were recognized, a significant percent were women. Across the three villages nearly 29 percent of parcels were titled in the names of women only (single occupancy/female). In addition, nearly 18.5 percent of other parcels were jointly titled, meaning men and women were listed as co-owners. Interestingly, the process also helped to identify parcels that needed to be transferred from a deceased individual to heirs, a process that can help address intra-familial conflicts and also put lands into more productive use once ownership claims are resolved. Through the MAST pilot project USAID was able to bring greater clarity, enhanced security and stronger incentives to invest to rural Tanzanians—which should help to support goals of enhancing food security, empowering women and reducing conflicts in this important partner country.

## NATIONAL LAND OBSERVATORY IN BURKINA FASO

### Testing USAID's Mobile Application to Secure Tenure (MAST) in a New Context

As part of its G-7 commitments to support and improve land governance, the U.S. Government, through USAID, has provided critical funding to the National Land Observatory, or Observatoire National du Foncier (ONF), in Burkina Faso. Over the past two years the young organization has hired staff, created a 5-year work program, produced a series of targeted land tenure assessments, and issued a regular newsletter called Zoom sur le foncier.

This quarter, the ONF moved beyond observing to doing. It began the process of adapting USAID's Mobile Application to Secure Tenure (MAST) for use in Burkina Faso. MAST was developed by USAID for use in rural Tanzania. The mobile application and data management system, which are based on the Social Tenure Domain Model, needed to be carefully modified to collect demographic and tenure information in this different legal and social environment. In order to do this, the ONF has created a Core Team of critical stakeholders to lead the adaptation process, in collaboration with USAID and ERC. The newly modified technology will be piloted in Boudry Commune east of the capital city of Ouagadougou. It will have a French user interface that creates the forms needed by local Land Office and Cadastral agents to secure land rights.

In addition, the ONF identified appropriate training materials and developed training modules to instruct local people on the land laws and women's land rights. In-person trainings will be accompanied by radio programs that discuss the importance of securing land rights to reduce conflict and empower women. Early in the next quarter the ONF, working with the local Land Office and women and men from four villages, will lead efforts to map 2,000 parcels in Boudry Commune. This will help local citizens to secure rights in an area that is experiencing increasing land pressure. This pilot will provide an important test of how to scale the delivery of land rights documentation in a West African context.



Photo Credit: Anne Girardin

**Mr. Ousman Damiba, a local Land Agent, testing the MAST application in Boudry Commune, Burkina Faso Telling Our Story**

#### Telling Our Story

U.S. Agency for International  
Development  
Washington, DC 20523-1000

## RESPONSIBLE LAND-BASED INVESTMENT PILOT

### Sharing Lessons Learned from USAID's MAST Pilot Project



Photo Credit: Kendra Helmer / USAID

**John Atis talks about cabbage grown at the Wynne Farm, a mountaintop training facility for farmers in Kenscoff, Haiti.**

#### Telling Our Story

U.S. Agency for International Development  
Washington, DC 20523-1000  
<http://stories.usaid.gov>

Early in 2016 USAID issued a Call for Expressions of Interest to organizations that might be interested in working with the Agency to co-create an approach to implementing the New Alliance's Analytical Framework for Responsible Land-Based Agricultural Investments (AF). USAID was interested in identifying private sector investors with existing or new investments who would be willing to test the provisions of the AF at the operational level. The new pilot is, as a result, crafting practices that aim to reduce risks for stakeholders by improving efforts to understand, identify and recognize local land rights; assess direct and indirect impacts of investments on tenure rights; create appropriate mitigation efforts; enhance community participation and consultation; improve negotiations and contracting with local people; improve grievance mechanisms and processes; strengthen transparency and food security, reduce corruption and recognize human rights and environmental sustainability.

During this quarter the eight organizations that were selected move beyond the Call for Expression of Interest (EOI) stage were invited to participate in a co-creation workshop along with USAID. These organizations, along with representatives from USAID and ERC, gathered together in two separate locations: one group met in Landover, MD while the other group met in Pretoria, South Africa. Connected via a video conference link, the two groups brainstormed ways to apply the Analytical Framework to existing and prospective investments in several African countries. Immediately following the co-creation workshop the eight organizations broke into five working teams.

In mid-August each team produced a draft Concept Paper outlining how the team would "road test" the Framework to meet the goals outlined above. USAID and ERC provided extensive comments to each team and engaged each in conversation to focus and strengthen their drafts. Finally, in mid-September, four of the five teams submitted a final Concept Paper. In late September, an independent panel of experts reviewed the four papers and selected two papers to tentatively move forward to award stage.

In the next quarter ERC will continue award negotiations with each of the two teams and, should negotiations proceed successfully, will submit appropriate materials to the Contracting Officer for review and approval.

# ANNEX B: ERC PROJECT BRIEF UPDATE

An updated project brief is provided on the following page.



**USAID**  
FROM THE AMERICAN PEOPLE

# PROJECT BRIEF

# EVALUATION, RESEARCH, AND COMMUNICATION PROJECT

## BACKGROUND

The Evaluation, Research and Communication (ERC) project is a 5-year initiative, launched in 2013 under the Strengthening Tenure and Resource Rights (STARR) Indefinite Quantity Contract (IQC). The purpose of the project is to create, expand, and communicate evidence-based knowledge around best land tenure and property rights (LTPR) practices in order to enhance internal USAID and external U.S. Government (USG) learning, guide program design and implementation, and make the most effective use of limited development resources to accomplish key development objectives. The ERC project consists of five tasks:

- Task 1) Impact Evaluation: Promotes evidence-based policy by designing and implementing innovative approaches to measure the impact of USAID LTPR programming
- Task 2) Research: Strengthens knowledge and understanding of LTPR by undertaking innovative research and generating evidence-based results
- Task 3) Communication: Facilitates knowledge sharing and LTPR program design, and promotes ERC research, evaluations, trainings and pilots
- Task 4) Training: Builds LTPR capacity among USG, host country and other key target audiences to support the next generation of LTPR practitioners
- Task 5) Pilots: Tests, analyzes, and pilots approaches to strengthen LTPR for replication and scaling of future initiatives

## PRELIMINARY OUTCOMES

Under Tasks 1 and 2, USAID is implementing a series of rigorous impact evaluations (IE) to more precisely determine the impact on livelihood outcomes of land tenure interventions. In Ethiopia, ERC conducted baseline data collection and complete baseline reports for the [Land Administration to Nurture Development](#) (LAND) project in two regions, Oromia and Afar. Also in Ethiopia, ERC collected endline data, completed analysis of panel data, and published the [endline report](#) for an IE of the [Ethiopia Land Administration Program](#) (ELAP) and the [Ethiopia Strengthening Land Tenure and Administration Program](#) (ELTAP). ERC has completed baseline data collection and analysis as part of the IE of the [Property Rights and Artisanal Diamond Development II](#) (PRADD II) project in Guinea, the Community Land Protection Program (CLPP) in Liberia, and the Reducing Emissions from Deforestation and Forest Degradation (REDD+) Community Forest Program (CFP) in Zambia's Eastern Province. Also in Zambia, baseline data has been collected as part of the IE incorporating a randomized control trial design to measure the impact of USAID's [Tenure and Global Climate Change](#) (TGCC) Project's land tenure and agroforestry interventions on rural farmers. Currently, ERC is preparing the pre-analysis plan for the endline data collection for the TGCC IE. Looking ahead, ERC expects to begin

designing and conducting baseline activities for an IE of the Indonesia Sustainable Ecosystem Advanced (SEA) Project.

Under Task 3, ERC conducts targeted communication campaigns to promote STARR project impacts, research, best practices, and lessons learned from STARR and USAID's broader land tenure portfolio. Recent communications campaigns have focused on Land Matters for Youth and the Mobile Application to Secure Tenure (MAST) project, and included a sustained campaign to promote USAID's LTPR MOOC (see below). ERC also manages the USAID Land Tenure Portal ([www.usaidlandtenure.net](http://www.usaidlandtenure.net)), which features commentaries, issue briefs, project information, country profiles, and other products detailing the results, challenges, and lessons from USAID's efforts to improve land and resource governance for all members of society. ERC is currently working with E3/Land to re-design the Portal during Year 4.

Under Task 4, USAID has developed training initiatives that include USAID's Massive Open Online Course (MOOC) on LTPR, which was launched in September 2015. ERC has also drafted a grants mechanism to support academic research on LTPR. These initiatives are designed to build capacity within USAID, the USG, and the broader development community to better understand and address LTPR issues. During this quarter ERC worked with USAID to develop a new module on Geospatial Analysis and submitted an outline for a new module on Customary Land Tenure.

Under Task 5, USAID's [Mobile Applications to Secure Tenure](#) (MAST) looks to answer a question at the forefront of discussion within the land tenure community: can crowd-sourced property information collected using accessible and affordable mobile technology reduce costs and time associated with registering rights, and does having access to this technology help to improve perceptions of tenure security? During the life of this pilot, the MAST project has completed mapping and data collection for approximately 3,900 parcels in three villages in Tanzania (Ilalasiswa, Itagutwa, and Kitaway). By the end of this quarter just over 1,600 Certificates of Customary Rights of Occupancy (CCROs) were printed. As of the end of Year 4 Quarter 2, ERC support of the MAST pilot is completed; final reporting is being completed.

In support of 2014 G-7 commitments, USAID is supporting the [National Land Observatory](#) (Observatoire National du Foncier, ONF) in Burkina Faso. The ONF is an independent organization that undertakes research on land governance issues in the country and coordinates with regional stakeholders on land governance issues to promote transparency.

To support efforts to improve responsible land-based investing, USAID is helping to co-create innovative approaches to "road test" the New Alliance's Analytical Framework for Responsible Land-Based Investment in African Agriculture. This pilot identified nine participant organizations with whom to work to develop approaches that could help improve outcomes on the ground for communities and for investors. A co-creation workshop was held this quarter to develop Concept Papers for five teams (several groups joined together to work collaboratively). Drafts were reviewed and comments provided to participants. In mid-September final drafts of Concept Papers were submitted for review by a panel of Independent Scientific Experts. In the early part of the next quarter this review will provide a basis for determining which proposals, if any, move forward to an award stage.

**USAID ERC COR:** Ms. Yuliya Neyman

**Cloudburst ERC COP:** Mr. Leonard Rolfes, Jr.

**USAID LTPR Portal:** <http://usaidlandtenure.net>

# ANNEX C: ERC MEDIA

5 media products—1 video, 2 photo essays, 1 bulletin (“Zoom sur le Foncier”), and photos and captions—are provided on the following pages. Per the new photo submission guidance, ERC photos have been uploaded to the USAID Land Matters Flickr pool. Links to the photos and captions are provided.

## MEDIA I. VIDEO: LEGITIMATE LAND RIGHTS



Watch the video here: <http://www.land-links.org/2016/09/online-discussion-legitimate-land-rights/>

## MEDIA 2. PHOTO ESSAY: FEEDING ETHIOPIA'S FUTURE



View the photo essay here: <https://usaidpubs.exposure.co/feeding-ethiopias-future>

## MEDIA 3. PHOTO ESSAY: FROM CLASSROOM TO COMMUNITY

### **From Classroom to Community:**

How Tajikistan's Youth are Changing the Way We Look at Land Rights



Tamano is a high school senior who learned about land rights in Tajikistan's Jamoat Mohnatobod Bokhtar District. Photo: Sandra Coburn / The Cloudburst Group

On

a sunny day in June at the Financial and Economic Institute in

View the photo essay here: <https://medium.com/@USAIDEnviro/from-classroom-to-community-23314aa3d1d2#.6buou0wea>

## MEDIA 4. BULLETIN: ZOOM SUR LE FONCIER



# Zoom sur le Foncier

Bulletin trimestriel d'information foncière au Burkina Faso - N° 05 - Septembre 2016

**DOSSIER SPÉCIAL**  
PAGE 5

## COMMUNE RURALE DE BOUDRY

### Formalisation des droits, conflits fonciers et gestion de l'information foncière



### Le Chef de Yaïka à propos des conflits fonciers

P10

**EDITORIAL**

Et de six pour « Zoom sur le Foncier », votre trimestriel d'information foncière !

Le « Dossier spécial » est un reportage sur la commune rurale de Boudry, qui est une des communes choisies par l'ONF-BF dans le cadre du projet pilote de mise en œuvre de MAST, la Mobile Application to Secure Tenure. Le présent dossier est axé sur trois sujets : la formalisation des droits fonciers, les conflits fonciers et la gestion des informations foncières au niveau de la commune rurale de Boudry.

L'« Information sur une thématique spécifique prioritaire », a retenu de traiter cette fois des titres d'occupation et de jouissance des terres du domaine foncier national ainsi que des actes qui sont rattachés à ces différents titres.

Sous la rubrique l'« Acteur du trimestre », il est question de la recherche et du foncier, à travers un entretien avec Dr Bienvenu ZONOU, Enseignant-Chercheur à l'Université Polytechnique de Bobo - Dioulasso / Institut du Développement Rural / Département Vulgarisation Agricole. Il est l'actuel Secrétaire Général du Centre Agricole Polyvalent (CAP) de Matourkou. Dans l'entrevue, il parle de l'importance de la recherche sur le foncier, sans oublier les thèmes jugés prioritaires ainsi que les contraintes qui sont liées à cette recherche.

L'ONF-BF, vous est reconnaissant pour l'intérêt que vous portez à sa publication. Il vous remercie encore des efforts que vous faites en relayant son bulletin d'information à travers votre réseau de partenaires.

La version PDF de ce numéro est téléchargeable sur le [www.onf-bf.org](http://www.onf-bf.org).

Il en est de même pour les cinq (05) numéros précédents.

Bonne lecture !



Dr Albert DJIGMA, PCA de l'ONF-BF

**SOMMAIRE**

**INFORMATION SUR UNE THEMATIQUE SPECIFIQUE PRIORITAIRE**  
« Titres d'occupation et de jouissance des terres du domaine foncier national » et actes y relatifs

P 2

**L'ACTEUR DU TRIMESTRE**  
Recherche et Foncier  
« ...pour appréhender le foncier, la recherche est indispensable »  
Dr Bienvenu ZONOU

P 11

**COMPTE RENDU D'ACTIVITÉS**

P 12-16



Read the bulletin here: <http://www.onf-bf.org/sites/default/files/zoomfoncier/Zoom%20sur%20le%20Foncier%20-%20N%C2%B005%20Septembre%202016.pdf>

## MEDIA 5. PHOTOS AND CAPTIONS

### INDONESIA: SUSTAINABLE ECOSYSTEMS ADVANCED (SEA) IMPACT EVALUATION

#### 1. **Photo:** [Destructive Fishing Practices in Indonesia](#)

- **Caption:** A Port Captain in Indonesia's North Maluku province discusses destructive fishing practices with the SEA Impact Evaluation team.

The Sustainable Ecosystems Advanced Project (SEA) project's overall objective is improved conservation and management of Indonesia's marine biodiversity through improved capacity and practical application of marine conservation and sustainable fisheries management. To evaluate the impact of SEA, USAID/Indonesia is supporting a rigorous impact evaluation (IE) that will focus primarily on measuring the impact of project activities implemented at the community or village level, including programming approaches designed to create demand for biodiversity conservation and sustainable fisheries, improve ecosystem management, and increase incentives for marine stewardship. Photo Credit: Stephanie Fenner / The Cloudburst Group

#### 2. **Photo:** [Going Shopping by Boat](#)

- **Caption:** A group of people in North Maluku, Indonesia, depart their village for a shopping trip.

The Sustainable Ecosystems Advanced Project (SEA) project's overall objective is improved conservation and management of Indonesia's marine biodiversity through improved capacity and practical application of marine conservation and sustainable fisheries management. To evaluate the impact of SEA, USAID/Indonesia is supporting a rigorous impact evaluation (IE) that will focus primarily on measuring the impact of project activities implemented at the community or village level, including programming approaches designed to create demand for biodiversity conservation and sustainable fisheries, improve ecosystem management, and increase incentives for marine stewardship. Photo Credit: Stephanie Fenner / The Cloudburst Group

### BURKINA FASO: MOBILE APPLICATION TO SECURE TENURE

#### 1. **Photo:** [MAST in Burkina Faso](#)

- **Caption:** Ousman Damiba, an SFR agent (Agent Domaniel in French) in Boudry, Burkina Faso tests the Mobile Application to Secure Tenure (MAST) on his smartphone. Photo Credit: Anne Girardin / The Cloudburst Group

# ANNEX D: PROJECT STAFF

## CLouDBURST ERC TEAM MEMBERS

Name	Position	Phone	Email
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