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# EVALUATION, RESEARCH, AND COMMUNICATION (ERC) PROJECT

Quarterly Report (January 1–March 31, 2016)

APRIL 2016

This document was produced for review by the United States Agency for International Development. It was prepared by The Cloudburst Group for the Evaluation, Research, and Communication (ERC) Task Order under the Strengthening Tenure and Resource Rights (STARR) IQC.

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Implemented by:

The Cloudburst Group  
8400 Corporate Drive, Suite 550  
Landover, MD 20785-2238

# Evaluation, Research, and Communication (ERC) Project

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## **DISCLAIMER**

The authors' views expressed in this publication do not necessarily reflect the views of the United States Agency for International Development or the United States Government.

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# ACRONYMS AND ABBREVIATIONS

CCRO	Certificate of Customary Rights of Occupancy
CFP	Community-based Forest Management Program
CLPP	Community Land Protection Program
COP	Chief of Party, or Congress of the Parties
COR	Contracting Officer's Representative
DATS	Deliverable Approval Tracking System
DLO	District Land Office
ELAP	Ethiopia Land Administration Program
ELTAP	Ethiopia Strengthening Land Tenure and Administration Program
EOI	Expression of Interest
ERC	Evaluation, Research, and Communication
GIS	Geographic Information System
GoE	Government of Ethiopia
GoT	Government of Tanzania
IE	Impact Evaluation
IQC	Indefinite Quantity Contract
LAND	Ethiopia Land Administration to Nurture Development
LandPKS	Land Potential Knowledge System
LTPR	Land Tenure and Property Rights
MAST	Mobile Application to Secure Tenure
MOOC	Massive Open Online Course
NGO	Non-governmental Organization
NLO	National Land Observatory
OAA	USAID's Office of Acquisition and Assistance

PRADD	Property Rights and Artisanal Diamond Development II
REDD+	Reducing Emissions from Deforestation and Forest Degradation
STARR	Strengthening Tenure and Resource Rights
TDY	Temporary Duty
TGCC	Tenure and Global Climate Change
USAID	United States Agency for International Development
USG	United States Government
USIP	United States Institute for Peace
WBC	Annual World Bank Conference on Land and Poverty

# I.0 INTRODUCTION AND BACKGROUND

The Evaluation, Research, and Communication (ERC) project is a five-year Task Order (# AID-OAA-TO-13-00019) that started in May 2013, under the USAID Strengthening Tenure and Resource Rights (STARR) Indefinite Quantity Contract (IQC) implemented by The Cloudburst Group (Cloudburst). The purpose of ERC is to create, expand, and communicate the results of evidence-based knowledge around best practices in land tenure and property rights (LTPR). ERC will enhance internal USAID and external U.S. government (USG) learning, guide program design and implementation, and make the most effective use of limited development resources to accomplish key USG development objectives, including expanding economic growth, improving food security and agricultural productivity, limiting conflict, empowering women, addressing global climate change, and improving natural resource management.

The project activities support the achievement of USAID's Climate Change and Development Strategy under Strategic Objective 1, Intermediate Result 1.2, that includes "ensuring the rights and engagement of local and indigenous communities" in conjunction with a focus on improving tools and capacity for land-use planning to reduce deforestation. ERC also supports biodiversity conservation through collection and dissemination of evidence-based knowledge on how secure LTPR can incentivize sustainable land use and protection of valuable ecosystems including the forests within them. ERC employs a multidisciplinary approach that aligns with USAID Forward principles of learning and evidence-based programming as well as gender equality and female empowerment.

This project includes five task areas that will be overseen under the direction of USAID's E3/Land Office. These include:

- Impact evaluation (IE), including conducting evaluation of LTPR activities and components and supporting enhanced IE capacity of USAID staff;
- Research, focusing on providing rigorous evidence for LTPR theory of change and testing development hypotheses as well as innovative approaches;
- Communication of LTPR-related messages, information, knowledge, and research results to raise awareness and advance cost-effective LTPR programming in USAID and other implementing organizations;
- Training of USAID staff and partners in LTPR principles and programming approaches; and
- Conducting pilot activities of promising innovative approaches in LTPR.

## 2.0 EXECUTIVE SUMMARY

Much of ERC's work during this quarter of Year 3 focused on preparing research and communications materials which were presented at the 2016 Annual World Bank Conference on Land and Poverty (WBC). This included developing and finalizing four papers, supporting three master classes, staffing the main USAID booth and supporting the USAID MAST booth at the Innovation Fair. In addition, ERC began data collection for the Ethiopia Land Administration to Nurture Development project (LAND) IE in the Afar region. A webinar on Land Rights and Technology was held in February with over 300 in-person and on-line participants. Other efforts focused on continuing support to ERC's two pilot projects: the Mobile Application to Secure Tenure (MAST) project in Tanzania and the National Land Observatory (NLO) in Burkina Faso. During this quarter ERC supported E3/Land as it issued a Call for Expressions of Interest (EOI) to engage in the co-creation of Public-Private Partnerships to support Responsible Land-Based Investments.

Through these, and other activities, ERC helps E3/Land to achieve the goals identified as important for this Task Order:

- Supporting continued thought leadership;
- Creating new public goods related to the evidence base for land tenure and resource governance programming;
- Expanding and improving communications efforts;
- Expanding training using new platforms and approaches; and
- Scaling pilot activities.

Under Task 1, ERC worked to incorporate comments from external reviewers and completed revisions to the Ethiopia Strengthening Land Tenure and Administration Program (ELTAP) / Ethiopia Land Administration Program (ELAP) IE Endline Report. A final, ready-for-public-consumption version of the report will be submitted early in the next quarter. Endline dataset packages were submitted for DDL clearance and public posting and a 2-page briefer was produced. Task 1 activities will come to a close next quarter.

Under Task 2, ERC made significant progress on baseline report drafting and on developing data packages for DDL clearance and public posting. ERC submitted the Community-based Forest Management Program (CFM) IE Baseline Report and dataset package for review. The Community Land Protection Program (CLPP) Baseline Report was also submitted for review. The LAND/Oromia IE Baseline Report and data package for public posting were finalized. ERC made good progress on finalizing the Property Rights and Artisanal Diamond Development II (PRADD) IE Baseline Report and data package for public posting; these will be submitted in early Year 4. DDL metadata submissions were prepared for LAND/Oromia and LAND/Afar. In addition, the LAND/Afar IE baseline data collection was successfully launched. Finally, ERC presented on four research papers during the 2016 WBC, in addition to developing two Master Classes on IEs.

Under Task 3, ERC efforts focused on three events: the Land Rights and Technology event/webinar which was held in February; the USAID Environment Officers' Conference in February, and the WBC in



March. ERC also began the process of updating the USAID Land Tenure Portal ([www.usaidlandtenure.net](http://www.usaidlandtenure.net)); continued with updates to 10 country profiles; finalized a new Issue Brief on Energy Infrastructure, and engaged in a social media campaign for International Women's Day.

Under Task 4, ERC's training activities focused on evaluating the results of the Massive Open Online Course (MOOC) on LTPR that concluded on January 2 and on supporting E3/Land's participation in the 2016 WBC.

Finally, during this quarter, ERC continue to support E3/Land's two on-going pilot projects: MAST in Tanzania and the NLO. ERC staff traveled to Tanzania to review progress in pilot village 2 (Itagutwa), to support the kick-off meeting of the new Land Tenure Assistance activity (LTA) and to supervise communications efforts that captured photographs and video from Itagutwa. Outreach and training in pilot village 3 (Kitaway) was also started.

ERC staff and USAID staff both visited the NLO during this quarter. These visits enabled the teams to review NLO accomplishments and progress to date; identify program and technical needs; provide technical training on database management and analysis; identify activities for implementation under the Land Transparency Initiative; and review options to use mobile technology solutions in the country. The NLO also published the fourth edition of its newsletter, *Zoom sur le frontier*.

Finally, ERC provided support to E3/Land as it released a Call for Expression of Interest (EOI) for a Public-Private Partnership to support Responsible Land-Based Investment. Responses were collected and materials prepared for Contracting Officer (CO) approval of the proposed approach.

# 3.0 PROJECT ACTIVITIES

## **TASK I—IMPACT EVALUATION**

ERC completed revisions to the ELTAP/ELAP IE Endline Report, based on feedback from the external review process. Prior to public release, the ELTAP/ELAP IE Endline Report was submitted to USAID/Ethiopia and the Government of Ethiopia (GoE) for further review and vetting. ERC also provided a debriefing on the endline findings for USAID/Ethiopia and USAID/W and developed a 2-page briefer about the findings.

In addition, ERC completed revisions to the baseline and endline dataset packages and submitted the packages for Data Development Library (DDL) clearance and public posting.

The GoE and USAID/Ethiopia are currently completing a final review of the Endline Report. ERC expects to receive their feedback in by the end of April 2016. Following final revisions, the report will be submitted for public posting.

## **SUBTASK I.A: EVALUATION OF LAND CERTIFICATION PROGRAMS IN ETHIOPIA**

During this quarter, ERC completed revisions to the ELTAP/ELAP IE Endline Report based on the external review and conducted a series of debriefings on the findings. A 2-page briefer was also developed and ERC completed revisions to the baseline and endline dataset packages and submitted the packages for DDL clearance and public posting.

## **TASK I ACTIVITIES PLANNED DURING THE NEXT QUARTER**

ERC plans to complete the following activities for Year 4, Quarter 1:

- Assuming feedback on the ELTAP/ELAP IE Endline Report is received from USAID/Ethiopia and the GoE in April, ERC will finalize the Endline Report for public posting, as well as a PowerPoint presentation of findings.

## **TASK 2—RESEARCH**

During this quarter, there were three primary areas of progress for Task 2. First, ERC made significant progress on baseline report drafting, as well as developing data packages for DDL clearance and public posting. In particular, ERC submitted the CFP IE Baseline Report and dataset package for review by E3/Land and third party external reviewers. The CLPP Baseline Report was also submitted for third party external review. In addition, the LAND/Oromia IE Baseline Report and data package for public posting were finalized. The research team made good progress towards finalizing the PRADD IE Baseline Report and data package for public posting; these will be submitted in early Year 4. DDL metadata submissions were prepared for LAND/Oromia and LAND/Afar.

Second, the LAND/Afar baseline data collection was successfully launched. ERC finalized the programming of all quantitative survey instruments, completed a comprehensive training for enumerators and qualitative staff, piloted the research instruments and launched the data collection effort.

Third, ERC continued drafting and revising the eight research papers described in the Year 3 Work plan. ERC presented on four of these research papers during the 2016 WBC, in addition to developing two Master Classes.

### **SUBTASK 2.A: ALTERNATIVE LAND TENURE ARRANGEMENTS IN THE CONTEXT OF LARGE SCALE LAND ACQUISITION**

Under this subtask, ERC is supporting the PhD research of Mr. Emmanuel Sulle. Mr. Sulle's work is focused on beneficial contracting arrangements between smallholder farmers and large-scale land based investors in the Kilombero region of Tanzania. During this quarter, ERC provided comments to Mr. Sulle on the outline for a policy briefer he is preparing for submission next quarter. Mr. Sulle also continued data collection in Tanzania.

Also under this subtask, this quarter ERC provided support to E3/Land to release a Call for EOI to participate in a Public-Private Partnership for Responsible Land-Based Investment. ERC worked with E3/Land to develop needed materials for E3/Land's CO and also began an initial review of responses. ERC will, assuming CO approval is received, move forward with a BAA-like process of co-creation in the next quarter, after conducting a technical review of the responses to the Call for EOI.

### **SUBTASK 2.B: FEASIBILITY OF UTILIZING MOBILE TECHNOLOGY TO GATHER AND COMMUNICATE LAND RIGHTS INFORMATION**

As agreed with E3/Land, this subtask will be met through activities described under Task 5.A.

## **SUBTASK 2.C: IMPACT OF REDD+ PROJECTS ON TENURE AND PROPERTY RIGHTS**

ERC completed the CFP IE Baseline Report for external review and compiled a data package for external review. A brown bag on the CFP IE baseline findings was presented at USAID in March.

## **SUBTASK 2.D: DEVELOP AND IMPLEMENT A RESEARCH AGENDA**

### **2.D.1: DEVELOP RESEARCH AGENDA AND ANALYTICAL SUPPORT**

There were three categories of output for subtask 2.D.1 this quarter. First, ERC reviewed and provided feedback for a survey being conducted in Ghana by the World Cocoa Foundation.

Second, progress continued this quarter on the eight academic research papers that represent key ERC Year 3 deliverables. Four papers were presented at the 2016 WBC and two Master classes were developed. External academic consultants are leading the research and writing process for three of the research papers. In particular, research continued on the CLPP academic paper, which focuses on an analysis of the qualitative data collected during the CLPP IE. Initial findings from the paper were presented at the 2016 WBC. Drafts for the LAND/Oromia papers were also shared with E3/Land. These papers focus on the drivers of grazing area conflict as well as the factors that determine grazing access.

Collaboration continued between ERC and E3/Land on the CFP research paper that was presented at the November 2015 FLARE conference. This paper focuses on the linkages between perceived forest tenure and forest condition. A draft of the paper was completed and presented at the 2016 WBC.

Progress was made on four of the five in-house research papers during Y3 Q3. Drafts of the PRADD artisanal and small-scale mining tenure context paper and Tenure and Global Climate Change (TGCC) agroforestry matching paper were completed and results presented at the 2016 WBC. Finally, a draft of the CFP qualitative/gender paper was completed and will be shared with E3/Land at the end of Year 3.

Third, a significant amount of time was dedicated to Year 4 work planning and budget development this quarter. The Year 4 work plan and budget will be submitted to E3/Land for review early next quarter.

### **2.D.2: IMPLEMENT RESEARCH AGENDA**

#### **2.D.2.A: LAND/OROMIA IMPACT EVALUATION**

ERC finalized revisions of the LAND/Oromia IE Baseline Report and household dataset based on external reviewer feedback and requested edits. The final report and data package were resubmitted for approval and public posting. The LAND/Oromia metadata was submitted to DDL for clearance.

#### **2.D.2.B: PRADD II IMPACT EVALUATION**

ERC began revising the PRADD IE Baseline Report and dataset package based on external reviewer feedback. The final report and data package for approval and public posting will be submitted to E3/Land

in April 2016. For the purposes of community dissemination, ERC will also draft a 2-page brief summarizing the key findings.

#### 2.D.2.C: TGCC ZAMBIA IMPACT EVALUATION

An early April TDY to Zambia was scheduled to present on the TGCC and CFP baseline and research findings. The results will be presented at two venues—USAID/Zambia and a conference/symposium on customary governance. In preparation for the TDY, ERC developed two TGCC slide decks.

In addition, ERC will develop an M&E tool to gather qualitative data on program implementation. The M&E tool will be directed to the TGCC field team, who will be interviewed by Ms. Aleta Haflett in mid-April. ERC began reviewing program documents to aid in the development of the tool.

#### 2.D.2.D: CLPP PERFORMANCE EVALUATION

ERC submitted a draft of the CLPP Baseline Report for external review.

Due to a reduction in the number of planned treatment communities, an IE of CLPP is no longer feasible. Instead, following a series of discussions and planning meetings, it was determined that a rigorous performance evaluation of the program will be conducted instead. To facilitate the planning process, ERC developed a detailed field budget to guide the CLPP midline data collection.

#### 2.D.2.E: LAND/AFAR IMPACT EVALUATION

A key accomplishment this quarter was the successful launch of the LAND/Afar IE baseline data collection effort. The ERC research team programmed the quantitative survey instruments, trained the data collection firm, conducted a pilot launch and launched the full-scale baseline data collection. ERC continues to manage the data collection firm and monitor the incoming data. Data collection is expected to be completed by the end of May 2016.

## TASK 2 ACTIVITIES PLANNED DURING THE NEXT QUARTER

ERC plans to complete the following activities for Year 4, Quarter 1:

- Finalize Year 4 work plan
- Monitor and manage LAND/Afar IE baseline data collection
- Begin drafting LAND/Afar IE Baseline Report
- Begin cleaning LAND/Afar IE baseline data
- Finalize ELTAP/ELAP IE Endline Report for approval and public posting
- Finalize CLPP PE Baseline Report and data packages for approval and public posting
- Finalize PRADD IE Baseline Report and data packages for approval and public posting
- Finalize CFP IE Baseline Report and data packages for approval and public posting
- Finalize TGCC IE Baseline Report and data packages for approval and public posting
- Submit advanced drafts of the eight Year 3 research papers for E3/Land review
- Conduct TGCC M&E data collection
- Begin drafting TGCC pre-analysis plan
- Begin research for two Year 4 research papers
- Develop drafts of the research design and survey instruments for the CLPP performance evaluation

## **TASK 3—COMMUNICATIONS**

ERC communications activities this quarter focused on three events: the Land Rights and Technology event/webinar organized by ERC in February, the USAID Environment Officers Conference in February, and the WBC in March. In addition to developing communications products and outreach campaigns around these key events, ERC began the process of updating the USAID Land Tenure Portal ([www.usaidlandtenure.net](http://www.usaidlandtenure.net)); continued with updates to 10 country profiles; finalized a new Issue Brief on Energy Infrastructure, and engaged in a social media campaign for International Women’s Day.

### **SUBTASK 3.A: MANAGE, UPDATE AND REFINE LTPR WEBSITE**

This quarter ERC finalized a detailed scope of work to update the USAID Land Tenure portal ([www.usaidlandtenure.net](http://www.usaidlandtenure.net)) to improve content organization and navigation to better meet the needs of key audiences and the communications objectives of E3/Land, bring the site up to date in terms of a mobile-friendly, responsive design, and refresh the visual layout and branding of the site. The website update activity began with kickoff and discovery meetings in March 2016; the target date for completion and launch of the new site is the end of September 2016.

ERC subcontractor Bixal is leading on the planning, discovery, design, development, implementation, testing and launch of the refreshed website, in collaboration with Cloudburst. Cloudburst is providing overall project management, quality control, guidance, and input on website design in line with E3/Land’s communications objectives, key messages and target audiences.

In addition to the starting the website redesign process, Cloudburst continued with routine content management of the website and the STARR Deliverable Approval Tracking System (DATS).

### **SUBTASK 3.B: DEVELOP LAND TENURE AND PROPERTY RIGHTS SUCCESS STORIES, ISSUE BRIEFS AND ARTICLES FOR GENERAL READERS INCLUDING, BUT NOT LIMITED TO, FRONTLINES ARTICLES, OPINION EDITORIALS, AND OTHER PRODUCTS FOR PUBLIC CONSUMPTION**

#### **SUBTASK 3.B.1: CONTENT & OUTREACH**

ERC continues to work with E3/Land to implement communications efforts focused on the four overarching objectives of E3/Land communications: promoting innovative approaches to strengthening land tenure that can be scaled and replicated; highlighting the evidence base being generated through E3/Land’s IEs to inform policy dialogues, program design, and new research priorities; featuring the human face of USAID’s land tenure work; and, engaging the global community of land tenure researchers, practitioners, donors, and policy makers by fostering dialogues and encouraging linkages.

## COMMUNICATIONS ACTIVITIES TO SUPPORT LTPR DIVISION'S STRATEGIC OBJECTIVES

### JANUARY CAMPAIGN

ERC began the year highlighting major stories from 2015 and things to look for in 2016. The year-end wrap-up communications campaign included an email blast and commentaries on the [Best of 2015](#) and the [Top 5 Things to Look for in 2016](#).

Also in January, to highlight USAID's innovative mobile technologies and methods, ERC began organizing and promoting a public event on Technology and Land Rights with partners Thomson Reuters, Cadasta, and Geospatial Media.

ERC staff Karol Boudreaux and John Dwyer participated in the National Conference on Science and the Environment along with USDA staff to highlight the Land Potential Knowledge Systems (LandPKS).

In mid-January, ERC Land Tenure Specialist, Karol Boudreaux, travelled to Tanzania for a site visit to the MAST pilot project. ERC contracted a local Tanzanian photographer/videographer to accompany Ms. Boudreaux on the site visit to capture photos and videos, which were later used in developing communications products that showcase USAID's innovative approaches to using mobile technology to secure land rights.

ERC communications specialist, Sandra Coburn, was also scheduled to travel to Kenya in January to gather communications materials on LandPKS, but the TDY was cancelled by E3/Land as the evolving schedule of working with USDA staff on the ground might not have allowed sufficient time and opportunity to collect all of the necessary information.

### FEBRUARY CAMPAIGN

In February, ERC continued promotion of the [Land Rights and Technology event](#), resulting 66 in-person registrants and 226 online registrants. The event was held on February 11. Post-event wrap up communications included a ['You Asked, We Answered'](#) commentary and an email campaign with the event video and related promotional products.

In February, ERC also supported E3/Land in developing communications materials for the USAID Environment Officers' Conference, including a 2-pager on IEs, a 1-pager on involuntary displacement and resettlement, a postcard on geospatial services and a postcard on mobile technology.

ERC also began developing communications products for the 2016 WBC and organizing a STARR Partners Communications Working Group meeting to coordinate outreach for the conference.

In February, ERC worked with CIFOR to republish the 2015 blog on [climate smart agriculture in Zambia](#) in the Global Landscapes Forum Newsletter, which was distributed to more than 10,000 subscribers.

Finally, ERC translated the Operational Guidelines for Responsible Land-based Investment into Spanish.

### MARCH CAMPAIGN

The March campaign focused on the 2016 WBC. For this year's conference, ERC focused on three key communications themes: 1) highlighting USAID's leadership in supporting programs, research and innovations that strengthen community tenure systems; 2) showcasing USAID's suite of MAST tools; and 3) highlighting the key findings from E3/Land's IE and research portfolio. ERC developed a suite of products on the key messages, including: [a short video](#) from the MAST/Tanzania pilot; [a demo video](#) of the MAST/Tanzania app; [a booklet](#) highlighting all of the MAST technologies (Tanzania, Zambia, and LandPKS); [a 2-pager](#) on E3/Land's IE portfolio, and [1-pagers](#) on each IE being conducted. To host these

materials, along with other resources, ERC developed three new portal pages on [customary tenure](#), [mobile technology](#) and [IEs](#). ERC also developed pre- and post-conference email campaigns to highlight these products and key messages, and conducted an active social media campaign on Twitter throughout the week of the conference.

ERC communications team members staffed the USAID general conference booth and Innovation Fair booth throughout the conference, demonstrating the MAST tools and sharing resources with conference participants.

Further, ERC communications staff worked with ERC and E3/Land to review and polish presentations for both the conference and for a USAID brownbag hosted prior to the conference.

Finally, ERC developed a social media campaign for International Women's Day on March 8, developed a photo essay on LandPKS which will be posted in April.

## PLANNING

In February, ERC and E3/Land staff met to develop the ERC Year 4 work plan. Top communications themes for the coming year were identified as:

1. Highlighting key findings from E3/Land's IE and research portfolio.
2. Demonstrating how USAID is working to secure women's land rights and how stronger women's land rights positively impact other development objectives.
3. Highlighting successful innovations in using mobile technology to map and document land rights, specifically the Mobile Applications to Secure Tenure (MAST) programs.
4. Demonstrating USAID's programming successes and research on strengthening community tenure systems.
5. Highlighting tangible programming successes and addressing misperceptions that addressing land issues are too difficult, costly and unlikely to yield positive results.

Further details can be found in the ERC Year 4 Work Plan and the quarterly editorial calendar.

## ISSUE BRIEFS

### ENERGY INFRASTRUCTURE

The Issue Brief on Land Tenure and Energy Infrastructure was finalized and approved this quarter. It has been posted to the USAID Land Tenure portal here: <http://www.usaidlandtenure.net/issue-brief/land-tenure-energy-infrastructure>

### SOCIAL IMPACTS

The final draft of the Issue Brief on Land Tenure and Social Impacts was submitted this quarter. Final feedback from USAID was received from USAID at the end of March. The Issue Brief will be finalized and posted to the portal in April.

### EXTREME POVERTY

USAID returned comments on an Extreme Poverty Briefer to ERC. These comments will be addressed during the next quarter and a revised draft will be submitted and posted.



## **SUBTASK 3.D: DEVELOP AND REFINE RELEVANT LTPR TOOLS**

### **SUBTASK 3.D.1: DEVELOP AND REFINE LTPR TOOLS**

During this quarter there was minimal translation activity associated with this subtask.

### **SUBTASK 3.D.2: LTPR / SOCIAL IMPACT INTEGRATION INTO SMALL SCALE GUIDELINES**

During this quarter there were no activities associated with this subtask.

## **TASK 3 ACTIVITIES PLANNED DURING THE NEXT QUARTER**

- Continue with website update
- Finalize Social Impacts Issue Brief
- Submit final drafts of 10 updated country profiles
- Update the Why Land Matters Infographic
- Produce 2 Fact Sheets on Women's Land Rights and Land Tenure and Food Security
- Produce 2 infographics or other high-level evergreen products on Women's Land Rights and Land Tenure and Food Security

Additional activities will be outlined in detail in the April, May, and June monthly communications plans.

## **TASK 4—TRAINING**

Training activities this quarter focused on evaluating the results of the MOOC on LTPR that concluded on January 2, and supporting USAID's participation in the WBC.

### **SUBTASK 4.A: DEVELOP LTPR TRAINING MATERIALS AND MODULES**

The development of training materials and modules for each activity is addressed in the relevant subtasks below.

### **SUBTASK 4.B: CONDUCT ONE WASHINGTON, DC AND ONE REGIONAL LTPR TRAINING PER YEAR**

#### **SUBTASK 4.B.1: CONDUCT DC LTPR TRAINING**

There is no update on this subtask.

#### **SUBTASK 4.B.2: PREPARE FOR REGIONAL LTPR TRAINING**

##### **SUBTASK 4.B.2.A: CONDUCT HAITI TRAINING**

There is no update on this subtask.

### **SUBTASK 4.C: DEVELOP AND CONDUCT ONLINE OR OTHER LTPR TRAINING COURSE OFFERINGS**

#### **SUBTASK 4.C.1: MASSIVE OPEN ONLINE COURSE**

The MOOC concluded at the start of this quarter, on January 2. Two hundred and twenty three participants successfully completed all 14 modules and the final exam. An additional 20 participants successfully completed all 14 modules but did not take the final exam. After the course, ERC staff distributed certificates to participants who completed the course and provided USAID University with documentation to issue continuing learning credits to USAID staff who completed the course.

In January, ERC staff reviewed the participant surveys and course analytics data to evaluate the first version of the MOOC and make recommendations for how to improve the second version. These recommendations were provided in the MOOC Final Report, which was submitted to USAID in February. The recommendations for improvements were discussed in the ERC Year 4 work planning meeting in February and a number of these changes will be made in Year 4, pending budget availability and COR approval.

## **SUBTASK 4.D: SUPPORT LTPR CONFERENCES / EVENTS**

This quarter, ERC supported USAID's participation in the 2016 WBC. Specifically, ERC facilitated USAID sponsorship of the conference, arranged logistics for a USAID general conference booth and an Innovation Fair booth, and coordinated the registration of USAID participants.

## **SUBTASK 4.E: DEVELOP AND CONDUCT LTPR COURSE FOR USG PARTNERS AND NGOS, INCLUDING BILATERAL AND MULTILATERAL AGENCIES**

### **SUBTASK 4.E.1: UNITED STATES INSTITUTE FOR PEACE (USIP) LAND, PROPERTY AND CONFLICT COURSE**

There is no update on this subtask.

### **SUBTASK 4.E.2: COMMUNITY OF PRACTICE**

There is no update on this subtask.

## **SUBTASK 4.F: USE OF GRANTS UNDER CONTRACT, SUPPORT NGOS, AND CIVIL SOCIETY ADVOCACY FOR THE VOLUNTARY GUIDELINES**

### **SUBTASK 4.F.1: UNIVERSITY PROGRAMS**

There is no update on this subtask.

## **TASK 4 ACTIVITIES PLANNED DURING THE NEXT QUARTER**

- Pending budget availability and COR approval of the Year 4 Work Plan, ERC may begin making revisions to the MOOC's content and structure, including possible development of three new modules.

## **TASK 5—PILOT ACTIVITIES**

During this past quarter ERC continued to provide support to the two pilot project that are currently operating in the field: the MAST pilot in Tanzania and the NLO in Burkina Faso. ERC also provided support to E3/Land to post a Call for EOI for a Public-Private Partnership for Responsible Land-Based Investments, collect responses and prepare materials for CO review of the proposed approach to the pilot.

### **SUBTASK 5.A: USING MOBILE TECHNOLOGIES AND CROWDSOURCING TO INFORM LAND ADMINISTRATION SYSTEMS—TANZANIA**

The MAST project in Tanzania is test an approach to crowd-source land rights information in rural setting. During the quarter ERC conducted a field trip to Tanzania to participate in discussions around the location of pilot village 3, to engage in a kick-off meeting of the new Land Tenure Assistance (LTA) activity, and to collect communications material in pilot village 2 (Itagutwa). Based on continuing concerns related to several conflicts in proposed pilot village 3 (Idodi) ERC, in close consultation with E3/Land, the District Land Office (DLO) and the Ministry of Lands, Housing and Human Settlement Development (MOL) decided to select a different village in Iringa Rural District for the final piloting of the MAST technology and methodology. The new third pilot village is Kitaway. During this quarter ERC began outreach to village leaders in Kitaway and launched training for the Village Council and for villagers at the hamlet level. ERC also supported efforts between sub-contractor CARE and the DLO to develop a Memorandum of Understanding (MOU) related to support for the preparation of Certificates of Customary Rights of Occupancy for Itagutwa and Kitaway. Parcels in Itagutwa were mapped in Y3Q3. During this quarter this data was cleaned and validated. Adjudication Forms were printed and signed which allowed for the process of printing and registering Certificates of Customary Rights of Occupancy (CCROs) to begin. CCROs for Itagutwa will be printed, registered and signed during April 2016.

#### **SUBTASK 5.A ACTIVITIES PLANNED DURING THE NEXT QUARTER**

- CCROs will be printed, registered and delivered to Itagutwa in batches. The first batch of 600 is due to the village on April 8<sup>th</sup>.
- ERC will continue to work with the DLO to print, register and sign CCROs for Itagutwa. All CCROs for the village (barring any documents that cannot be finalized because landholders are located outside Itagutwa) will be delivered by the end of April.
- Trusted Intermediaries for Kitaway will be selected and trained. As with the previous village, Trusted Intermediaries from the previous village will help to train the new Trusted Intermediaries. Given that there are more parcels in Kitaway (~1,800) compared to Itagutwa (~1,000) mapping is expected to take longer—between five and six weeks.
- ERC will work with the DLO to support data cleaning and validation of data for pilot village 3, Kitaway.
- ERC will provide oversight of the process of printing and signing Adjudication Forms for Kitaway and will oversee the process of printing, registering, signing and delivering CCROs for Itagutwa.
- ERC will conduct a field visit to engage in a “Lessons Learned” workshop, to be held in Dar es Salaam and to include USAID/Tanzania, LTA staff, Government of Tanzania (GoT) staff and other

CSO and identified parties. This workshop will ensure that knowledge about the MAST technology and implementation methodology is shared.

- ERC will develop materials to support the Lessons Learned workshop, including a robust Powerpoint presentation and a preliminary summary document.
- The MAST pilot project is planned to close out early in Y4Q2.

## **SUBTASK 5.B: NATIONAL LAND OBSERVATORY—BURKINA FASO**

During this quarter the NLO focused on advancing, consolidating and further refining the implementation program for its “5-Year Observation Program.” The NLO Observation Program was finalized and officially adopted in June 2015 following nearly 12 months of concerted input and consensus across a broad range of stakeholders.

The NLO received two technical support field trips during the quarter: two Cloudburst consultants visited Burkina Faso from January 13-22; and three Washington-based USAID staff visited from February 29-March 3. These trips achieved four primary objectives: 1) teams conducted a thorough review of NLO accomplishments, progress and challenges over calendar year 2015, and identified program and technical needs based on identified challenges; 2) teams provided technical training to the NLO in database management and analysis; 3) scoping opportunities to identify activities for implementation under the Land Transparency Initiative; and 4) scoping opportunities to introduce the USAID-developed MAST and/or the Land Potential Knowledge System (Land PKS) in Burkina Faso.

The core of the NLO’s 5-year program is a set of indicators organized to address 14 different land tenure themes of particular importance in Burkina Faso. The program includes components for data collection, communications, database management, gender, and diversification of NLO funding sources through the establishment of partnerships.

The NLO continued building on and implementing the data collection system that has been progressively put in place since adoption of the 5-Year Observation Program. The system is designed to collect data based on the themes and indicators of the 5-Year Program. It is based on protocols signed with a variety of partners including government agencies, NGOs, development projects and the donor community with the objective of obtaining the targeted information. An initial round of information collection was completed during the present and preceding quarters and was being analyzed during this quarter. Initial analysis revealed that several indicators, particularly those associated with implementation of national land policies including the 2009 Rural Land Law, showed little movement over the past year. This is explained by the larger political and social context of the country (there has been significant turmoil since the popular uprising and departure of the president in October 2014 and through terrorist attacks in early 2016). In response, the NLO is in the process of adjusting its observation strategy to increase focus on case study material collected at regional and local levels.

Two USAID experts in information management assessed the NLO database structure and architecture taking into consideration the types and categories of information that need to be stored in the database. Development and implementation of recommendations for improvements, along with training in database design and maintenance, and in geospatial technologies, were ongoing throughout the quarter and will continue into the next quarter.

The NLO published the fourth edition of its newsletter—*Zoom sur le foncier*—during the quarter. Improvements to the presentation, contents and user-friendliness of the NLO website are ongoing.

The NLO Gender Expert resigned from her post in December 2015. NLO staffing for implementation of its comprehensive gender strategy was reviewed during this quarter and a decision was taken to leave the position vacant in the medium term, while adopting a cross-cutting approach to ensuring an effective response to the gender dimensions of the Observation Program to which all staff will actively contribute.

Following its agreement with the World Bank in December 2015 for financing of six special studies during calendar years 2016 and 2017, the NLO concluded a formal agreement this quarter with the Neer Tamba Project (financed by IFAD), for a total of approximately \$250,000.

Finally, the NLO was nearing completion during this quarter of a special study investigating land tenure issues in the peri-urban context of Burkina Faso. This study will be completed early in the next quarter.

### **SUBTASK 5.B ACTIVITIES PLANNED DURING THE NEXT QUARTER**

During Quarter 3 of FY 2016 the NLO will focus on:

- Expanding its partnerships with technical and financial partners, including with USAID-financed partners working under the RISE project;
- Development of new reporting products focusing on land tenure issues through adoption of a case study approach at the local and regional levels;
- Continuing data collection wherever possible based on the existing 5-Year Observation Program;
- Revising the 5-Year Observation Program to increase the focus on priority land themes with somewhat reduced emphasis on quantitative indicators, particularly regarding cases where government and donor-sponsored programs are not currently supporting achievement of the results that would be measured by the indicators;
- Continuing reinforcement of information management and geospatial capacity with support from USAID information management experts.

### **SUBTASK 5.C: PUBLIC-PRIVATE PARTNERSHIP IN SUPPORT OF RESPONSIBLE LAND-BASED INVESTMENT**

The third and final pilot under ERC will be a Public-Private Partnership in support of Responsible Land-Based Investment. The purpose of the pilot is to co-create innovative approaches to “road test” the New Alliance’s Analytical Framework for Responsible Land-Based Agricultural Investments (Analytical Framework). Efforts this quarter focused on defining the most appropriate path forward to undertake this pilot in compliance with relevant USAID procurement methodologies and E3/Land’s objective of co-creation for the design of interventions.

### **SUBTASK 5.C ACTIVITIES PLANNED DURING THE NEXT QUARTER**

- ERC will hold a technical review panel to select the strongest responses to the Call for EOI that was released in Y3Q4.

- ERC will communicate with all respondents about the status of their response.
- ERC will begin the process of working with selected parties to identify an appropriate co-creation process that best aligns with USAID interest while addressing budgetary realities.
- ERC will support these parties by participating in the process of drafting Concept Notes for review by an independent panel. ERC will provide both logistical support (as needed) and technical expertise.

# 4.0 PROJECT SPECIFIC PERFORMANCE INDICATORS

Outcome Indicators	# This Quarter	# Overall
<b>ERC Strategic Objective 1—Expanded evidence-based knowledge</b>		
# Promotions of completed products	13	32
# Donors/Agencies that express interest in replication or scaling up a pilot	0	1
# Attendees or registrants of ERC content presentations	292	1007
# New USAID project awards that incorporate LTPR lessons learned	0	0
# Pilot replication sites	0	4
<b>ERC Strategic Objective 2—Best LTPR practices communicated to influence USG and global policies and practices</b>		
# Downloads of uploaded products	246	4891
# Mentions in Media scan		
-- # Mention LTRM Staff	0	18
-- # Mention LTPR Portal Content	23	62
-- # Mention LTPR Projects / Work	7	61
# (Re)tweets	641	3110
# Shares in LinkedIn	8	76
# Times USG requests data or LTPR info	N/A	0
# Requests for more information, meetings	N/A	0
Google, Twitter, Klout analytics	See Analytics Report	See Analytics Report
# Wiki contributors	N/A	0
<b>ERC Strategic Objective 3—Greater USAID and USG capacity in LTPR</b>		
% Increase between pre-and post-training evaluation scores	2%	average—8%
% Training course participants from outside USAID	96%	average—64%
# Portal users from countries of recent TDYs	N/A	3094
# Requests for TDYs from recent training attendees	N/A	0
# Downloads of tools	N/A	195
# Active members of Communities of Practice	N/A	20
# Comments, decisions by Communities of Practice	N/A	0



Output Indicators	# This Quarter	# Overall
<b>Task 1—Impact Evaluation: Provides evidence-based social &amp; economic findings to inform USAID programming</b>		
# IE data collection instruments completed and approved	3	3
# IE evaluation methodologies completed and approved	0	1
# IE reports completed (Design)	1	1
# baseline & endline datasets	0	10
# Datasets available online	0	0
# Households surveyed	0	4332
<b>Task 2—Research: Builds knowledge, tests hypotheses, and devises innovative research methodologies &amp; approaches to strengthen LTPR programming</b>		
Research Designs		
# Research concept notes completed and approved	0	1
# Research work plans completed and approved	0	1
Research Reports		
# Research papers / reports completed and approved	0	5
# Research reports completed	0	0
# Baseline and endline data sets	5	5
# Working papers available	8	16
# Datasets available online	0	0
IE Designs		
# IE data collection instruments completed and approved	20	34
# IE evaluation methodologies completed and approved	4	6
IE Completed		
# program IE completed and approved	0	0
# IE reports completed (Design, Baseline)	4	4
# baseline & endline datasets (Qualitative)	0	13
# Datasets available online	0	0
# Households surveyed	200	16195
<b>Task 3—Communication: Educates key audiences, facilitates knowledge sharing and LTPR program design, and promotes ERC research, evaluations, trainings and pilots and STARR projects</b>		
% Recommended enhancements completed	N/A	100%
% response to portal user surveys	N/A	0
# Communications products developed (disaggregate by type, # times/variety of ways, frequency)		
-- Commentaries	3	84
-- Tweets	0	1493
-- World Bank marketing materials created	3	22

<b>Output Indicators</b>	<b># This Quarter</b>	<b># Overall</b>
# ERC product presentations (BFS Ask Ag Chat, Ag Sector Council Panel, Op Guide Interview, Disaster Webinar, Innovation Fair, Gender and Land Rights Webinar, Urban Tenure Issue Brief, Global Donor Platform video interview, Global Donor Platform presentation in Paris, public presentation of Global Donor map at World Bank Land Conference, presentation of Global Donor map to AU-LPI at World Bank Conference, presentation of Global Donor map to Global Donor Working Group on Land at World Bank Land Conference)	7	25
# of issue briefs	1	6
# Wiki topics	0	0
# Communities of Practice facilitated	0	0
# of participants engaged in Community of Practice	0	50
% STARR partners that contribute	0%	average—43%
# of tools developed or repackaged	0	1
<b>Task 4—Training: Builds LTPR capacity among USG, host country &amp; other key target audiences to support next generation of LTPR practitioners</b>		
# Training materials developed	0	22
# People trained	0	2073
# of trainings conducted	0	4
# Online courses developed	0	1
# Participants trained through online courses	0	1969
<b>Task 5—Tests, analyzes and pilots approaches to strengthen LTPR for replication and scaling of future LTPR initiatives</b>		
# Plots surveyed and property rights recorded by pilot intervention	0	2020
% households participating & recording their land rights	N/A	100%
% household land rights disputed in a community	0	2%
% households with increased perception of tenure security at the end of the pilot from different demographic perspectives, especially gender disaggregated	0	N/A
% of crowdsourced land rights formalized	0	N/A
% of households requesting an upgrade in the information required to define their land rights during the pilot projects	N/A	N/A
Time, cost & ease of use in recording land rights information on mobile technology	N/A	N/A

<b>Outcome Indicators</b>	<b># This Quarter</b>	<b># Overall</b>
<b>STARR Reporting Indicators</b>		
# of improvements in laws and regulations affecting property rights of the urban and rural poor enacted with USG assistance	N/A	N/A
# of households who have obtained documented property rights as result of USG assistance (disaggregated by sex and individual/collective rights)	0	937
Person hours of training completed by government officials, traditional authority, or individuals related to LTPR supported by USG assistance (disaggregated by sex)	3,336	31232.38
# of previously existing land and natural resource-based conflicts resolved in areas receiving USG assistance for land conflict mitigation	N/A	N/A
# of people attending USG-assisted facilitated events that are geared toward strengthening understanding and awareness of property rights and resource governance-related issues (disaggregated by sex)	268	4718
<b>Biodiversity and Sustainable Landscape Indicators</b>		
# of people with increased economic benefits derived from sustainable natural resource management and conservation as a result of USG assistance	N/A	N/A
# of hectares of biological significance and/or natural resources under improved natural resource management as a result of USG assistance	N/A	N/A
# of person hours of training in natural resources management and/or biodiversity conservation supported by USG assistance	0	600

# ANNEX A: ERC SUCCESS STORY

A success story from this quarter is provided on the following page.



## EVALUATION, RESEARCH, AND COMMUNICATION

### Innovations in Methodologies for Impact Evaluations

Photo Credit: Kate Marple-Cantrell/Cloudburst



**A group of herders and scouts in an Afar community discuss their grazing patterns during the past year and mark important paths travelled on a map of the region.**

#### **Telling Our Story**

U.S. Agency for International Development

Washington, DC 20523-1000 <http://stories.usaid.gov>

Impact evaluations (IEs) are essential for determining the effect and effectiveness of USAID programs on development outcomes. IEs depend wholly on accurate identification of comparison communities and the collection of high-quality data. . To enhance both factors, ERC continues to develop and perfect new evaluation methodologies and approaches. The recently launched baseline data collection for the Land Administration to

Nurture Development project (LAND) IE in Afar, Ethiopia, which is focused on pastoral areas of the region, uses two such innovative methods.

To improve the accuracy of sample selection, a community listing was conducted before the launch of baseline data collection. For community listings, the survey team visits each prospective treatment and control community and conducts a short, census-style survey with a community leader. The survey collects general community characteristics such as population, number of female-headed households, settlement patterns and grazing routes, and GPS coordinates of key community areas. Using the listing and GPS data, Geospatial Analysts in E3/Land developed a list of indicators derived from geospatial data, including road density, market access, and the prevalence of invasive bush species. These indicators were used to create a subsample of matched treatment and control communities for the larger data collection effort of the IE. Since national organizations rarely have accurate community or micro-level data, the listing process allows the research team to select more accurate control communities, which strengthens the validity of the evaluation.

To improve the quality of the baseline data, ERC designed a rigorous mapping exercise in which facilitators lead local herders and scouts in drawing their wet and dry season grazing areas, migration routes, settlement areas, water points, and important natural landmarks. Large format base maps were prepared, then participants used color-coded markers to denote different areas and points of interest. The maps created in these exercises can be digitized and analyzed using geographic information system (GIS) software to generate quantitative data including travel times to grazing areas, spatial patterns in land and water point management, and spatial patterns in lost access to land and water points. Despite its importance to pastoral communities and the programs affecting them, this type of data is largely undocumented and represents a major knowledge gap which ERC is attempting to fill.

# ANNEX B: MAST SUCCESS STORY

A success story from about the MAST pilot from this quarter is provided on the following page.

## MOBILE APPLICATION TO SECURE TENURE Communicating Project Benefits



Photo Credit: Freddy Feruzi

### Putting a Human Face on Technology Innovations in Tanzania

#### Telling Our Story

U.S. Agency for International Development  
Washington, DC 20523-1000  
<http://stories.usaid.gov>

In January 2016 ERC staff traveled to Tanzania to visit the Mobile Application to Secure Tenure (MAST) pilot project and pilot activities in Itagutwa—the second pilot village in which the project has worked. By the time the visit took place, the villagers had already been trained on Tanzania’s land laws, on the land adjudication process, and on women’s rights to land. In addition, ten local youth called Trusted Intermediaries (TIs) had worked alongside community members to map and record land rights.

Once this mapping information is validated by local government officials the process of printing, registering and signing brand new Certificates of Customary Rights of Occupancy (CCROs) can begin. These CCROs provide a legal record of the rights of these women and men have to use, benefit from, and transfer the lands that they use for their livelihoods, their homes and their small businesses.

In January, villagers had completed mapping but CCROs were still waiting to be delivered. During this “waiting” period ERC and USAID had an opportunity to meet with villagers and hear from them how the process worked, what did and did not work well and what their hopes were based on the experience. The team heard that the MAST process opened people’s eyes to the importance of and the requirement to provide women with land rights. In this traditional part of the country, women still face constraints around claiming land rights but MAST has worked in each pilot village to provide trainings on why it is important for all community members to have these rights. We also learned that Trusted Intermediaries valued working with and learning from other Trusted Intermediaries—the youth from the first pilot village who helped to train and mentor this new batch of skilled mappers. One young TI said that having the other youth help with training increased his confidence—if the youth from Ilalasimba could map effectively he felt that he could do this also.

In addition to sharing these experiences with villagers, the ERC team worked with a local photographer/videographer to collect still photos and video of the villagers, the village, and the process of mapping land rights using MAST. This provided a new trove of material to use for communications efforts. These photos were used in a new brochure highlighting all MAST projects and the video was used to create [a short film](#) that was launched at the 2016 WBC. These materials provide a stock of high-quality imagery that E3/Land can use for years to come.

# ANNEX C: NLO SUCCESS STORY

A success story about the NLO pilot from this quarter is provided on the following page.



## **NATIONAL LAND OBSERVATORY IN BURKINA FASO**

### **Creating Partnerships and Nurturing Collaboration**

The National Land Observatory (NLO) of Burkina Faso has been receiving financial and technical support from USAID since August 2014. The support is characterized as “start-up” and USAID has strongly encouraged the NLO to develop long-term partnerships with a network of partners to ensure future financial viability and a robust, long-term program of research, evaluation and policy recommendations targeting improved local land governance throughout the country. The NLO now appears to be making progress on the partnership front.



#### **A NEW 8-YEAR COMMITMENT OF COLLABORATION WITH THE NEER TAMBA PROJECT**

The Neer Tamba Project, funded by the International Fund for Agricultural Development and the Government of Burkina Faso, aims to empower local populations within the framework of Burkina Faso’s expanding decentralization policies. Recognizing that the rural poor often have little wealth beyond their rights to land—rights which are nearly always of an informal nature and therefore legally fragile—Neer Tamba is looking to the NLO to develop strategies to achieve land-related project program objectives including: increased awareness and education of local populations regarding rural land policies, targeted land tenure studies to fill existing information gaps, and expanded implementation of the 2009 Rural Land Tenure Law by capitalizing the results of the MCA Rural Land Governance Project (implemented 2009-2014). The new partnership provides the NLO with the opportunity to build on and reinforce the broader Neer Tamba program being implemented in 82 communes across three administrative regions of the country.

A formal collaboration agreement was signed by Neer Tamba and the NLO on March 1, 2016 for an initial year of collaboration, renewable annually for a total of eight years. Neer Tamba will provide 25,475,000 CFA (approximately \$43,000) during the first year to support the following NLO activities:

- Organization and conduct of an annual “forums” to present and discuss policies and processes for securing land-based investments in each of three administrative regions;
- Information collection on land themes and its validation at the commune level;
- Training of commune agents;
- Organization of educational exchanges among local actors in the three regions;

The total value of Neer Tamba support of the NLO over the eight years is estimated at 150,000,000 CFA (approximately \$250 thousand). The NLO will partner with a government agency, the General Direction for Organization of Rural Populations (DGFORM), to implement the Neer Tamba sponsored program. The NLO partnership with Neer Tamba follows an earlier agreement with the World Bank, which will finance NLO implementation of six land tenure studies during 2016-2017. At the same time the NLO is actively pursuing additional partnerships with internationally-funded projects and programs, perhaps most notably with USAID-funded projects working under the RISE project.

# ANNEX D: ERC PROJECT BRIEF UPDATE

An updated project brief is provided on the following page.



**USAID**  
FROM THE AMERICAN PEOPLE

# PROJECT BRIEF

# EVALUATION, RESEARCH, AND COMMUNICATION PROJECT

## BACKGROUND

The Evaluation, Research, and Communication (ERC) project is a 5-year initiative, launched in 2013 under the Strengthening Tenure and Resource Rights (STARR) Indefinite Quantity Contract (IQC). The purpose of the project is to create, expand, and communicate evidence-based knowledge around best land tenure and property rights (LTPR) practices in order to enhance internal USAID and external U.S. Government (USG) learning, guide program design and implementation, and make the most effective use of limited development resources to accomplish key development objectives. The ERC project consists of five tasks:

- Task 1) Impact Evaluation (IE): Promotes evidence-based policy by designing and implementing innovative approaches to measure the impact of USAID LTPR programming
- Task 2) Research: Strengthens knowledge and understanding of LTPR by undertaking innovative research and generating evidence-based results
- Task 3) Communication: Facilitates knowledge sharing and LTPR program design, and promotes ERC research, evaluations, trainings and pilots
- Task 4) Training: Builds LTPR capacity among USG, host country and other key target audiences to support the next generation of LTPR practitioners
- Task 5) Pilots: Tests, analyzes and pilots approaches to strengthen LTPR for replication and scaling of future initiatives

## PRELIMINARY OUTCOMES

Under Tasks 1 and 2, USAID is implementing a series of rigorous IEs to more precisely determine the impact on livelihood outcomes of land tenure interventions. In Ethiopia, ERC conducted baseline data collection and analysis for the [Land Administration to Nurture Development](#) (LAND) project in the Oromia region and is in the process of launching baseline data collection for an IE of LAND's work in Afar region. Also in Ethiopia, ERC collected endline data, completed analysis of baseline and endline data, and drafted an endline report for an IE of the [Ethiopia Land Administration Program](#) (ELAP) and the [Ethiopia Strengthening Land Tenure and Administration Program](#) (ELTAP). ERC has completed baseline data collection and analysis as part of the IE of the [Property Rights and Artisanal Diamond Development II](#) (PRADD) project in Guinea and the Community Land Protection Program (CLPP) in Liberia. In Zambia, baseline data has been collected as part of the IE incorporating a randomized control trial design to measure the impact of USAID's [Tenure and Global Climate Change](#) (TGCC) Project's land tenure and agroforestry interventions on rural farmers. Also in Zambia, ERC has designed an evaluation and conducted baseline data collection, analysis, and reporting on the REDD+ Community-based Forest Management Project (CFP) in Zambia's Eastern Province.

In addition, USAID is supporting the development of eight research papers based on the baseline data and analysis from the evaluation work. In collaboration with E3/Land, the ERC research team is actively drafting papers that stem from the LAND, PRADD, CFP, CLPP, and TGCC IEs, as well as a cross cutting tenure security paper. The results of these IEs and research papers are expected to provide USAID and the broader international development community with more thorough evidence on whether and how various land tenure interventions contribute to enhanced food security, improved management of natural resources, reduced conflict, and greater economic growth.

Under Task 3, ERC conducts targeted communication campaigns to promote STARR project impacts, research, best practices, and lessons learned from STARR and USAID's broader land tenure portfolio. Recent communications campaigns have focused on: Women, Land and Food; and Land Rights and Technology. ERC also manages the USAID Land Tenure Portal ([www.usaidlandtenure.net](http://www.usaidlandtenure.net)), which features commentaries, issue briefs, project information, country profiles and other products detailing the results, challenges, and lessons from USAID's efforts to improve land and resource governance for all members of society. ERC will be working with E3/Land to redesign the Portal during Year 4.

Under Task 4, USAID has developed training initiatives that include USAID's Massive Open Online Course (MOOC) on LTPR, the first version of which was launched in September 2015. ERC has also drafted a grants mechanism to support academic research on LTPR. These initiatives are designed to build capacity within USAID, the USG, and the broader development community to better understand and address LTPR issues.

Under Task 5, USAID's [Mobile Applications to Secure Tenure](#) (MAST) looks to answer a question at the forefront of discussion within the land tenure community: can crowd-sourced property information collected using accessible and affordable mobile technology reduce costs and time associated with registering rights, and does having access to this technology help to improve perceptions of tenure security? The MAST project successfully mapped and documented rights for over 900 parcels in Village 1, Ilalasila, and supported the Government of Tanzania's District Land Office (DLO) in Iringa Rural District as it validated this parcel map and land rights data. Once this mapping information is validated by local government officials the process of printing, registering and signing brand new Certificates of Customary Rights of Occupancy (CCROs) can begin. These CCROs provide a legal record of the rights of these women and men have to use, benefit from, and transfer the lands that they use for their livelihoods, their homes and their small businesses. leading to the delivery of Customary Certificates of Rights of Occupancy (CCROs). Pilot activities are now ongoing in Villages 2 and 3; Itagutwa and Kitawaya.

In support of 2014 G-7 commitments, USAID is supporting the [National Land Observatory](#) (NLO) in Burkina Faso. The NLO is an independent organization that undertake research on land governance issues in the country and coordinates with regional stakeholders on land governance issues to promote transparency.

**USAID ERC COR:** Ms. Mercedes Stickler  
**Cloudburst ERC Acting COP:** Mr. Jeff Ploetz  
**USAID LTPR Portal:** <http://usaidlandtenure.net>

# ANNEX E: ERC MEDIA

5 media products—2 videos, 1 brochure, 1 interactive demo, 1 brochure, and photos and captions—are provided on the following pages. Per the new photo submission guidance, ERC photos have been uploaded to the USAID Land Matters Flickr pool. Links to the photos and captions are provided.

## MEDIA I. VIDEO: USAID'S MOBILE APPLICATION TO SECURE TENURE (MAST)



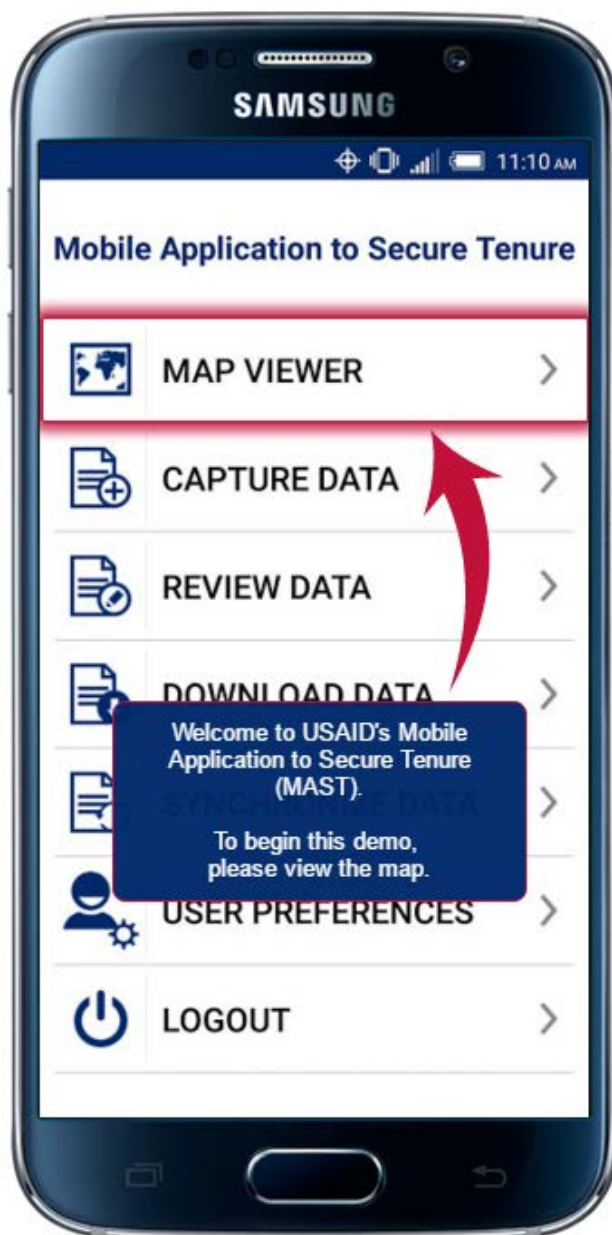
Watch the video here: <http://www.usaidlandtenure.net/video/mobile-application-secure-tenure>

## MEDIA 2. VIDEO: THE DIGITAL LANDSCAPE: TECHNOLOGY AND LAND RIGHTS



Watch the video here: <http://www.usaidlandtenure.net/video/digital-landscape-technology-and-land-rights>

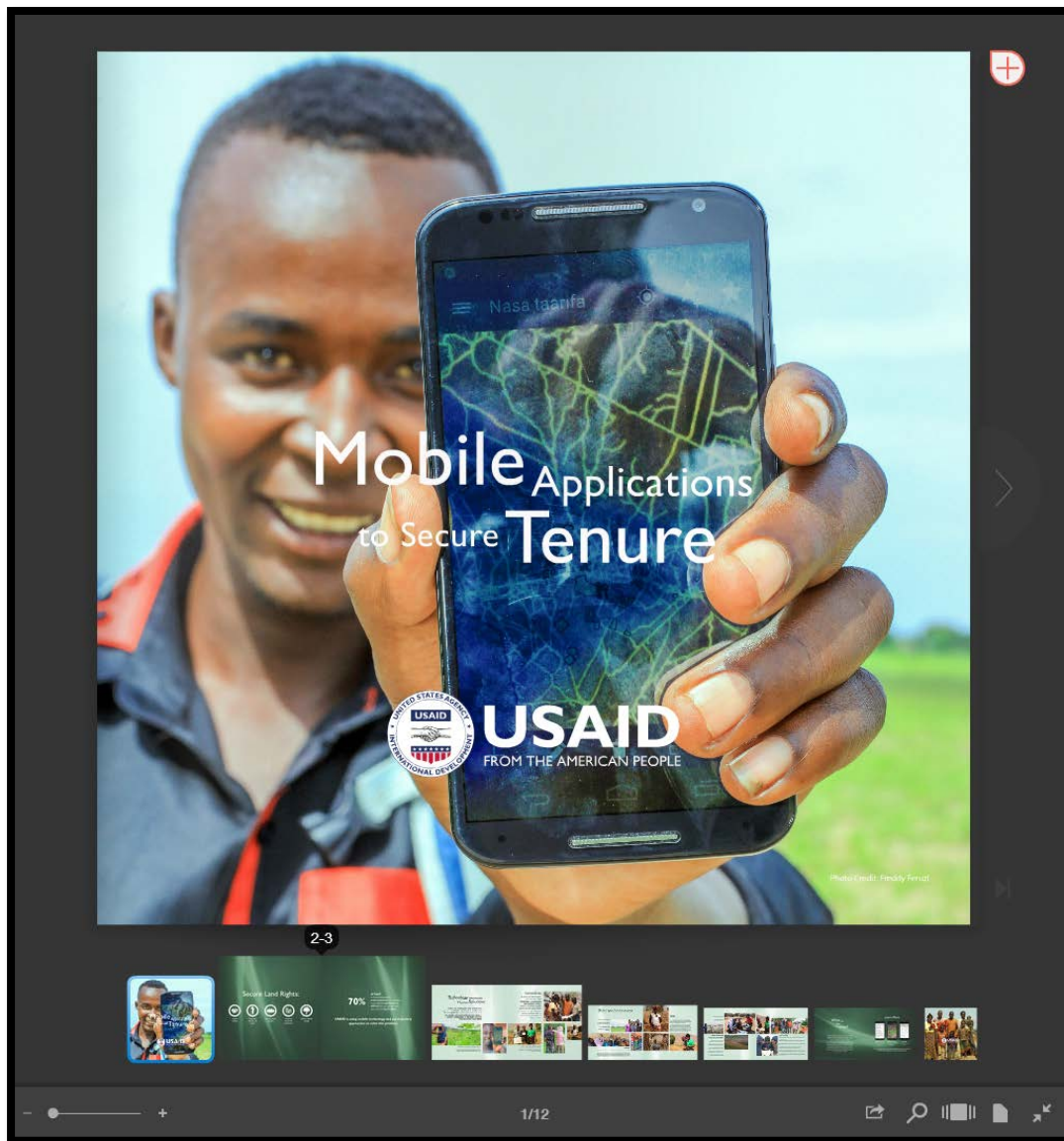
### MEDIA 3. INTERACTIVE DEMO: MAST



Try the online demo here: <http://www.usaidlandtenure.net/video/interactive-mast-demo>



## MEDIA 4. BROCHURE: MOBILE APPLICATIONS TO SECURE TENURE



Read the brochure here: <http://www.usaidlandtenure.net/documents/brochure-mobile-applications-secure-tenure>

## MEDIA 5. PHOTOS AND CAPTIONS

### TANZANIA: MOBILE APPLICATION TO SECURE LAND TENURE PHOTOS

1. **Photo:** [Tanzania: Mobile Application to Secure Tenure](#)

- **Caption:** A trusted intermediary in Tanzania displays USAID’s Mobile Application to Secure Tenure (MAST), which is being piloted in Tanzania to enable communities to crowdsource land rights information and secure land tenure.

Photo Credit: Freddy Feruzi

2. **Photo:** [Using the Mobile Application to Secure Tenure in Tanzania](#)

- **Caption:** USAID has developed a suite of low-cost, open-source Mobile Applications to Secure Tenure (MAST), providing flexible tools that help people and communities secure rights—whether customary or formal—to their most important asset: land.

Photo Credit: Freddy Feruzi

### ANNUAL WORLD BANK CONFERENCE ON LAND AND POVERTY

1. **Photo:** [Land Rights and Technology at the World Bank Conference](#)

- **Caption:** During the Innovation Fair at the Annual World Bank Conference on Land and Poverty, USAID provided hands-on demonstrations of the Mobile Applications to Secure Tenure (MAST). USAID has developed a suite of low-cost, open-source applications that help people and communities secure rights—whether customary or formal—to their most important asset: land.

Photo Credit: John Dwyer / The Cloudburst Group

2. **Photo:** [Presentations at the Annual World Bank Conference on Land and Poverty](#)

- **Caption:** USAID supported twelve presentations throughout the week-long conference. Pictured here, USAID’s M. Mercedes Stickler (center right) and Michigan State University’s Thomas Jayne (center left), present on the “Role of Land Policy in Agricultural Transformation and Inclusive Economic Growth: Implications for Africa.”

Photo Credit: Sandra Coburn / The Cloudburst Group

# ANNEX F: PROJECT STAFF

## CLouDBURST ERC TEAM MEMBERS

Name	Position	Phone	Email
Karol Boudreaux	Land Tenure Specialist	240-582-3622	karol.boudreaux@cloudburstgroup.com
Cynthia Caron	Gender Specialist	978-503-2564	cynthia.caron@cloudburstgroup.com
Sandra Coburn	Sr. Communications Analyst	240-582-3606	sandra.coburn@cloudburstgroup.com
John Dwyer	Communications Analyst	240-582-3618	john.dwyer@cloudburstgroup.com
Jeffrey Euwema	Mobile Pilot Technical Lead	340-774-2288	jeffrey.euwema@cloudburstgroup.com jeuwema@gmail.com
Ben Ewing	Data Analyst	240-582-3334	ben.ewing@cloudburstgroup.com
Stephanie Fenner	Research Analyst	240-582-3632	stephanie.fenner@cloudburstgroup.com
Jeremy Green	Training and Communication Specialist	240-582-3611	jeremy.green@cloudburstgroup.com
Aleta Haflett	Field Manager & Research Analyst	240-764-2360	aleta.haflett@cloudburstgroup.com
Heather Huntington	Impact Evaluation Specialist	240-582-3627	heather.huntington@cloudburstgroup.com
Kate Marple-Cantrell	Research Analyst	240-582-3638	kate.marple-cantrell@cloudburstgroup.com
Lauren Persha	Research Advisor	240-582-3624	lauren.persha@cloudburstgroup.com
Jeff Ploetz	Chief of Party	240-582-3328	jeff.ploetz@cloudburstgroup.com
Aidan Schneider	Project Coordinator	240-582-3616	aidan.boyd@cloudburstgroup.com
Nicole Walter	Geospatial Analyst	240-582-3308	nicole.walter@cloudburstgroup.com

**U.S. Agency for International Development  
1300 Pennsylvania Avenue, NW**

Washington, DC 20523

Tel: (202) 712-0000

Fax: (202) 216-3524

[www.usaid.gov](http://www.usaid.gov)