



USAID
FROM THE AMERICAN PEOPLE

Why Land Still Matters: Three Years of the Voluntary Guidelines, Where Are We and Where Are We Going?

Social Media Toolkit

Description:

On May 7 at 9:00 am EDT, USAID's Land Tenure and Resource Management (LTRM) Office will host an online panel discussion titled Why Land Still Matters: Three Years of the Voluntary Guidelines—Where We Are and Where We Are Going? The panel will feature discussants from three key stakeholder groups who will share progress, lessons learned, and challenges from three years of Voluntary Guidelines implementation. They will also discuss implementation next steps and the future direction of this important issue.

The conversation will be streamed live on [USAID's Land Tenure portal](#). Please register for the event [here](#). After you register you will receive the link for the stream and you will have the opportunity to submit questions in advance. You can also submit questions during the event via the comments box or on Twitter by using the hashtag #VGGT3yrs.

Background:

Three years ago, the global community took an unprecedented step in recognizing the importance of improving land and other resource governance systems as a strategy for enhancing food security, promoting sustainable development, limiting conflict, and reducing extreme poverty. The *Voluntary Guidelines on the Responsible Governance of Tenure of Land, Fisheries and Forests in the Context of National Food Security* (VGGT)—unanimously adopted by the UN Committee on World Food Security (CFS) in May 2012 after two years of inclusive multi-stakeholder negotiations—set out key guiding principles and standards of practice for the responsible governance of tenure. The VGGT provides a framework that governments, civil society, and the private sector can use in developing policies, legislation, and programs.

While much has been accomplished over the past three years, more remains to be done. The ultimate value of the VGGT will be determined by the extent of their implementation and measured in improved development outcomes for women, men and children around the globe. With that in mind, USAID's LTRM Office is convening an online panel discussion to share lessons learned and progress and discuss

next steps for making the promises of the VGGT a reality.

Discussion Panelists:

- Paul Munro-Faure, Deputy Director, Climate, Energy and Tenure Division, Food and Agriculture Organization of the United Nations (FAO)
- Annalisa Mauro, International Land Coalition (ILC) Secretariat
- Joan Kagwanja, Chief, Land Policy Initiative, United Nations Economic Commission for Africa (UNECA)
- Moderator: Heath Cosgrove, Director, USAID's Land Tenure and Resource Management Office

Relevant Twitter Handles:

Participating Organizations:

- USAID: @USAID, @USAIDEnviro, @USAIDeconomic
- FAO: @FAONews, @CFSupdates
- ILC: @landcoalition
- UNECA: @ECA_OFFICIAL

Relevant Twitter Hashtags:

#VGGT3yrs (official event hashtag)

#landrights

#landmatters

Suggested Tweets

On May 7 @USAID @FAONews @landcoalition and @ECA_OFFICIAL will recognize #VGGT3yrs and discuss Why Land Still Matters <http://bit.ly/1ztHjK9>

Land Still Matters: In #Uganda plots w/o risk of eviction had 63% higher yields. Join the #VGGT3yrs convo on May 7 <http://bit.ly/1ztHjK9>

Land Still Matters: Land issues have played a major role in 27 conflicts in #Africa. Join the #VGGT3yrs convo on May 7 <http://bit.ly/1ztHjK9>

Land Still Matters: In #China chance of investment increased 76% w/ land registration. Join the #VGGT3yrs convo May 7 <http://bit.ly/1ztHjK9>

Land Still Matters: @USAID has land tenure programs supporting #VGGT in 24 countries. Join the online convo May 7 <http://bit.ly/1ztHjK9>

Join us here <http://bit.ly/1ztHjK9> & learn why Land Still Matters for @USAID, @FAONews, @landcoalition and @ECA_Official #VGGT3years

#VGGT3years: the int'l movement to respect, protect #landrights:

Join @ECA_OFFICIAL, @landcoalition, @FAOnews @USAID <http://bit.ly/1ztHjK9>

Land Still Matters: In #SierraLeone implementing #VGGT means intensive stakeholder engagement. Join the convo May 7 <http://bit.ly/1ztHjK9>

Are the #VGGT making a difference for local #landrights? Join the convo on May 7 <http://bit.ly/1ztHjK9> @FAOnews @landcoalition #VGGT3years

Civil society critical for addressing #landmatters. Learn how they are engaging on #VGGT3years on May 7 @landcoalition <http://bit.ly/1ztHjK9>